

Cerritos College
Enrollment Management Committee Minutes

Wednesday, August 28, 2019

3:00 – 4:30 p.m.

LC-51

Present:	Dr. Daniel Gardner	Absent:	ASCC Representatives (2)
	Brittany Lundeen		CCFF Representative
	Rick Miranda		CSEA Representative
	Stephanie Murguia		Faculty Senate Representative
	Dr. Dilcie Perez		Faculty (Counseling) Representative
	Dr. Gary Pritchard		Dr. April Griffin
	Berto Solis		Dr. Amy Holzgang
	Traci Ukita (for Lewellen)		Dr. Michelle Lewellen
			Sandy Marks
			Rachel Mason
			Linda Ramos
			Dr. Stephanie Rodriguez

Guest(s) None

I. Approval of Minutes – May 22, 2019

There was a motion to approve the May 22 minutes by Ms. Ukita and Dr. Gardner seconded the motion. The vote to approve the minutes was 7-0-1; Mr. Solis abstained.

II. 2019-20 Committee Goals Review

EMP Goal F: Enhancing Organizational Effectiveness

Mr. Miranda stated that last year, the committee tried to regroup and redefine its purpose, which led to robust and good conversations. As 2018-19 ended, the committee established the following goals for 2019-20:

1. Develop 2019-2022 Enrollment Management Plan
2. Reduce total units needed for AA/AS - 76
3. Increase the number of units students complete each semester
4. Refine data needed to address the Enrollment Management Plan more efficiently
5. Analyze the impact of the new funding formula as it relates to enrollment management

The committee discussed how enrollment management is a collective effort for all areas, reviewed the updated Student Centered Funding Formula (SCFF) metrics, discussed the college's local Vision for Success goals and Student Equity goals, which were approved by the board at its July 17, 2019 meeting, strategies to increase awareness of resources

available and improve communications between and within groups, alignment and integration of college plans, and the need for more data and technology.

Goals 2, 3, and 5 will be ongoing; Goals 1 and 4 will be the heavy lift charges for this committee. The past plan will be revisited and evaluated to determine whether the tasks are still valid to develop strategies to increase accountability. The goals will be updated and momentum points will be identified to provide more structure. As a committee, the members will need to reach out to work with other areas, identify accomplishable and stretch goals, identify priorities, and determine why what we are doing matters. In order to accomplish these tasks, it is imperative that there is more access to matching data. The committee also discussed the importance of identifying why students are not progressing.

Action Items:

After much discussion, the committee agreed to review the past plan and be prepared with questions and feedback for the next meeting. Mr. Solis will identify what data is available now that can speak to the activities, and identify gaps. Ms. Murguia will provide a list of graduation, retention, etc. related processes to Mr. Solis, who will draft demographic profiles and/or other data.

III. Member Reports and Announcements

None.

IV. Next meeting – Wednesday, September 25