



STATE OF THE COLLEGE

Dr. Jose Fierro
President/Superintendent



Student Success at Cerritos College



Demographics

Cerritos College addresses the varying needs of students from our economically and ethnically diverse community.



Degree Offerings

The College aims to provide students with clear pathways to achieve educational and career goals, including earning career and technical education certificates and transferring to four-year universities.



Support Services

Cerritos College Student Services are designed to meet the unique needs of all students. Tailored programs such as Cerritos Complete emphasize a combination of personal, academic and financial support.



Community Partnerships

K-12 partnerships and corporate training opportunities lead to a positive economic impact on the region as well as increased opportunities for students.



Community Investment

Community investment through bond measures, scholarships and individual and corporate giving are vital to addressing the varying needs of our students.



Construction

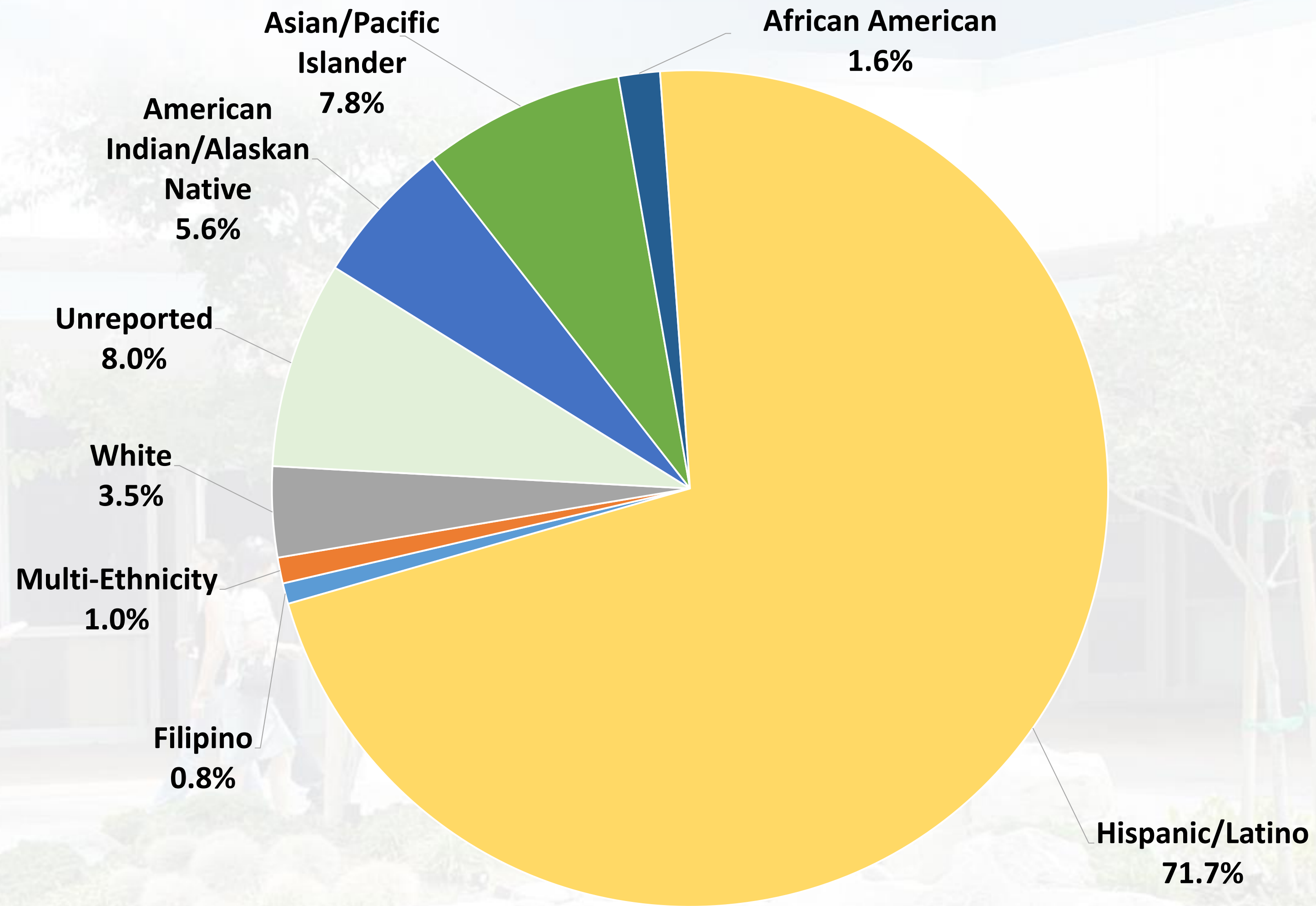
Our student learning environment continues to improve and expand through the use of Measure G construction funds.

Student Profile

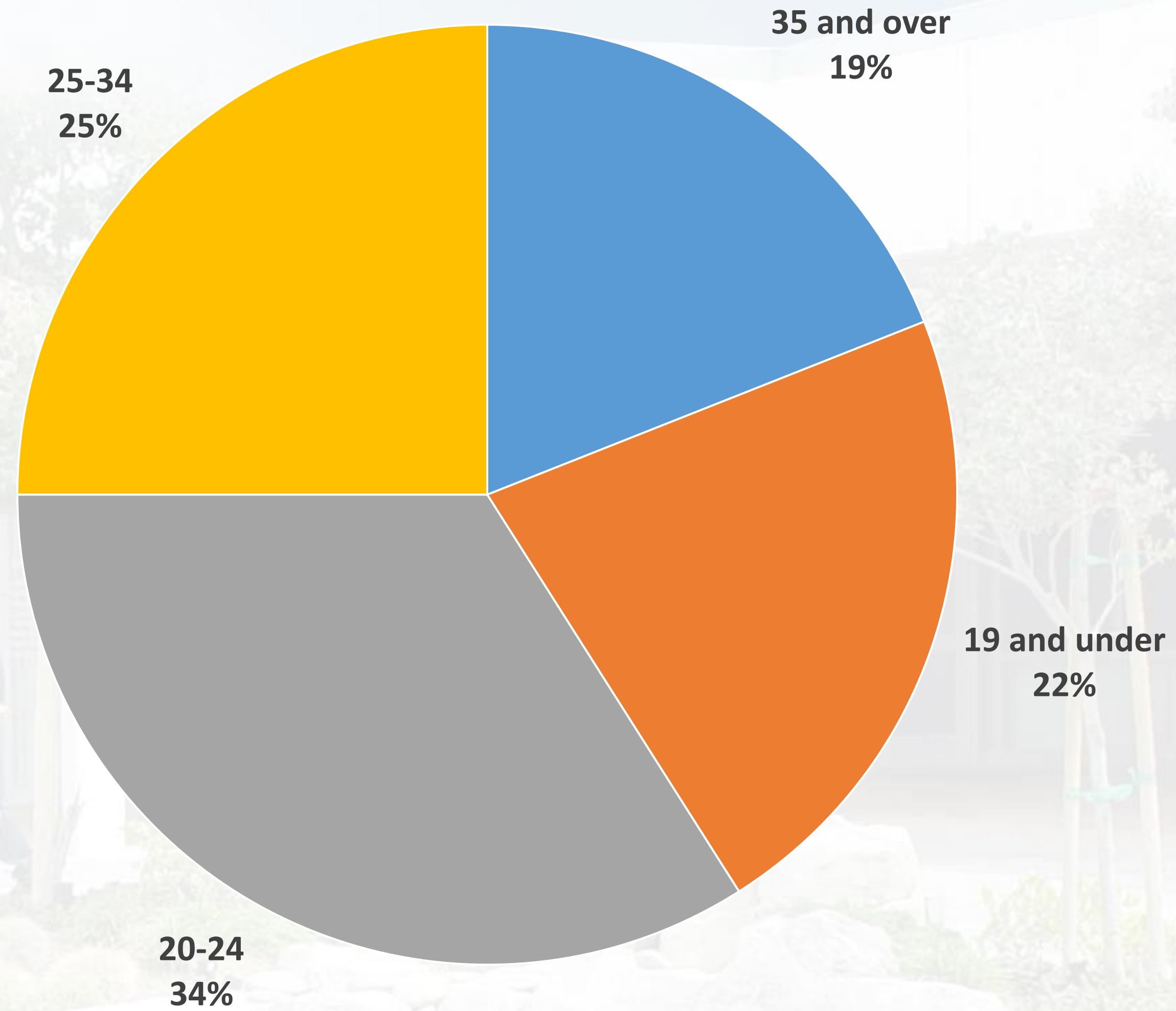
- 96% from traditionally underserved racial and ethnic groups
- 55% first-generation college students
- 1,250 EOPS students
- 545 Veteran students



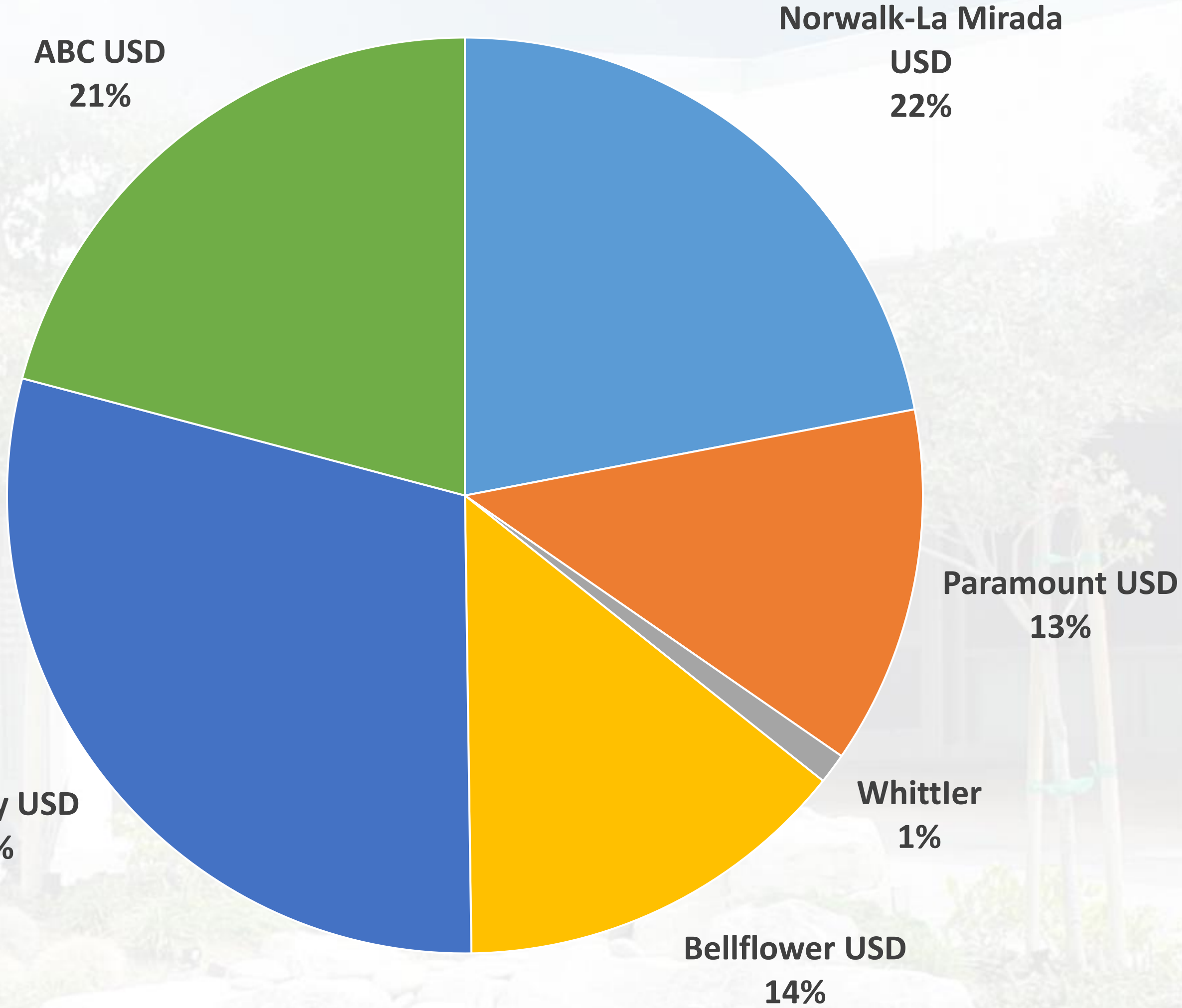
Student Profile: Ethnicity



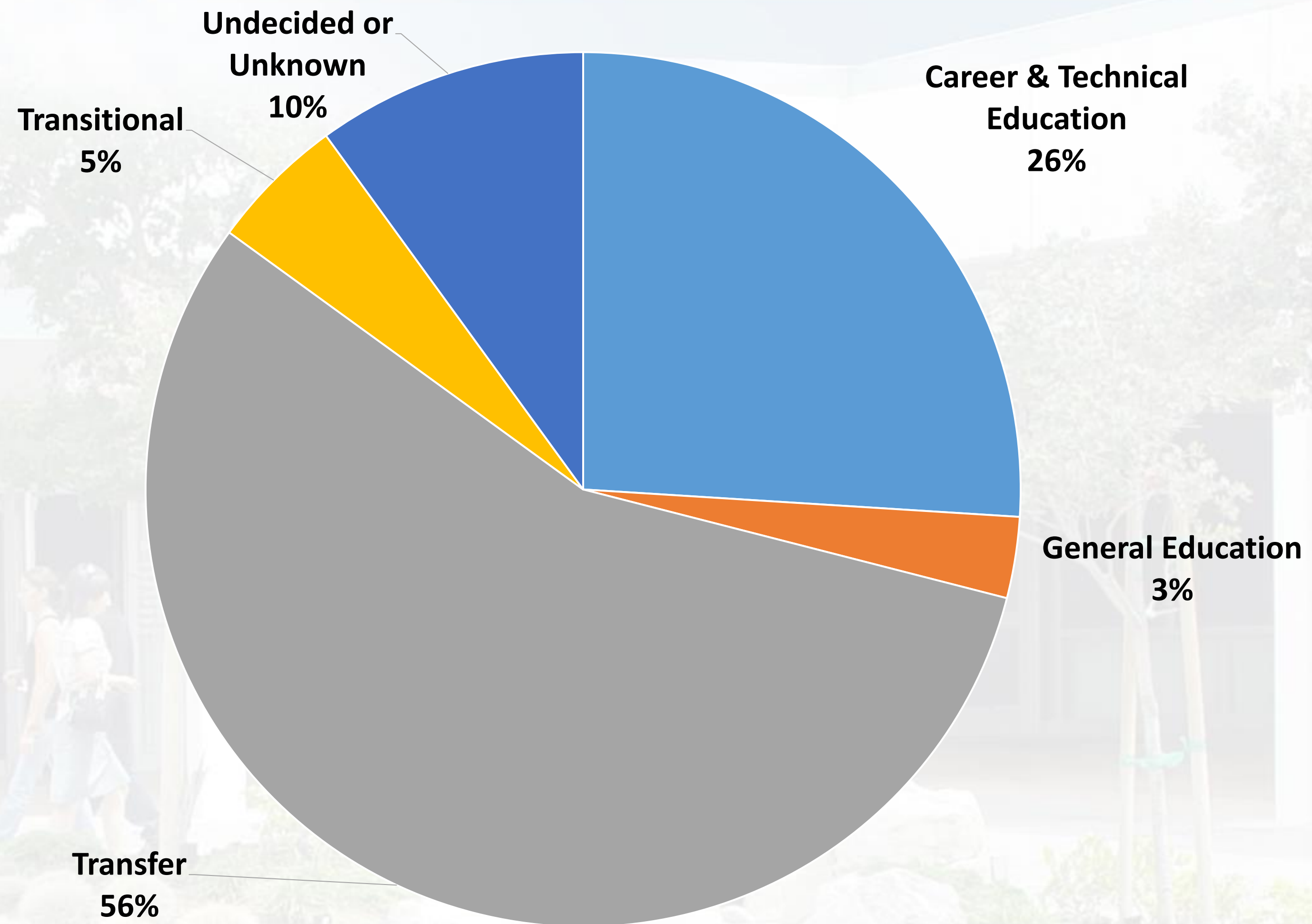
Student Profile: Age



Student Profile: Incoming Freshmen



Student Profile: Educational Goals



EEO and Diversity Plan

- Fosters a campus culture in which all members of the community:
 - feel safe, respected and valued
 - are invited to participate fully, sharing their unique gifts, talents and backgrounds
 - increasingly recognize the value of perspectives that differ from their own; and
 - understand that diversity and inclusion are key priorities of the College



Creating a Culture of Respect

Creating a Culture of Respect

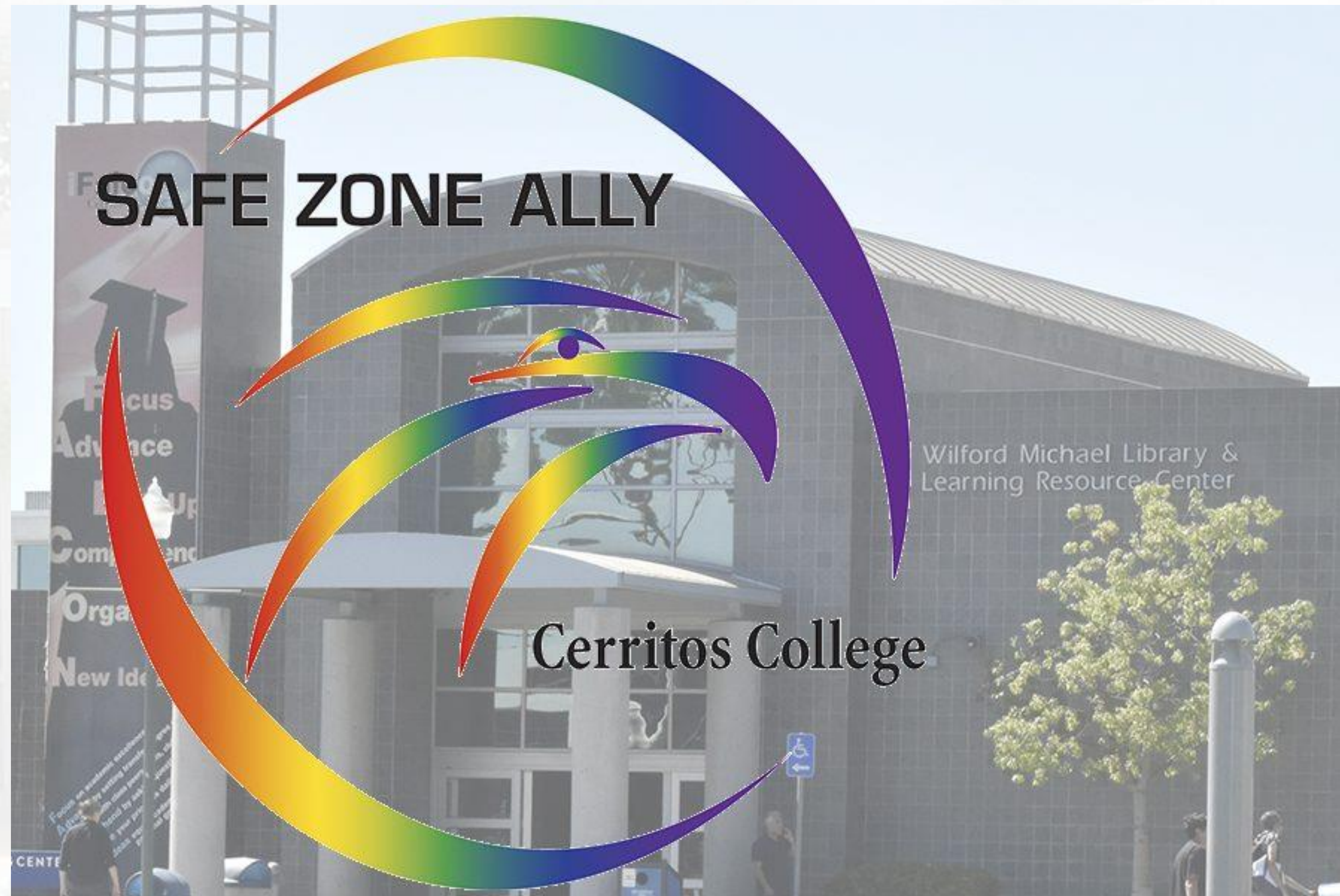
2018 Cerritos College Women's and Gender Studies Department
31st Annual Women's History Month

Persist!



**Fighting all
Forms of
Gender
Discrimination**

Creating a Culture of Respect – Safe Zone Ally



Creating a Culture of Respect -Veterans



Creating a Culture of Respect – Asian



Creating a Culture of Respect – African American



Creating a Culture of Respect - Latinx



Creating a Culture of Respect – International



Top 10 A.A./A.S. Degrees

Humanities & Social Sciences

Business Administration

Business Administration

Sociology

Science, Engineering & Math

Child Development

Psychology

Health Occupations

Administration of Justice

Speech-Language Pathology Aide



Top 10 Certificate Programs

Business Administration

Automotive Mechanical Repair

Cosmetology

Speech

Welding

Law

Child Development

Engineering Design

Culinary Arts

Woodworking Manufacturing



Associate Degrees for Transfer

- Cerritos College offers 27 unique Associate Degrees for Transfer (ADT)

Administration of Justice

Anthropology

Art History

Biology

Business Administration

Chemistry

Communication Studies

Computer Science

Early Childhood Education

Economics

Elementary Teacher Education

English

Geography

Geology

History

Journalism

Kinesiology

Mathematics

Music

Philosophy

Physics

Political Science

Psychology

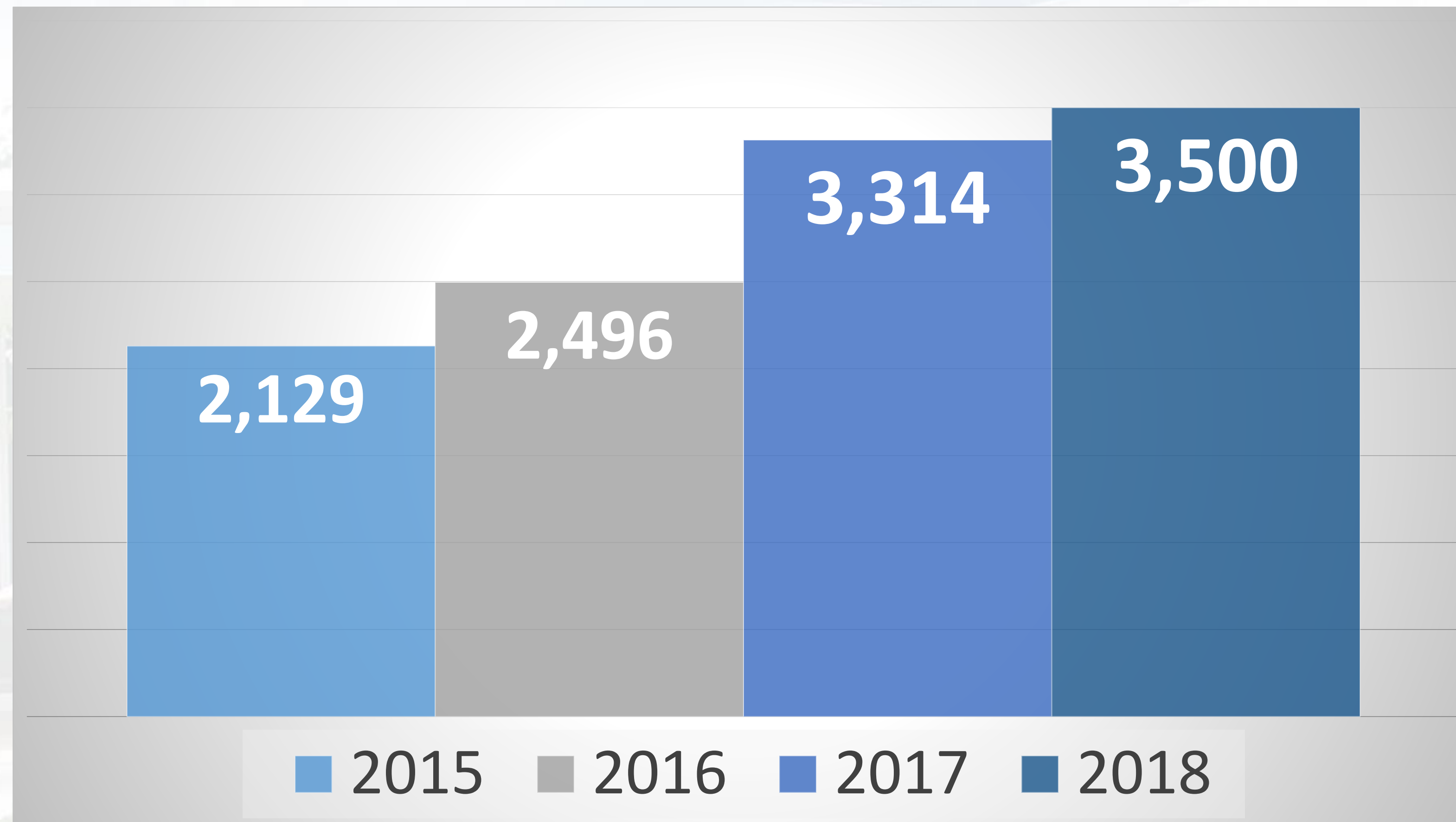
Sociology

Spanish

Studio Arts

Theatre Arts

Historic Graduation Rates



Robust Student Support Services

- Cerritos College Student Services are designed to meet the unique needs of all students

Support Services: Food and Housing Insecurity

- Food and Housing Insecurity Taskforce seeks to improve student's ability to access food and housing resources
- Twice a month LA Regional Food Bank provides food for students and community members.



Support Services: Dreamers/AB 540 Students

- Undocumented Student Week of Action: October 15-19
- Statewide week of advocacy and activities to support and build awareness about undocumented students
- Activities included free immigration consultation, workshops, fundraising event, resource fair, and webinars.



Student Success Center

- **90,384+** repeat student visits to the Success Center
- **112,515+** hours logged – Yearly investment of 1,7 Million dollars
- Each visit increases a student's chances of passing his or her class

Subject	Increase per Visit
English	2%
Math	4%
ESL	15%
Reading	57%

CERRITOS COMPLETE

A CALIFORNIA COLLEGE PROMISE PROGRAM



CERRITOS COMPLETE
A California College Promise Program



One Year of Free Tuition

Cerritos Complete

Strong personal, academic and financial support

Students pledge to complete their degrees or certificates on time

One-year program if student meets requirements

Available to graduating high school seniors in our partner school districts

Cerritos Complete Gains National Recognition



- Awarded the 2018 Examples of *Excelexencia* Award for accelerating Latino Student Success
- The only national effort to identify and promote evidence-based practices that help accelerate Latino student success in higher education

Cerritos Complete Gains National Recognition National Awards

- 1 of 10 community colleges nationwide (1,200+) selected as a finalist for the 2018 Bellwether Award
- Recognizes cutting-edge, trendsetting programs



Other Recent Accomplishments

- LA Weekly named the Cerritos College Art Gallery one of 15 best college art galleries in Southern California
- Dental Hygiene and Registered Nursing programs earn Strong Workforce Gold Stars



Community Partners

- **K-12 Partnerships** increase college and career readiness in alignment with Common Core standards

ABC USD

Bellflower USD

Downey USD

Norwalk-La Mirada USD

Paramount USD

Southeast Regional Occupational
Program

St. John Bosco High School



Community Partners – La Mirada

- **La Mirada Classroom Site**
 - Opened in fall 2017
 - Located at the La Mirada Adult School
 - English, math and speech courses
 - Over 30 sections offered in fall 2018



Community Partners – Economic Development



El Proyecto del Barrio, Inc.
HOPE • COMMITMENT • EXCELLENCE



Los Angeles County
Office of Education

NORTHROP GRUMMAN



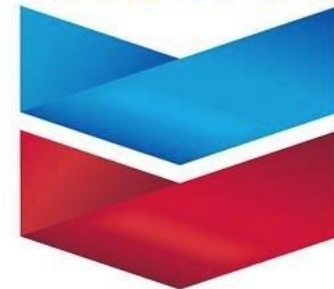
BOEING



LOCKHEED MARTIN



Chevron



SOLARIS
PAPER.



Community Partnership



- Community events on campus, including:
 - Resource Fair
 - Monthly Food Bank
 - Young Latinas Empowerment Conference
 - Making Strides Against Breast Cancer Walk
 - Festival of Asian Cultures
 - Job Fair
 - *Mujeres Extraordinarias* Annual Conference

Community Support for our Students

- **Finish Great** is a campaign to raise \$12 million toward scholarships, student career training, and economic development



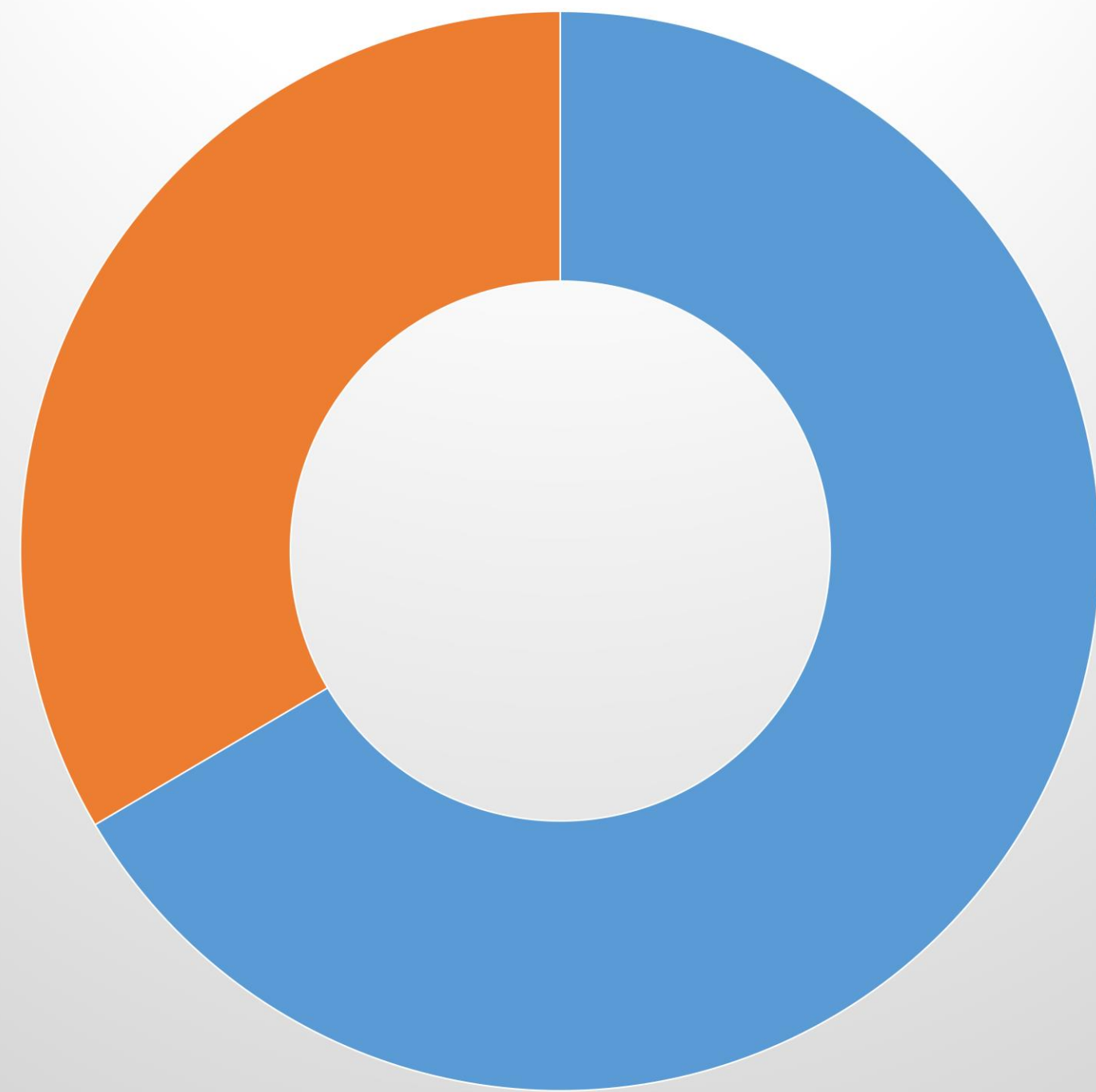
Campaign Money Raised to Date

\$2,565,121



\$2,565,121

CASH
44%



**Planned
Gifts
66%**



Economic Impact in the Region

- Taxpayers see a return on their investment
- **14.3%** internal rate of return on investments in community colleges
- For every **\$1** of public money spent on community colleges, taxpayers receive a cumulative return of **\$6.80** over the course of a student's life through higher tax receipts and public sector savings

Economic Impact in the Region – Return on Investment



- High earning potential at an affordable price
- For every **\$1** a Cerritos College student spends on their education, they see a return of investment of **\$3.80 - \$6.80**
- Graduates in average earn **\$58,500** by mid-career
- Nearly **60%** of Cerritos College alumni think their work is a high-meaning job, contributing to making the world a better place

Bond Construction

- Our student learning environment continues to improve through the use of Measure G construction funds
- Current and upcoming projects emphasize state-of-the-art facilities, sustainable features, and outdoor shared spaces for studying and learning

Current Construction: Performing Arts Center

- Approximately 70,000 square feet
- Includes a 400-seat state-of-the-art theatre and smaller black box performance area
- Will house the Music Department's instructional labs, lecture halls, band rooms and practice rooms



Current Construction: Health and Wellness Center



- Designed to meet the criteria for LEED (Leadership in Energy Efficiency and Design) certification
- Will include fitness labs, cardio workout rooms, training rooms, multipurpose studios.

Recently Completed Projects

- Child Development Center
- CIS/Mathematics Building
- Fine Arts Complex
- Stick around for a tour!





Thank you for your support!