

It's equally important to be aware of what bullying is not. There will always be healthy conflict in any workplace—colleagues with diverse backgrounds and personalities should be able to work together in a mutually respectful manner while speaking openly about matters, asking difficult questions, and challenging ideas.

Bullying is not:

- Expressing differences of opinion
- Offering constructive feedback
- Making a legitimate complaint about another worker's conduct
- Reasonable management action, including decisions about job duties or discipline

Common Characteristics of Bullies and Their Targets

Bullies seek out people who are vulnerable and unlikely to confront or report them. Bullies typically have dominant personalities and are quick tempered and opinionated. Bullies are often insecure themselves, and bullying helps them create the impression they are in control.

On the other hand, their targets tend to be compliant in relationships—wanting to be a people pleaser—and are often shy, quiet, and non-confrontational. Victims are often seen as competition by the bully due to their competence. They might also be new to the workplace.

The Effects of Bullying

When organizations ignore workplace bullying behavior, it can cost the business significantly due to:

- Loss of productivity
- Increased absenteeism due to manifestation of illness
- Increased accidents on the job and healthcare payouts
- High rate of employee turnover

Steps to Stop Workplace Bullying

When a person is being bullied in the workplace, they often experience disbelief and shame, making it difficult for them to report the behavior. Often when the target does report it, the employer is in denial and makes excuses, which enables the behavior. In the majority of bullying cases, the bullying only stops when the target quits, is fired, or is forced to leave.

Employers lead by example and should:

- Know what constitutes bullying behavior
- Focus on job performance and ensure feedback is constructive
- Promote a positive workplace culture
- Establish an anti-bullying zero tolerance policy
- Establish processes for reporting, investigating, and resolving complaints