

2015-2016  
Board of Trustees and President/Superintendent Goals

**1. Foster student success, engagement, and completion**

The Board of Trustees and CEO will continue to support initiatives focused on increasing student success, engagement, and completion at Cerritos College.

Board and CEO Activities:

- Receive progress reports regarding new and ongoing initiatives including a data warehouse, math, Completion Project, student equity, and benchmarking on cohorts for three years at 150% and four years at 200% of the time.

Linkage to Strategic Plan

- ❖ Student Engagement Goal 2: Increase overall degree and certificate completion by **2% by 2017** by ensuring students are aware of their program pathways and progressing towards completion.
- ❖ Teaching Practices Goal 1: Improve the collaborative teaching environment on campus by increasing opportunities for faculty interaction.
- ❖ Instructional Programs Goal 1: Create clear educational pathways for all completed Associate Degrees for Transfer (ADTs) and **25%** of non-ADT degrees and certificates and **60%** of Career Technical Education Programs (CTEs) and communicate the pathways to the student community.
- ❖ Instructional Programs Goal 2: Increase overall transfer prepared rate by **2% by 2017**.
- ❖ Instructional Programs Goal 3: Create a strategy to increase successful completion of the basic skills sequences for Math, Reading, English and ESL and determine a baseline for future measurement.
- ❖ Support Services Goal 1: Develop a coordinated marketing campaign and calendar to promote services to students and the campus community.
- ❖ Support Services Goal 2: Increase use of universally accessible technology to enhance availability of services and resources.

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**2. Advance the Facilities Master Plan and Maintain and Improve the Academic Infrastructure.**

Under the direction of the Board, the CEO will continue to monitor the construction of facilities associated with the Facilities Master Plan.

Board and CEO Activities:

- Participate in construction update meetings.
- Monitor construction budgets and timelines.
- Report any irregularities to the Board of Trustees in a timely fashion.

Linkage to Strategic Plan

- ❖ Academic Infrastructure Goal 1: Integrate the smart classroom standards across campus that includes technology, equipment, furniture, and media.
- ❖ Academic Infrastructure Goal 2: Rewrite Planning Plus and implement Program Review Plus.
- ❖ Academic Infrastructure Goal 4: Expand campus Wi-Fi coverage.

**3. Develop a new long-term strategic/education master plan**

The Board of Trustees and the CEO will embrace the long-term vision of Cerritos College.

Board and CEO Activities:

- Engage the college community in dialog around academic excellence and student-centered initiatives.
- Gather feedback from the campus community to be used in the development of a multi-year strategic plan.
- Establish a team and strategy for the development of the strategic plan during the 2016-17 academic year.

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**4. Focus on community outreach**

Under the direction of the Board of Trustees, the CEO will expand outreach to strengthen the presence of Cerritos College in the local community.

Board and CEO Activities:

- Continue to host community events on the Cerritos College campus.
- Bring community members and potential business partners to tour the Cerritos College facilities.
- Reach out to service area communities and meet with respective local leadership.
- Maintain visibility and participation in local and state events.

**5. Foster a strong partnership between the Cerritos College Foundation and Cerritos College**

The CEO, under the direction of the Board, will explore opportunities to become more involved in fundraising activities associated with the Foundation.

Board and CEO Activities:

- Begin conversations about the development of a Foundation strategic plan that support the direction of the district.
- Develop a fundraising plan in collaboration with the Foundation.
- Build relationships with community members and alumni to build a donor base.

**6. Focus on affordability**

The Board of Trustees and CEO support solutions that keep the cost of attending college as affordable as possible for Cerritos College students.

Board and CEO Activities:

- Continue to support and develop the Open Educational Resources (OER) initiative.
- Seek additional grant opportunities that cover costs associated with students' college attendance and support the institution.

Linkage to Strategic Plan

- ❖ Student Engagement Goal 5: Develop and implement strategies for reducing textbook costs for students.
- ❖ Student Engagement Goal 5.1: Expand OER resources for courses on campus by targeting specific high enrollment courses and sections.
- ❖ Student Engagement Goal 5.2: Develop a plan for increasing faculty involvement in reducing textbook costs.

**7. Strengthen the relationship between the Career Technical Education, Business Development, and Workforce Development programs.**

The CEO, under the direction of the Board of Trustees, will explore collaboration opportunities to enhance the services provided between the above-mentioned programs.

Board and CEO Activities:

- Conduct a Strength-Weakness-Opportunities-Threat (SWOT) analysis of current and future needs.
- Develop a proposal based on the results of the SWOT analysis to strengthen business development and workforce development programs with actionable steps.

**8. Support and develop K-12 partnerships within the Cerritos Community College District.**

The Board of Trustees and CEO will support K-12 partnerships with the school districts served by the college.

Board and CEO Activities:

- Host a summit with our K-12 partners.
- Initiate conversations with K-12 partners and Cerritos College faculty regarding multiple placement measures for incoming seniors.
- Evaluate current services and partnerships with K-12 partners and make recommendations for improvement.

**9. Advance the diversity plan and report pertinent information accordingly**

The Board of Trustees and CEO will continue to develop and foster a campus community that is reflective of the student body and communities we serve. Such a community will meet the current and future social, economic, and workforce needs of a highly diverse state.

Board and CEO Activities:

- Provide continuous updates regarding our progress.
- Expand hiring practices and recruitment efforts.
- Provide more opportunities for employees to participate in diversity-related activities and training.
- Expand the understanding of diversity across campus.
- Produce yearly reports as to the progress made advancing the diversity program.

Linkage to Strategic Plan

- ❖ Campus Leadership Goal 1: Expand leadership development opportunities for all constituent groups.
- ❖ Campus Leadership Goal 3: Identify, promote, and implement best practices in diversity programs.

**10. Invest in Each Other**

The Board of Trustees and the CEO will work together to build a culture of trust and collaboration across Cerritos College. In such a culture, the expertise of all members of the Board of Trustees and the CEO are valued and taken into consideration during the decision-making process. The relationship between the Board and the CEO will be strong and genuine in order effect change to campus culture as we lead by example.

Board and CEO Activities:

- Establish regular communication via weekly/biweekly updates from CEO to the Board of Trustees.
- Provide timely and accurate information.
- The Board and the President/Superintendent will engage in meaningful professional development to advance the mission of the district.

Linkage to Strategic Plan

- ❖ Campus Leadership Goal 1: Expand leadership development opportunities for all constituent groups.
- ❖ Campus Leadership Goal 2: Improve participation in shared governance and student engagement activities **by 10%**.
- ❖ Campus Leadership Goal 4: Improve communication methods to all campus constituents.
- ❖ Campus Leadership Goal 5: Increase overall degree and certificate completion and transfer preparedness **by 2% by 2017** by ensuring the campus community understands and promotes completion for all Cerritos students.