

**CAMPUS FOOD SERVICES AD-HOC COMMITTEE  
MEETING MINUTES**

**APRIL 3, 2018**

**RFP No. 18C0001  
FOOD AND/OR CONCESSION SERVICES  
FOR VARIOUS CAMPUS LOCATIONS**

<b>PRESENT:</b>	Stephanie A.F. Barlow – Purchasing	Angela Teshima – IERP
	Mayra Radillo – Purchasing	Elizabeth Miller – Student Services
	Ramona Mellgoza – Purchasing	Christopher Rodriguez – ASCC
	Robert Campbell – ASCC (Alternate)	Richard Crother – Theater
	Mark B. Logan – Purchasing	Rachel Mason – Bus. Ed./Hum./SS
<b>ABSENT:</b>	Christopher Richardson – HPEA	Andrea Wittig – President’s Office

**I. CALL TO ORDER**

The meeting was called to order at 11:20 am on April 3, 2018 in the Learning Resource Center, Room 51 by Mark B. Logan.

Attendees were reminded to sign the attendance sheet. Mr. Campbell was introduced as an alternate for Phil Herrera.

The minutes were handed out to all members present for review and discussion. Mr. Campbell made a motion to approve, which was seconded by Mr. Rodriguez. All voting members present approved the minutes for March 6, 2018 and March 20, 2018 with no changes to the drafts.

**II. MEDIA**

Mr. Logan informed the Committee that the approved minutes would be posted soon to the website, and that the agendas for all the meetings thus far had been posted as well.

**III. FOOD SERVICES SURVEY**

Mr. Logan asked Ms. Teshima to provide a walkthrough of the survey questions for the Committee so that questions and comments could be addressed. Ms. Teshima indicated that most of the questions are not mandatory; those that are have an asterisk. She further clarified that how a person answers Question 8 would determine which vendors are shown in Questions 9 and 10.

Mr. Crother asked for clarification regarding exclusivity for vendors. Mr. Logan clarified that, in terms of food, there is no exclusivity for vendors. Currently, they are required to sell Pepsi beverage products since the college has an agreement with Pepsi. The vendors have collaborated together to avoid selling competing food items with each other.

Ms. Wittig was unable to attend the meeting, but submitted her survey comments in advance for consideration. Mr. Logan proceeded to review each survey question asking for the Committee's input and preference. A lengthy discussion ensued.

After reviewing all survey questions, discussion resumed regarding "convenient payment options". It was determined that questions addressing the issue could be added to the survey without adversely impacting it, yet still capture responses from all survey takers. The suggestion was to add Question 10A to capture responses from those who indicated on the survey that they do not eat at particular vendors. Two lines would be added to Question 11 to capture responses for those who indicated on the survey that they do not eat on campus at all.

Mr. Logan inquired as to the best way to increase survey participation. He mentioned that there was usually a raffle for the students, but inquired if this would be applicable for faculty/staff participation. Mr. Crother indicated a blanket email to the campus would get limited participation only. In addition, there should be iPad stations set up by the vendor locations so people can take the survey on the spot. Ms. Miller reported that the highest return on the last survey was a result of direct email. Mr. Logan asked all committee members to go to their constituent groups for their feedback on this topic.

Review of the RFP timeline was tabled at this time.

#### **IV. NEXT STEPS**

Mr. Logan stated that IERP would include the changes proposed at today's meeting to generate a final survey draft. This final draft would be reviewed at the next meeting on April 17 with the intent to release the survey to the campus shortly thereafter

The next item to be discussed by the Committee would be the RFP document which would also occur at the April 17 meeting.

#### **V. ITEMS FROM THE FLOOR**

Mr. Crother shared that there had been difficulty by members of the campus community in locating the Committee's "Contact Us" page. Mr. Logan reviewed the process for locating the Committee's page.

Mr. Logan conducted a round-the-room update where Mr. Rodriguez shared that several students had inquired as to what changes are to be expected regarding the vendors.

#### **VI. NEXT MEETING**

The next meeting will be April 17, 2018 in LC-51 at 11:00 am.

#### **VII. ADJOURNMENT**

The meeting was adjourned at 12:38 pm.



1. Which of the following best describes your affiliation with Cerritos College?

- Part-time student
- Full-time student
- Part-time faculty
- Full-time faculty
- Staff
- Administrator



2. What qualities are important to you when buying food on the Cerritos College campus? Rank the following list, with 1 being most important, and 8 being least important:

<input type="checkbox"/>	<input type="text"/>	Having healthy, vegetarian, and/or vegan options
<input type="checkbox"/>	<input type="text"/>	Affordable pricing
<input type="checkbox"/>	<input type="text"/>	Hospitality/quality of customer service
<input type="checkbox"/>	<input type="text"/>	Vendors offer employment opportunities for Cerritos College students
<input type="checkbox"/>	<input type="text"/>	Vendors are locally and/or privately owned (Non-franchise, non-corporate, etc.)
<input type="checkbox"/>	<input type="text"/>	Variety
<input type="checkbox"/>	<input type="text"/>	Convenient hours of operation
<input type="checkbox"/>	<input type="text"/>	Convenient location on campus

3. Rate the importance of renewing each of the following vendors on Cerritos College campus:

	Very important	Important	Neutral	Less important	Not at all important
Burdog	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Bowl	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Elbow Room	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Frantone's (Social Science breezeway location)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Frantone's (Health Occupation building location)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Subway	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Zebra Cafe	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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\* 4. Are you satisfied with the quality and variety of food options at Cerritos College?

Yes

No

**Note: Question 4 requires respondents to pick 'yes' or 'no'. Choosing 'yes' will lead to question 6, 'no' will lead to question 5.**



5. What types of food would you like to see on campus? Mark all that apply:

- Healthy, vegetarian, and/or vegan food
- Burgers and fries
- Mexican food (tacos, burritos, etc.)
- Asian food (noodles, rice bowls, etc.)
- Italian food (pizza, pasta, etc.)
- Pastries and coffee (coffee, specialized coffee, pastries, etc.)
- Sandwiches (subs prepackaged, chips, grab and go, etc.)
- Other (please specify)

**Note: Those who answer question 5 will then be led to question 6.**



\* 6. Do you purchase food and/or drinks from the vendors on the Cerritos College campus?

Yes

No

**Note: Question 6 requires respondents to pick 'yes' or 'no'. Choosing 'yes' will lead to question 7, 'no' will lead to question 10.**



7. When you purchase food and/or drinks on campus, which vendors do you purchase from? Choose all that apply:

- Bookstore
- Burdog
- The Bowl
- Elbow Room
- The Falcon's Nest (Culinary Arts)
- The Falcon Room Restaurant (Culinary Arts)
- Frantone's (Social Science breezeway location)
- Frantone's (Health Occupation building location)
- Subway
- Zebra Cafe

**Note: Questions 8 and 9 will look different depending on which vendors respondents select out of question 7.**





8. What is the reason you like to purchase from these vendors? Choose all that apply:

	Convenient location	Hospitality/Customer service	Fast service	Affordable price of food/drinks	Healthy, vegetarian, or vegan options	Quality of food/drinks	Convenient payment options
Bookstore	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Burdog	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Bowl	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Elbow Room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Falcon's Nest (Culinary Arts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frantone's (Social Science breezeway location)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Falcon Room Restaurant (Culinary Arts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Subway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Zebra Cafe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frantone's (Health Occupation building location)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

**Note: The vendors selected in question 7 will be the only vendors that appear on this question.**



9. What is the reason you DO NOT like to purchase from these vendors? Choose all that apply:

	Inconvenient location	Lack of hospitality/Customer service	Slow service	Price of food/drinks	Lack of healthy, vegetarian, or vegan options	Poor quality of food/drinks	Lack of payment options
Bookstore	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Burdog	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Bowl	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Elbow Room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Falcon's Nest (Culinary Arts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frantone's (Social Science breezeway location)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Falcon Room Restaurant (Culinary Arts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Subway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Zebra Cafe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frantone's (Health Occupation building location)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

**Note: The vendors NOT selected in question 7 will be the only vendors that appear on this question. After answering this question, respondents will be taken to question 11.**



10. Why do you choose NOT TO purchase food and/or drinks from the vendors on the Cerritos College campus?

- Do not know where the vendors are
- Inconvenient location
- Inconvenient hours of operation
- Hospitality/quality of customer service is unsatisfactory
- Quality/variety of food/drinks is unsatisfactory
- Price of food/drinks is unsatisfactory
- Service is slow
- Lack of healthy, vegetarian, and/or vegan options
- Limited payment options
- Other (please specify)

**Note: Choosing 'no' on question 6 will lead to this question. After answering this question, respondents will be taken to question 11.**



The following are some examples of Pepsi and Coca-Cola products:

Pepsi	Coca-Cola
AMP Energy	Barq's
Aquafina	Coke/Diet Coke/Coke Zero
Bubly	Dasani
Dole	Fanta
Gatorade/G2	Fresca
IZZE Sparkling Juice	Fuze/Fuze Tea
Lipton Brisk	Glacéau Vitaminwater
Manzanita SOL	Gold Peak Tea/Coffee
Mountain Dew	Hansen's
Mug Root Beer	Honest Tea
Naked Juice	Mello Yello
Ocean Spray	Minute Maid
Pepsi/Diet Pepsi/Pepsi Zero Sugar	Mr. Pibb
Propel Water	Odwalla juices
Pure Leaf Tea	Peace Tea
Sierra Mist	Powerade/Powerade Zero
SoBe Drinks	Seagram's Ginger Ale
Starbucks (ready to drink beverages)	Simply juices
Tazo	Smartwater
Tropicana	Sprite

11. Upon comparing the list of products in the above image, which of the following do you prefer?

- Pepsi and Pepsi related products
- Coca-Cola and Coca-Cola related products

**Note: Regardless of which logic flow the respondents have undergone, this should be the last question they see on the survey if they finish the survey.**