

School Relations and Welcome Center

Purpose and Goals

Our goal is to promote Cerritos College and assist prospective students towards a successful transition from high school to college and to assist students in navigating the early stages of the community college pathway.

Student Population Served

We serve both prospective and current students.

Number of Students Served Annually and Capacity

We serve approximately 12,000 students per year; our capacity varies.

High-Impact Interventions

We provide call email campaigns to students who have started an admission application but have not successfully submitted the application, presentations and workshops, campus tours, high school and middle school outreach with staff onsite, and campus wide events: Welcome Day, Senior Preview Day, High School Counselor Conference.

Intended Impacts and Measured Outcomes

We intend to increase the number of students in and out of the district area (by high school and address), the number of educators who attend the High School Counselor Conference, and the number of participants for Senior Preview Day and for Welcome Day.

Did You Know?

School Relations has centralized outreach requests to ensure the community has one point of contact for outreach requests and coordinates with student services and academic programs to provide requestors tailored presentations or tours based on the needs of the population.

