SLO Presentation

Radio - TV

Date: 09-15-2022

ISLO

Civic Engagement

• Students will develop values and beliefs in their role as a member of local, national and global societies to promote truth, fairness and goodwill to others. They will use the democratic process to further their values and beliefs and recognize and accept differing perspectives based on cultural diversity. They will engage in actions which provide service to others and have a positive impact on their local community.

Communication and Expression

• Students will demonstrate the ability to effectively and appropriately communicate their thoughts and ideas both in written and oral forms. They will develop verbal and non-verbal delivery skills, in an appropriate manner, to communicate their ideas as well as evaluate the ideas of others in a wide variety of contexts.

Critical Thinking and Quantitative Reasoning

• Students will demonstrate the ability to recognize assumptions within an argument and actively and skillfully analyze underlying reasoning to develop a conclusion. They will apply qualitative and/or quantitative analysis to solve problems, predict outcomes, test hypotheses, and explore alternatives in an ethical manner.

Information Literacy

• Students will demonstrate the ability to determine when gathering additional information is necessary. They will use appropriate resources and technologies to locate, evaluate and incorporate the information when developing supporting arguments and drawing conclusions. Students will also develop the ability to understand any legal, ethical or social issues regarding the use of information.

Personal Knowledge and Responsibility

• Students will develop the necessary skills to define, maintain and complete their personal educational goals. They will learn to work independently to accomplish personal goals toward realizing their full potential academically, physically and emotionally whether for personal enrichment, further education or career advancement.

Fine Arts and Communications

Radio - TV

PSLO

No PSLOs

CSLO

RTV151 - Motion Pictures, Radio, and Television

- Students identify and label genres in motion pictures, radio, and television.
- · Students will discern the funtions of mass media.
- Students identify the seven functions of mass media as identified in class and text.
- Students give three examples of the most socially powerful programs in radio and television and film.
- Students differentiate and discuss what each medium does best in the discussion of a single news story broadcast on radio, television, and a print medium.

RTV152 - Introduction to Broadcasting

- Students correctly identify at least the seven functions of broadcast media as outlined in class.
- Students calculate ratings and share audience figures and explain the difference.
- Students write about at least three socio-economic-political systems of broadcasting from around the world.
- Students identify a career choice for themselves from radio, television, and from "new media."

RTV155 - Radio Production

- Students pass an exam on the rules/regulations of WPMD.
- Students develop a portfolio of their best work available in audio format by the end of the semester with a minimum of three examples.
- Students pass an exam on the technical aspects of radio production at the close of the term.
- Students produce a live one hour radio program per week.

Cerritos College SLO Presentation