



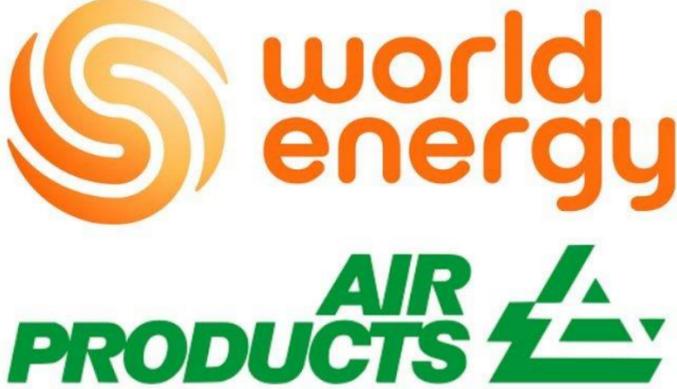


**CERRITOS**  
**COLLEGE**

# **STATE OF THE COLLEGE**

**March 27, 2024**

# THANK YOU TO OUR SPONSORS





**CERRITOS  
COLLEGE**

# **STATE OF THE COLLEGE**

**March 27, 2024**

Presented by:  
Dr. Jose Fierro  
President/Superintendent

**WITH**

*Sincere Appreciation*

**to**

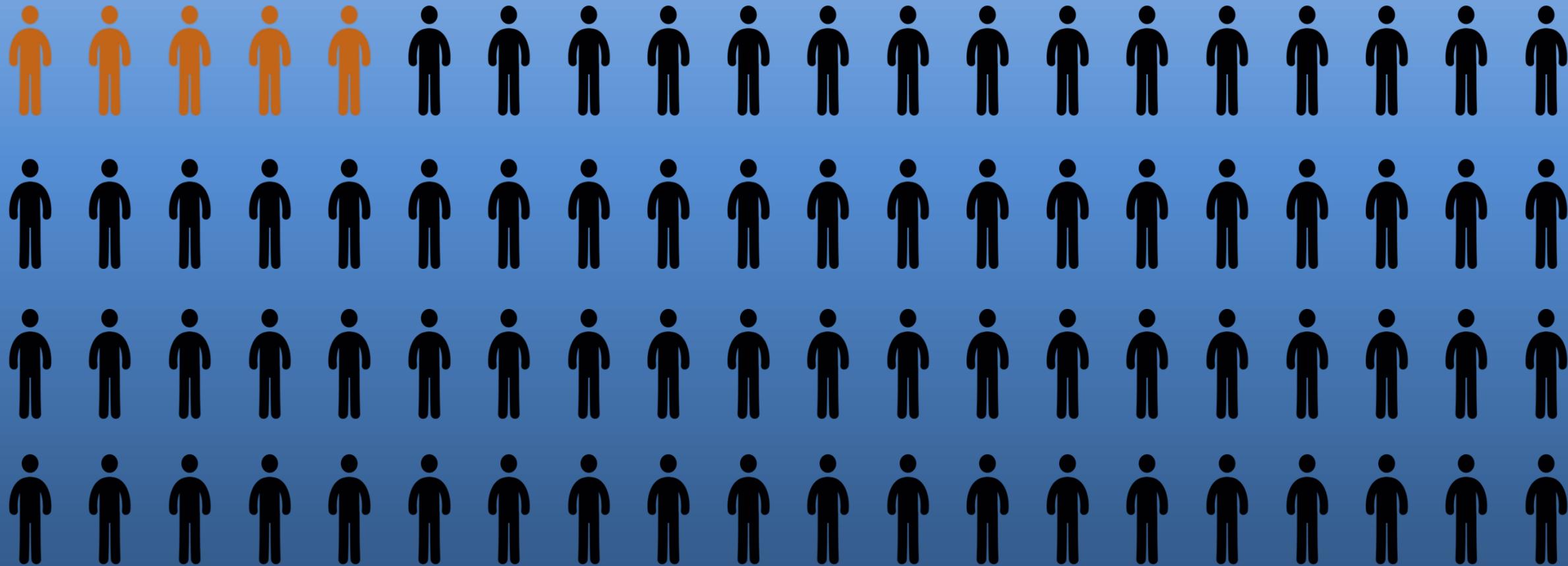
**CONGRESSWOMAN  
LINDA SÁNCHEZ**

**\$1 million to support the Cerritos Community College's Child Development Center (CDC),** an award-winning laboratory school that provides quality childcare to the community, student-parents, and employees while training future early childhood education teachers.



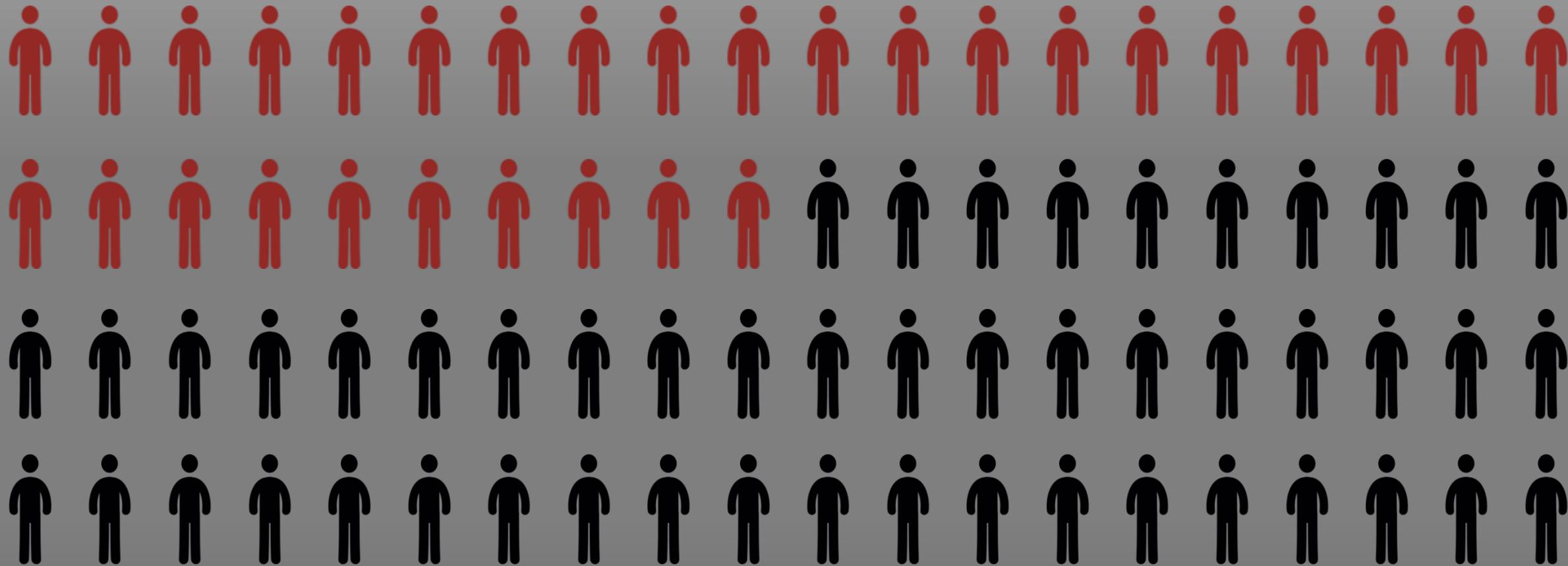


# HOW VALUABLE IS A COLLEGE DEGREE?



**5 PERCENT** OF AMERICANS WITH A COLLEGE DEGREE LIVE IN POVERTY.

# HOW VALUABLE IS A COLLEGE DEGREE?



**IF YOU DON'T HAVE A COLLEGE DEGREE, YOU ARE  
6 TIMES MORE LIKELY TO LIVE IN POVERTY.**



CERRITOS  
COLLEGE

**Why Do We Exist?**

# CERRITOS COLLEGE EXISTS TO DO 3 THINGS:



**UPLIFT  
OUR STUDENTS**



**UPLIFT  
OUR EMPLOYEES**



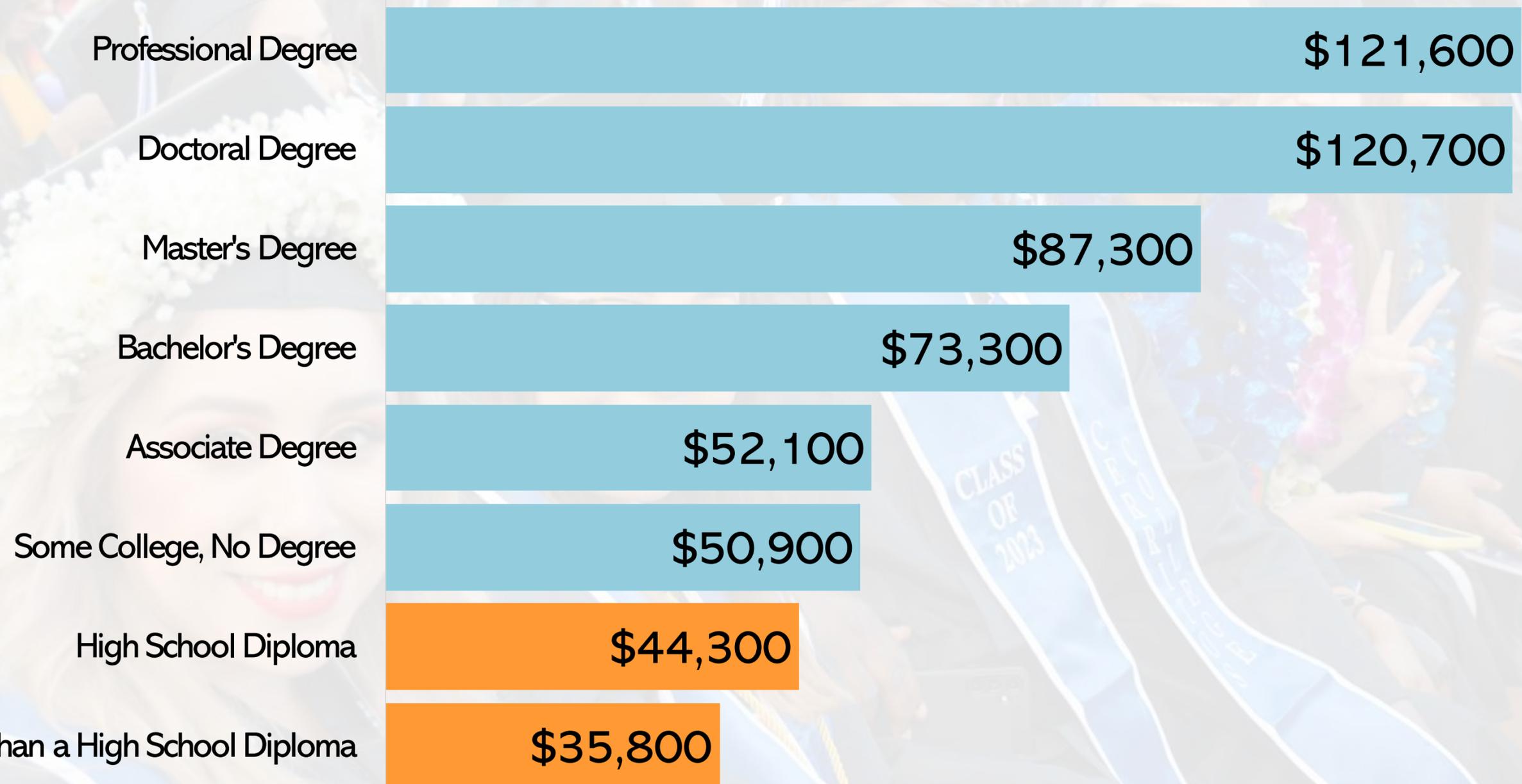
**UPLIFT  
OUR COMMUNITIES**

**WE ARE IN THE BUSINESS OF  
BUILDING  
COMMUNITIES**



# HOW VALUABLE IS A COLLEGE DEGREE?

Median Earnings of Full-Time Year-Round Workers Age 25 and Older, 2021



# THE VALUE OF CERRITOS COLLEGE

## 1. A CERRITOS COLLEGE AA DEGREE AND/OR TRANSFER = EARN MORE MONEY A YEAR

The average alumni sees an increase of nearly \$11,000 per year for an associate's degree, and \$30,000 per year for a transfer and baccalaureate degree.



# THE VALUE OF CERRITOS COLLEGE

## 2. COMPLETING JOB TRAINING AT CERRITOS COLLEGE PAYS OFF

Career Technical Education graduates see a **60% increase in hourly wages** after completing training at Cerritos College. 87% report being currently employed after graduation.



# THE VALUE OF CERRITOS COLLEGE

## 3. A CERRITOS COLLEGE EDUCATION OUTPERFORMS THE STOCK MARKET

Annually, the student investment at Cerritos College will yield a **23.3% return**, versus the average stock return rate of 9.6%.



# ALUMNA SPOTLIGHT



**Assemblymember Blanca Pacheco**

# INVESTING IN STUDENT SUCCESS



## ASSEMBLY MEMBER BLANCA PACHECO SECURES \$782,000 FOR CHILD DEVELOPMENT CENTER (CDC)



# INVESTING IN STUDENT SUCCESS

**CONGRESSWOMAN MICHELLE STEEL SECURES  
\$1 MILLION FOR STUDENT VETERANS**



# INVESTING IN STUDENT SUCCESS

When we invest in student success at Cerritos College, we demonstrate commitment to supporting the local workforce, the local economy, and ultimately bringing upward social mobility for all.



## ATTRACT AND RETAIN

high-quality faculty and staff through competitive salary/benefits and professional development



## UPGRADE

aging facilities and infrastructure to meet changing educational needs



## CULTIVATE

high-quality programs that lead to high-paying jobs, through career education as well as transfer



## COMPREHENSIVE

wraparound student support services designed to help students focus on their education

# THE FALCON'S NEST

Students participating in the Falcon's Nest maintain a higher GPA, complete their program's faster, and are more likely to transfer than non-participants

- **Falcon's Nest students are 2.5x more likely to graduate within two years**
- **Falcon's Nest students transfer to 4-year institutions at a 27% higher rate than the campus as a whole**



*2023 Excelencia Award  
Finalist and  
2024 Bellwether Award  
Finalist*

# DENTAL HYGIENE PROGRAM

## Top Earning Job Field

Median earnings of **\$108,200 per year** in L.A. and O.C. Region

## Licensing Exams

Students consistently achieve a **100% pass rate** on the National Written Exam and Regional Clinical Dental Hygiene Board Exam

## Bachelor's Degree at Cerritos College

Cerritos College will offer its **first Bachelor's Degree Program** in Dental Hygiene, starting fall 2025



# RETAIL MANAGEMENT

## Serving More Students

Over 2,000 students enrolled in 2023–24 academic year, a 150% increase within the last two years.

## Improving Outcomes

Students who completed the program are 3x more likely to get and retain a management position. This results in an **increase in average annual salary from \$33,000 per year to \$79,000 per year.**

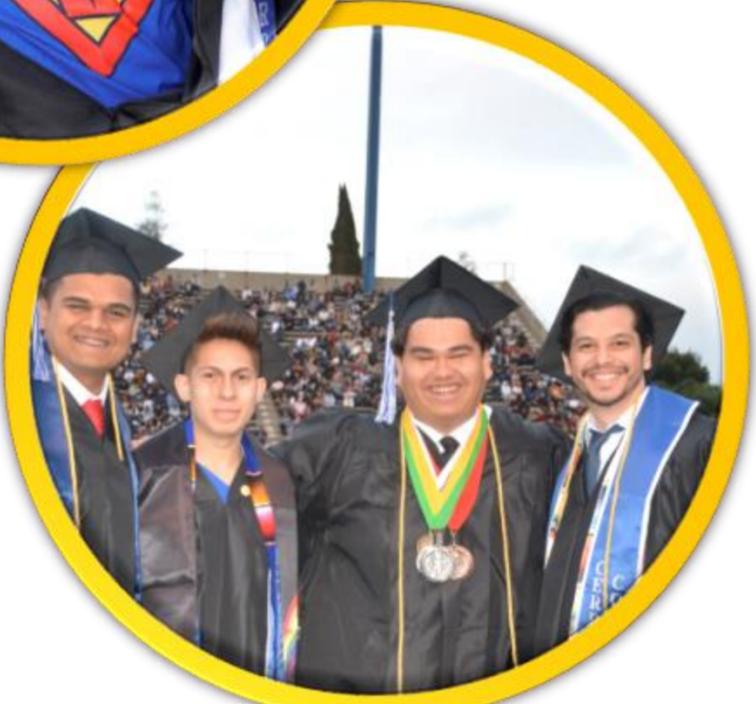
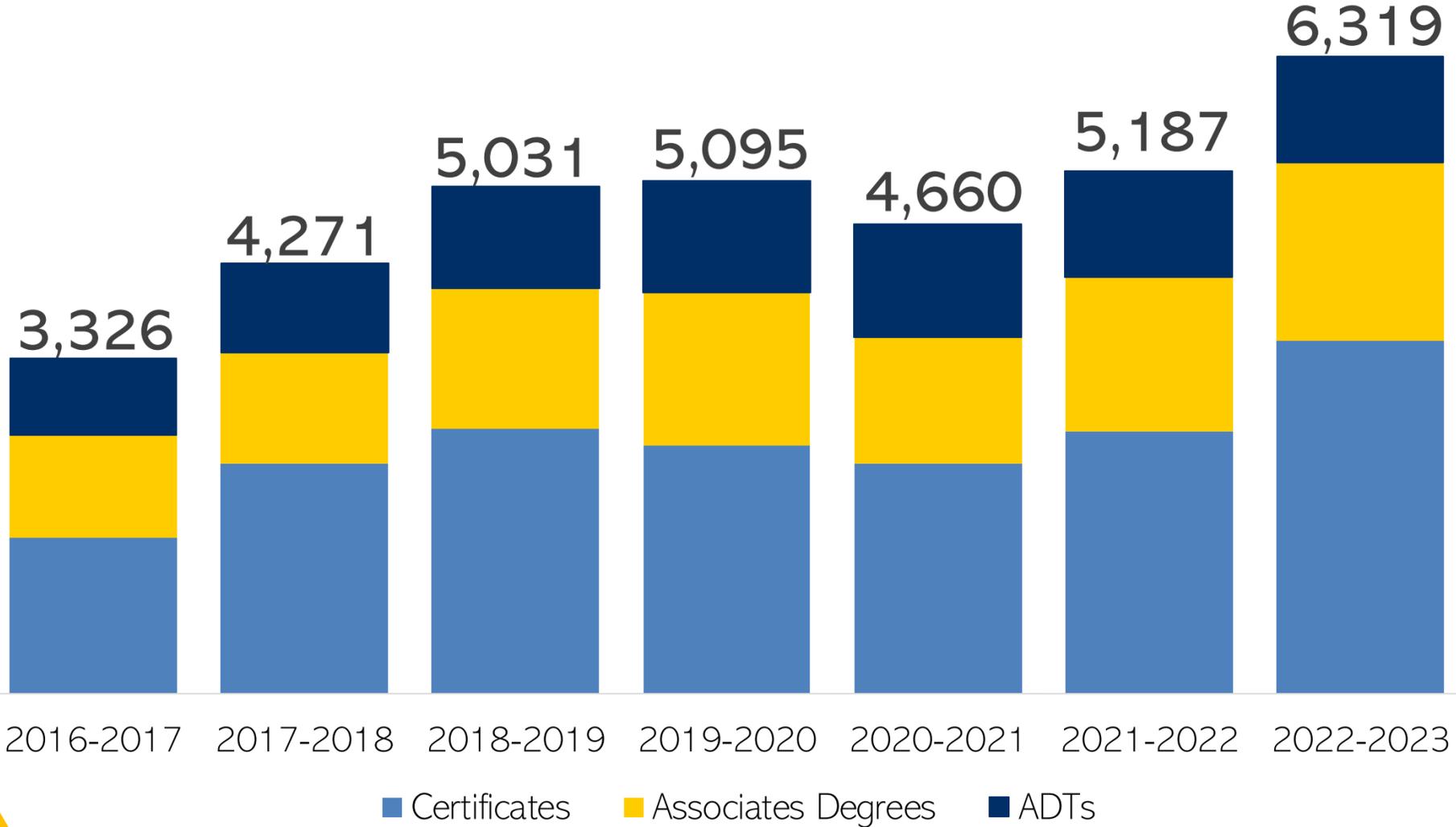
## Market Share

We are the number one provider of completed Associate's Degrees in the region (35.6%)



# STUDENT SUCCESS AT SCALE

## Degrees and Certificates Awarded



**Our Main Goal: 50% of our students will complete in 5 years or less**

**The college's annual contribution to the local economy is:**

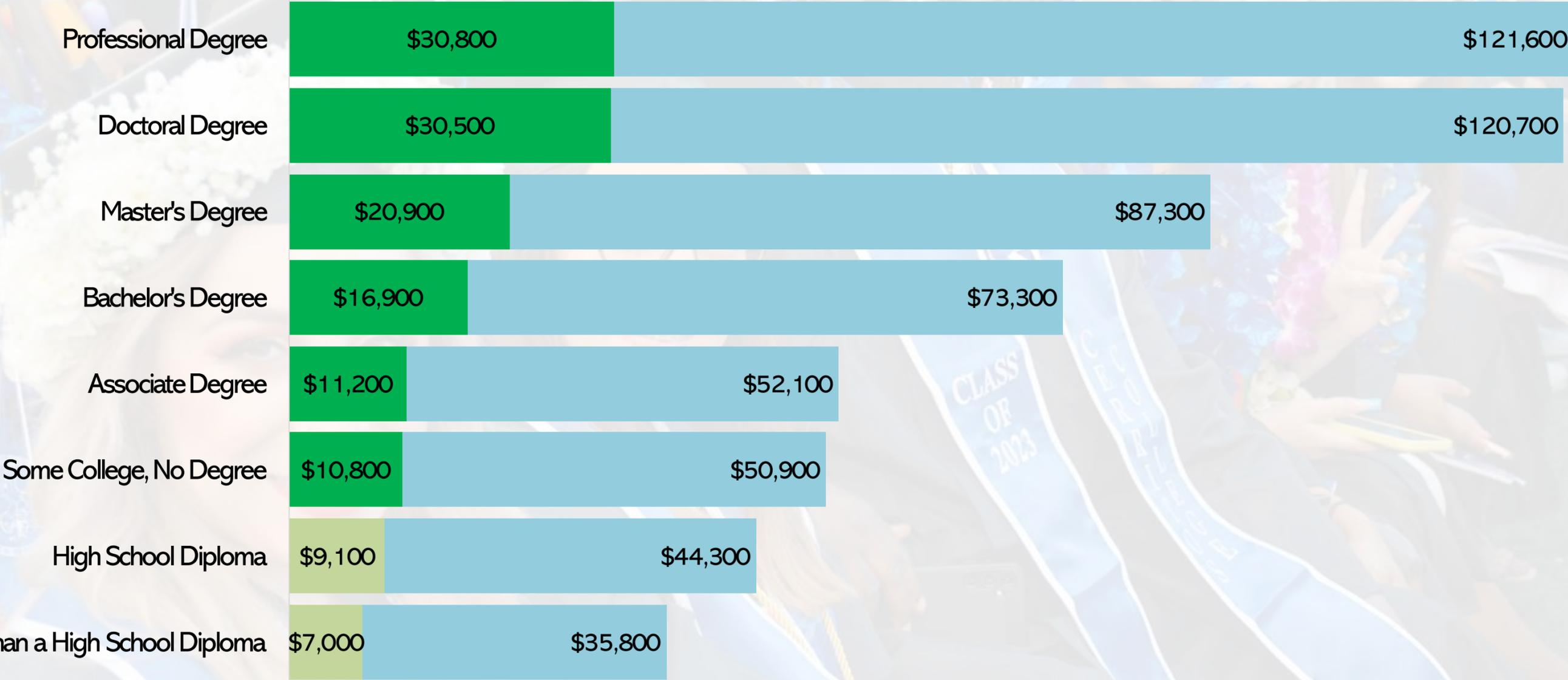
**\$537.4 Million  
per Year**

**When we invest in student success,  
everyone wins.**

# CERRITOS COLLEGE BUILDS COMMUNITIES

Median Tax Payments of Full-Time Year-Round Workers Age 25 and Older, 2021

■ Estimated Taxes ■ Total Income



Less than a High School Diploma

\$7,000 \$35,800

# A CALL TO ACTION



**A COLLEGE DEGREE IS THE  
MOST RELIABLE PATH TO THE  
MIDDLE CLASS AND BEYOND.**



**CERRITOS  
COLLEGE**

**THANK YOU**

**QUESTIONS?**



**PRESIDENT@CERRITOS.EDU**