

Fueling the Economic Development Engine



Dr. Jose Fierro, President/Superintendent

The world's youngest self-made billionaire 'absolutely' recommends dropping out of college to make money instead—here's why

20 Self-Made Millionaires Who Didn't Go To College

Would you agree to skip college for \$100,000?

It's time we start rethinking what we mean when we say, 'Get an education'

Tech Billionaire's Right, More Kids Should Drop Out Of College

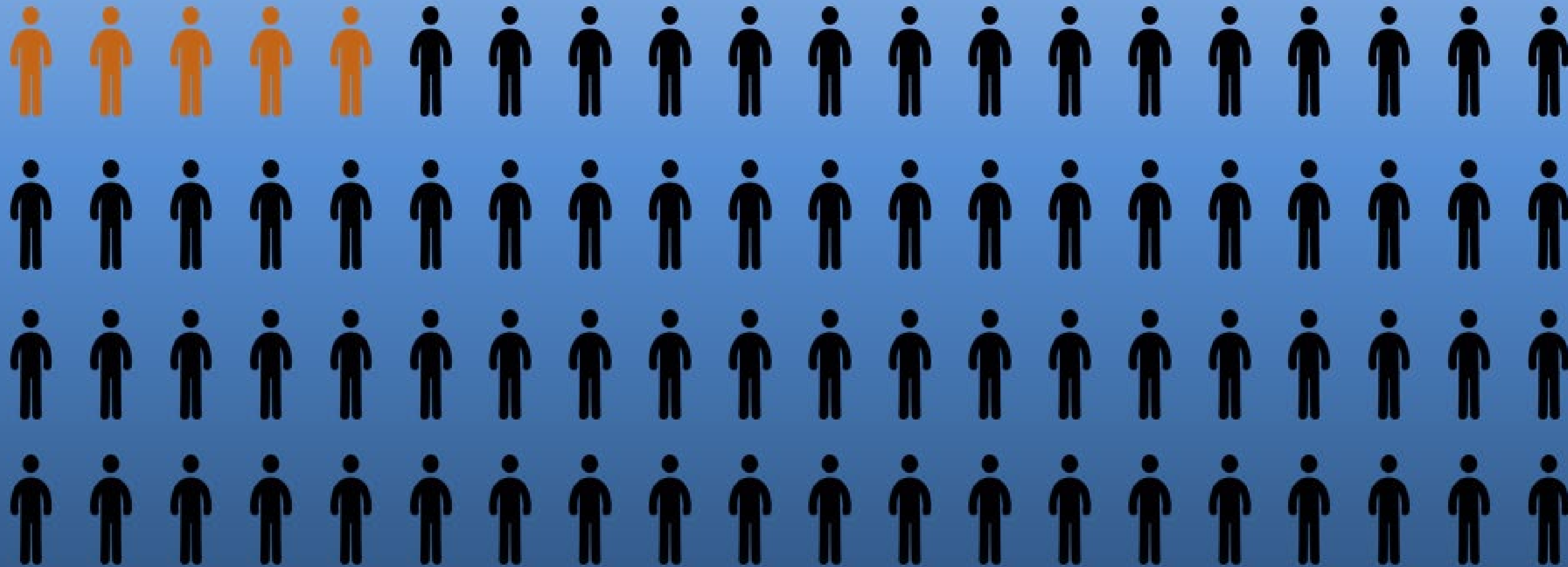
You'd Be Surprised How Many Billionaires Don't Have a College Degree

These Are The Richest Americans Who Never Went To College

Billionaire Warren Buffett Says Going to College Could Be a Terrible Decision

If Warren Buffett, the world's third-richest person, says college isn't for everyone....

HOW VALUABLE IS A COLLEGE DEGREE?



5 PERCENT OF AMERICANS WITH A COLLEGE DEGREE LIVE IN POVERTY.

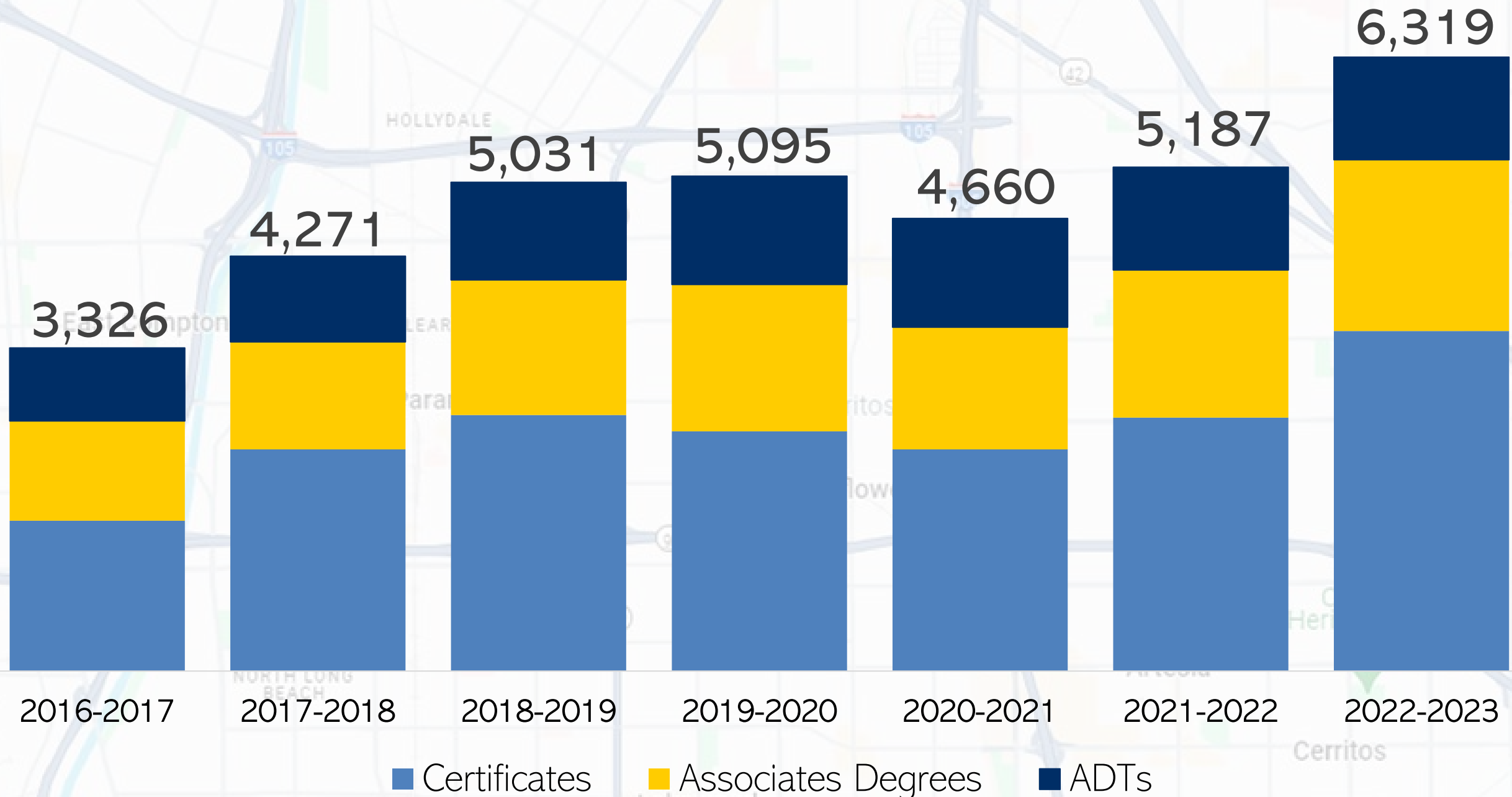
HOW VALUABLE IS A COLLEGE DEGREE?



IF YOU DON'T HAVE A COLLEGE DEGREE, YOU ARE
6 TIMES MORE LIKELY TO LIVE IN POVERTY.

A COLLEGE DEGREE IS THE
MOST RELIABLE PATH TO THE
MIDDLE CLASS AND BEYOND.

CERRITOS COLLEGE IS IN THE BUSINESS OF BUILDING COMMUNITIES





Why is it **worth it** to partner with
Cerritos College?

Because when **we** invest in student
success together, **everyone wins.**

WE INVEST IN THE WORKFORCE

General Motors (GM) ASEP is a two-year automotive technician partnership program between Cerritos College and GM to prepare their technicians for the workforce.

Training Tailored by the Industry Experts

Curriculum is designed by General Motors and Cerritos College, leading to two certificates of achievement.

A Win for Students and Employers

- Students earn while they learn
- Students complete 80-90% of GM Certified Technician Training at Cerritos College
- Certification leads to high-wage employment
- Dealerships benefit from a highly skilled and reliable workforce



WE INVEST IN THE WORKFORCE: RETAIL MANAGEMENT PROGRAM

Serving More Students

Over 2,000 students enrolled in 2023-24 academic year, a 150% increase within the last two years.

Our Grads Earn More Money

Students who completed the program are 3 times more likely to get and retain a management position, resulting in an **increase in average salary from \$33,000 per year to \$79,000 per year.**

Market Share

We are the number one provider of completed Associate's Degrees in the region (35.6%)



UPSKILLING THE WORKFORCE THROUGH CERRITOS COLLEGE



*Bristol
Farms*

Bristol Farms, Lazy Acres, New Leaf

Leadership Fundamentals
Team Dynamics Workshop
Thinking Strategically About Your Business
Presentation Skills – The Confident Manager
Professional Communication
Creating a Culture of Accountability
Financial Acumen for Managers



NICONAT
Los Angeles

NicoNat

Leadership Development Series
Team Building
Safety in the Workplace
Continuous Improvement
Motivational Leadership



Gaviña Coffee

Leadership Development
Safety Food Quality certifications,
Computer Skills
Customized team building trainings

CERRITOS COLLEGE IS IN THE BUSINESS OF BUILDING COMMUNITIES

As we produce more and more graduates, we need our **partners in the workforce** to tell us the skills their future employees need to be successful.



INVEST IN YOUR EMPLOYEES USING GRANT DOLLARS

We work with businesses and the Employment Training Panel (ETP) to deliver workplace education and customized training programs that increase efficiencies, enhance productivity, and reduce costs.

Grant funding may offset the training costs with **no additional outside costs** to employers.

Contact:
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The greatest economic impact of Cerritos College stems from the added human capital—the knowledge, creativity, imagination, and entrepreneurship—found in our alumni.



The college's annual contribution to the local economy is:

\$537.4 Million
per Year

When we invest in student success,
everyone wins.