

Cerritos College Enrollment Management

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Historic Headcount and FTES



	2015-16	2016-17	2017-18	2018-19
Headcount	23,590	22,643	21,704	20,396
FTES (Annual)	17,741	16,723	16,799	15,800
				(Estimate)

Impact of Enrollment at Cerritos



Assumptions

- Unduplicated headcount is down approximately 6%
- Current FTES Projection: 15,800
- Current FTES Base: 16,800
- Loss in total FTES is approximately a \$1.4 million reduction in apportionment

Impact of Enrollment at Cerritos



External Factors

- A healthy economy and more jobs
- LA County unemployment rate is approximately 4.1% as of October 2018
- Shift from full-time enrollment to part-time enrollment (national trend)
- Enrollment of full-time students is declining at a faster rate than part-time students (national trend)

Actions

Our college is not in crisis; we are in motion

- Increase the number of online courses – OER Faculty Senate Goal
- Dual Enrollment programs at local high schools
- Development of Guided Pathways (Year 1 of 5-year implementation)
- Maximization of summer schedules
- Cerritos La Mirada class site (4 classrooms)

Actions

- Deep dives with data
- Information campaign on increased financial aid for greater than 12 units
- Student Educational Plans by end of first term
- Increased outreach and inreach efforts
- Other strategies
 - Target recruitment for special populations
 - Recruiting international students
 - Working with universities to guarantee admission to online programs, etc.
- Funding formula awareness

New Funding Structure



<p>Base Grant 70%</p>	<p>Supplemental Allocation 20%</p>	<p>Student Success Incentive Grant 10%</p>
<p>Basic allocation based on</p> <ul style="list-style-type: none"> Enrollment (FTES) <p>2018-19 Rate = \$3,727</p>	<p>Each district will receive funds based on the number of</p> <ul style="list-style-type: none"> Pell Grant recipients California College Promise Grant Recipients AB 540 students <p>2018-19 Rate = \$919 per count</p>	<ul style="list-style-type: none"> Associate degrees granted Associate Degrees for Transfer(ADT) granted Certificates (16 units+) granted Completion of 9 or more CTE units Successful transfer to four-year university Completion of transfer-level mathematics and English courses within first academic year of enrollment Attainment of regional living wage <p>2018-19 Rate = \$440 per count</p>