

SECTION 3 – GOALS OF THE PROGRAM

REF	Goal	Action to be taken	Completion Timeline	Person Assigned
O4	1) Develop new department certificates, including interdisciplinary certificates—pending notification from Chancellor’s office on unit values.	<ul style="list-style-type: none"> • Identify certificates. • Write certificates. • Submit to curriculum. 	Fall 2020	Kimberly Rosenfeld, April Griffin
O1	2) Change the department name to Communication Studies.	<ul style="list-style-type: none"> • This goal is in progress. • Work through curriculum. • Develop new department promotional materials for the name change. • Meet with Counseling Department to update on name change. (Fall 2020). • Meet with Rick Miranda to discuss People Soft and Catalog changes (Spring 2019) 	Fall 2019	Angela Hoppe-Nagao, April Griffin, Cynthia Lavarriere, Nick Matthews, Kimberly Rosenfeld
O5	3) Create a master online Speech 100 course. Course has been approved for online instruction for several years.	<ul style="list-style-type: none"> • Finish incomplete modules. • Identify solid online recording system. 	Fall 2019	Angela Hoppe-Nagao, Cynthia Lavarriere

		<ul style="list-style-type: none"> • Provide additional @ One training. 		
W3	4) Increase student awareness of the Forensic Team.	<ul style="list-style-type: none"> • Student visits to classrooms. • Annual Forensic promotion week. • Student invitations to tournaments. • Provide talking points for part-time faculty. • Promote joining the team at every Forensic event. • Conduct annual reviews of student awareness of Forensic team to measure awareness. 	Fall 2022	April Griffin, Nick Matthews
W3, O1, O4, O5	5) Expand marketing efforts for degrees, certificates, and the Forensic Program. Needs include funds for updated posters and paperwork for our department name change; cardstock for new flyers and pamphlets.	<ul style="list-style-type: none"> • Request funds from dean. • Work with Sarah Ramirez to design new posters. • Create flyers for degree, certificates, careers, and team. 	Spring 2019	Kimberly Rosenfeld, Cynthia Lavariere, Angela Hoppe Nagao
O1	6) Organize a Majoring in Communities Studies workshop once a semester – estimated	<ul style="list-style-type: none"> • Identify part-time faculty interested in leading. 	Spring 2019	April Griffin

	cost \$500 (faculty stipend)	<ul style="list-style-type: none"> Request funding from Dean. 		
O5	7) Explore an online Communication Studies AA pathway.	<ul style="list-style-type: none"> Identify courses. Create a pathway model. 	Fall 2019	Cynthia Lavarriere
T1	8) Lobby division and administration to move Forensic team funding from ASCC to Liberal Arts. Secure ongoing funding model for part-time coaches.	<ul style="list-style-type: none"> Create a revised budget for the team. Meet with Dean and administration to discuss options. 	Fall 2019	April Griffin, Nick Matthews
T3	9) Reconfigure office arrangement to update space and add additional offices. Need new mailboxes to accommodate large number of staff. Update carpet and painting and furniture for offices and classrooms (SS 207 and SS 224).	<ul style="list-style-type: none"> Meet with Dean to discuss needs. Pursue meetings with facilities. Survey faculty for needs. Work with woodworking department for Mailboxes. 	Fall 2022	Kimberly Rosenfeld, Angela Hoppe Nagao
T2	10) Ongoing involvement in professional development activities in response to AB 705 and other trends within the field.	<ul style="list-style-type: none"> Identify needs from faculty. Secure funds from division and foundation. 	Fall 2025 Annual training.	Kimberly Rosenfeld
T3	11) Update technology in squad room: new copier machine, printers, ports.	<ul style="list-style-type: none"> Survey faculty for needs. Develop wish list and budget for dean. 	Fall 2021	April Griffin

W6 T4	12) Increase department wide SLO assessment.	<ul style="list-style-type: none"> • Provide part-time faculty with SLOs link before the semester starts. • Request faculty link SLOs to assignments, projects, and exams. • Provide tutorial link for eLumen to faculty. • Appoint a full or part-time faculty member as SLO liaison. • Advocate for additional faculty training for eLumen. • Advocate for the college to consider a better computer application for tracking SLOs. 	Fall 2023	Angela Hoppe Nagao
W4	13) Increase enrollment in Speech 235 to include sustainable enrollment and increase current number of course offerings from 5 to 8 sections.	<ul style="list-style-type: none"> • Change course number to 103. • Actively promote in all Speech 100 and 130 classes. • Develop flyer for course. • Begin offerings online Speech 	Fall 2022	Cynthia Lavarriere, Nick Matthews

		235 sections (course is already DE approved).		
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