# The US Latino GDP: COVID-19: Powering Up, Pressing Through, Moving On

Dr. David Hayes-Bautista



# The Gross Domestic Product El Producto Bruto Interno

- "The total monetary value of all finished goods and services produced by a geography within a given year."
- El valor monetario total de bienes duros y servicios que produce una geografía dentro de un año.



#### The U.S. Latino GDP

- Broad measure of economic activity
- Nearly-universal summary statistic for the performance of an economy

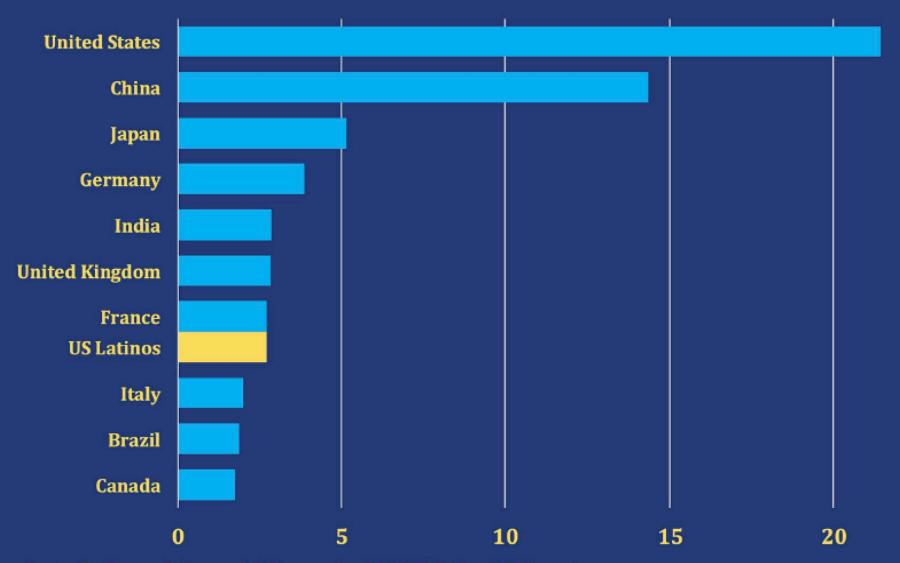
# The US Latino GDP: Before COVID-19

2019

#### Gross Domestic Product

• Size

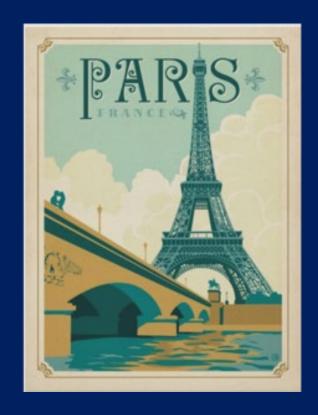




Center for Economic Research & Forecasting: LDC U.S. Latino GDP Report Source: International Monetary Fund, CLU-CERF

Trillions of US Dollars

## Public Image of France



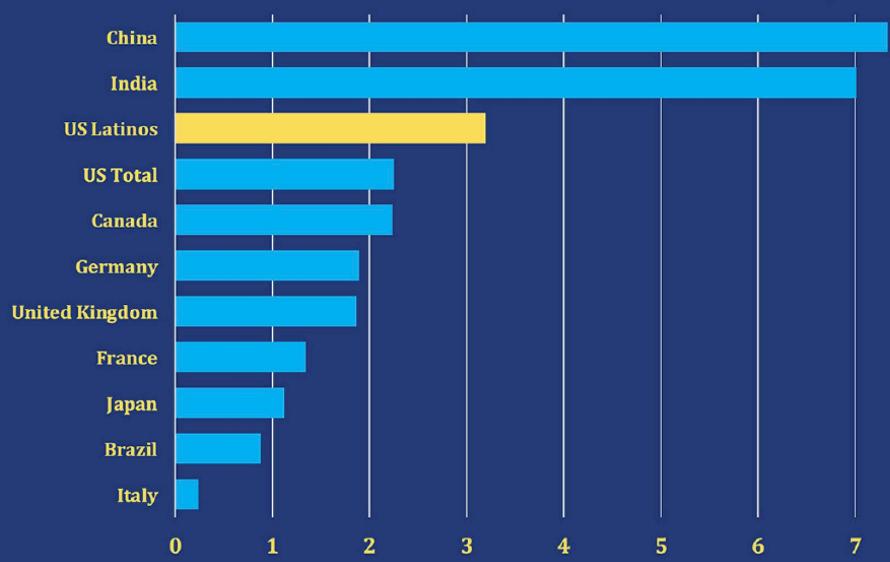




#### Gross Domestic Product

- Size
- Growth





Center for Economic Research & Forecasting: LDC U.S. Latino GDP Report Source: OECD, CLU-CERF

Compound Annual Growth Rate (CAGR)



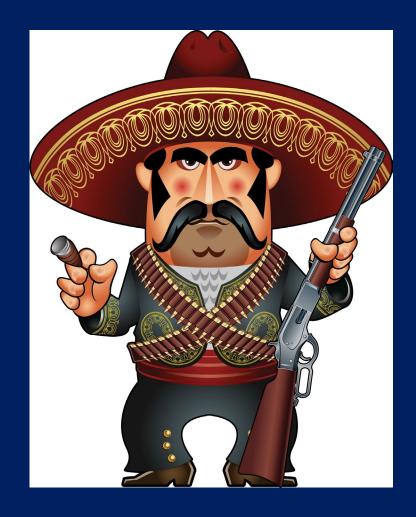
#### The Latino GDP and the French GDP

- Latino same size
- Latino growth twice France

## Public Image of Latinos



# Public Image of Latinos Bad Hombres and Malas Mujeres





# Who Creates the World's 8<sup>th</sup> Largest Economy?

### Bad Hombres and Malas Mujeres?





#### Good Americans?



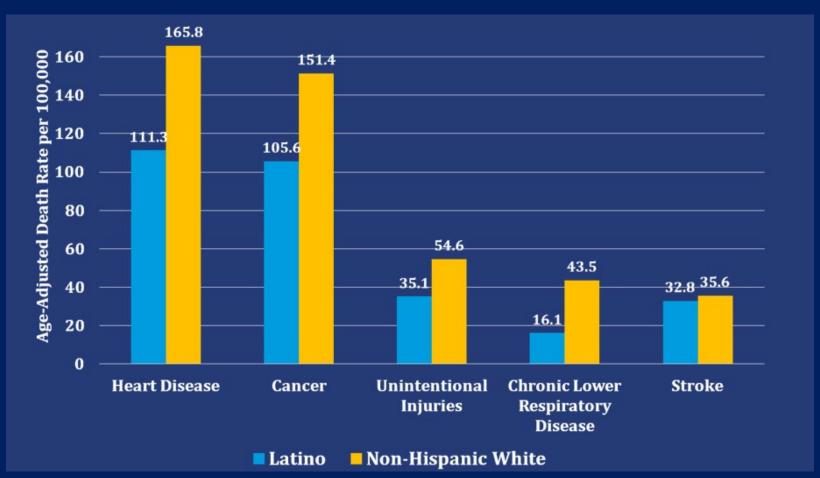
#### Drivers of the US Latino GDP

Latino Epidemiological Paradox

#### Healthy Latino Profile

Lower Death Rate

# Age-Adjusted Death Rates, Latino and Non-Hispanic White, United States 2019



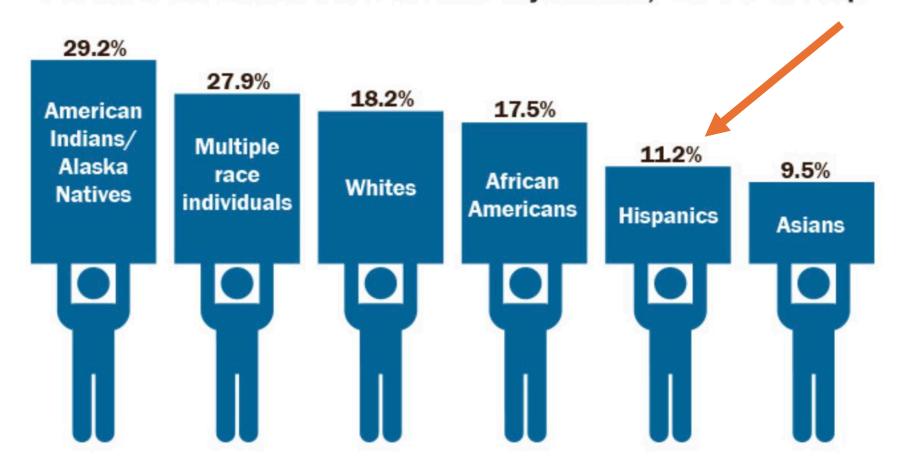
Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: CESLAC Tabulations of NCHS Underlying Cause of Death Data, CDC WONDER Database (2019)



#### Healthy Latino Profile

- Lower Death Rate
- Lower drinking, smoking, drug use

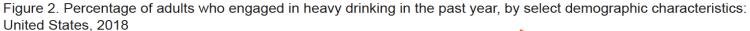
#### Percent of Adults Who Smoke by Racial/Ethnic Group

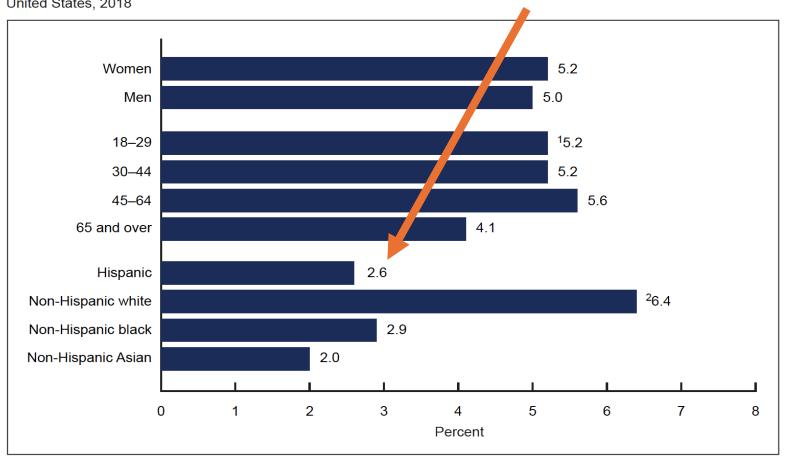


Source: CDC: Current Cigarette Smoking Among Adults—United States, 2005–2014.

Morbidity and Mortality Weekly Report 2015;64(44):1233–40

# Heavy Drinking, by Race/Ethnicity USA 2018





<sup>&</sup>lt;sup>1</sup>Significant quadratic trend by age group (p < 0.05).

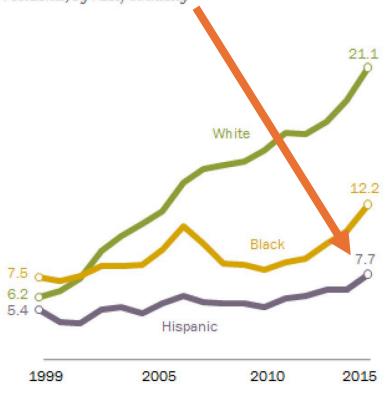
NOTES: Heavy drinking is the average consumption of more than 7 drinks per week for women and more than 14 drinks per week for men in the past year. Estimates are based on household interview of a sample of the civilian noninstitutionalized population. Access data table for Figure 2 at: https://www.cdc.gov/nchs/data/databriefs/db374-tables-508.pdf#2.

SOURCE: National Center for Health Statistics, National Health Interview Survey, 2018.

<sup>&</sup>lt;sup>2</sup>Significantly different from Hispanic, non-Hispanic black, and non-Hispanic Asian adults (p < 0.05).

#### Drug overdose death rates have risen, especially among whites

Age-adjusted drug overdose death rate per 100,000 U.S. residents, by race/ethnicity



Note: Whites and blacks include only those who are not Hispanic. Hispanics are of any race. Data for other races and ethnicities not available.

Source: Centers for Disease Control and Prevention

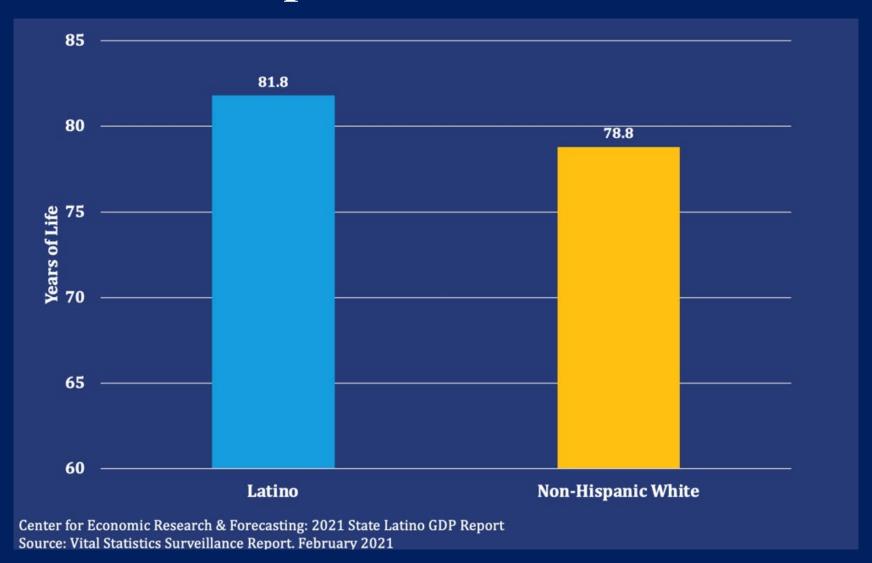
PEW RESEARCH CENTER



#### Healthy Latino Profile

- Lower Death Rate
- Lower drinking, smoking, drug use
- Longer life expectancy

#### Healthy Profile – Life Expectancy, Latino and Non-Hispanic White, United States, 2019

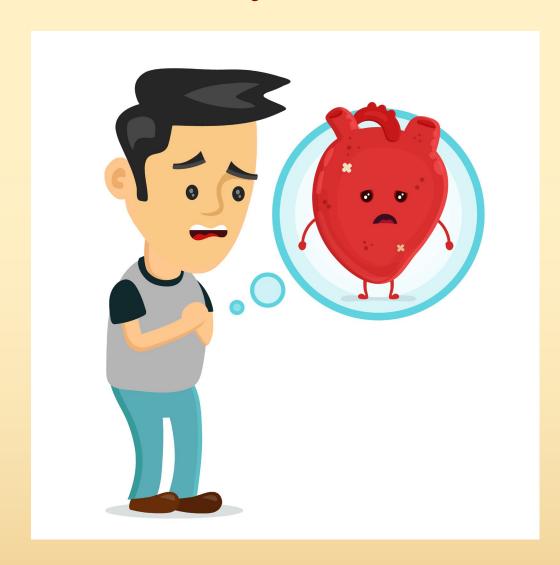


### Latino Lifestyle and Chronic Diseases

• Chronic: Style of Life Diseases



# Lifestyle Disease Not Communicable







#### Drivers of the US Latino GDP

- Latino Epidemiological Paradox
- Latino Socio-Behavioral Paradox

# How to Create 7th Largest Economy

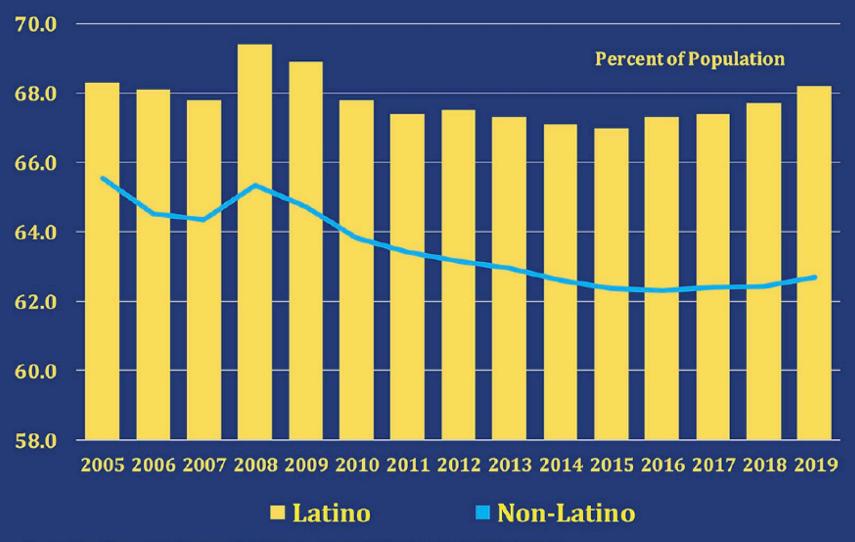
• High Labor force participation



## Building World's 8th Largest GDP

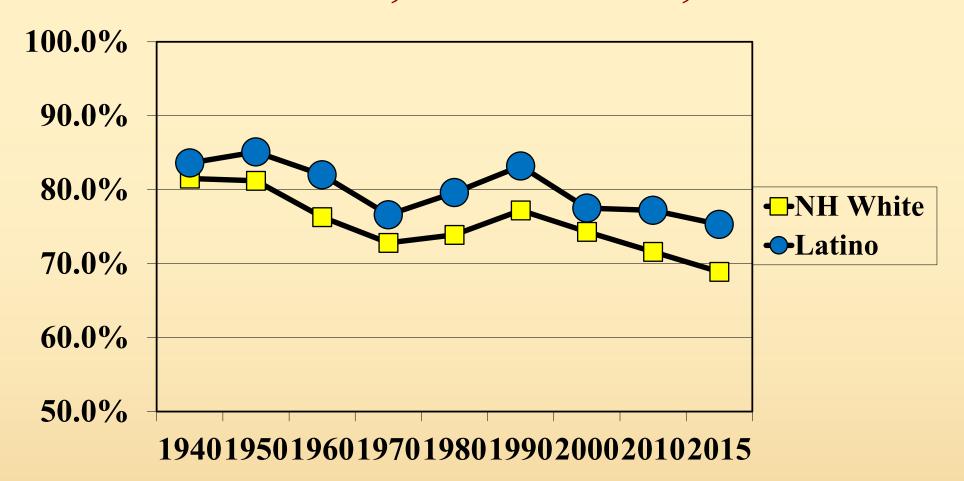
Work Ethic

#### **Labor Force Participation Rate**



Center for Economic Research & Forecasting: LDC U.S. Latino GDP Report Source: U.S. Bureau of Census, ACS 1-year Estimates

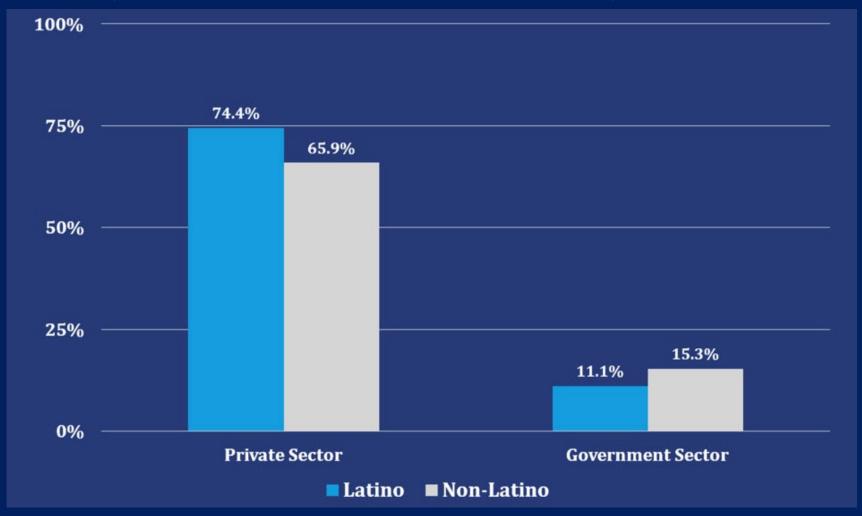
# Labor Force Participation, Male 16+ Years, California, 1940-2015



# Building World's 8th Largest GDP

- Work Ethic
- Self Sufficient

#### Self-Sufficiency – Private Sector And Government Sector Employment, Latino and Non-Latino, United States 2019

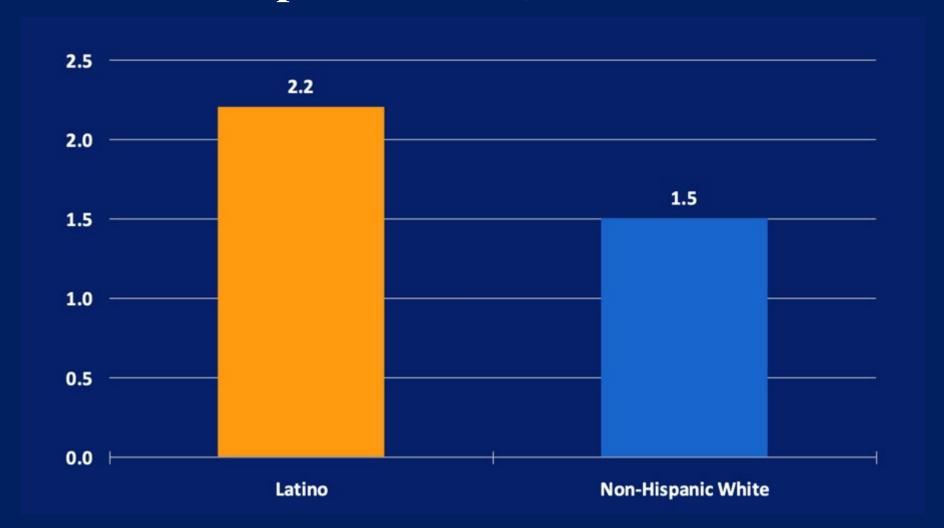


Center for Economic Research & Forecasting: 2021 State Latino GDP Report Source: CESLAC Tabulations of American Community Survey Data (2019)

# Building World's 8th Largest GDP

- Work Ethic
- Self Sufficient
- Family Oriented

Fig. 5.2 Wage-Earners per Household, Latino and Non-Hispanic White, United States 2019

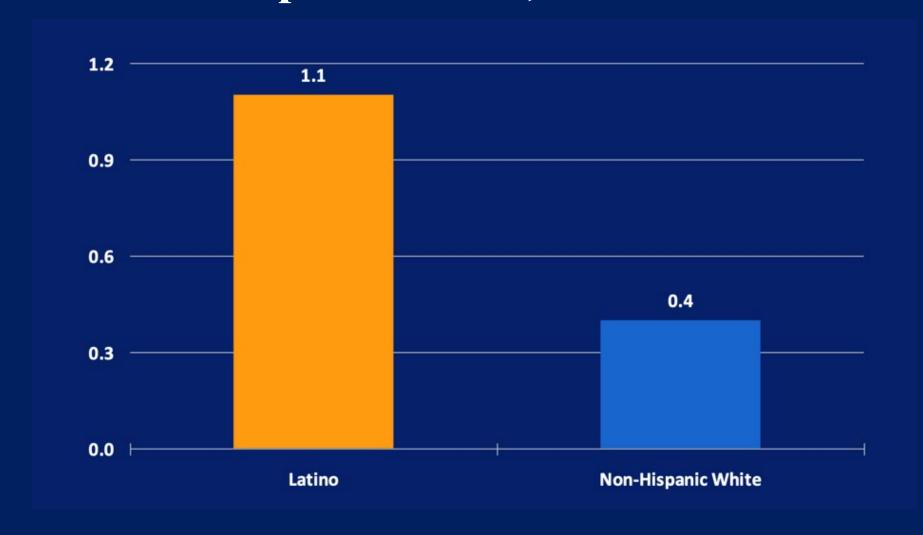


Source: CESLAC Tabulations of American Community Survey Data (2019)

## Couple with Children, and Grandparents



Fig. 5.3 Children per Household, Latino and Non-Hispanic White, United States 2019

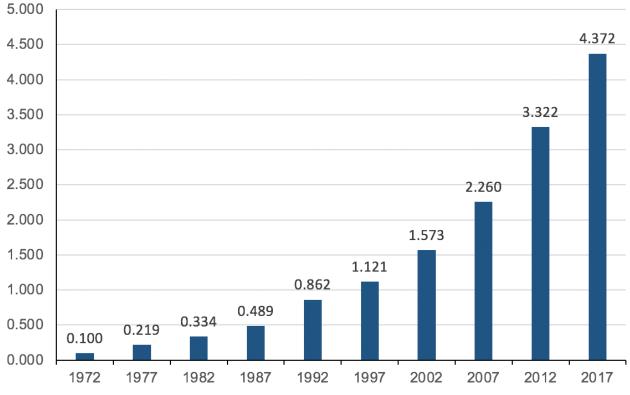


Source: CESLAC Tabulations of American Community Survey Data (2019)

# Building World's 8th Largest GDP

- Work Ethic
- Self Sufficient
- Family Oriented
- Business Friendly

FIGURE 1. LATINO-OWNED BUSINESSES, 1972-2017, USA IN MILLIONS



Sources: Hayes-Bautista DE 2017, Geoscape 2017

### Latino Owned Businesses





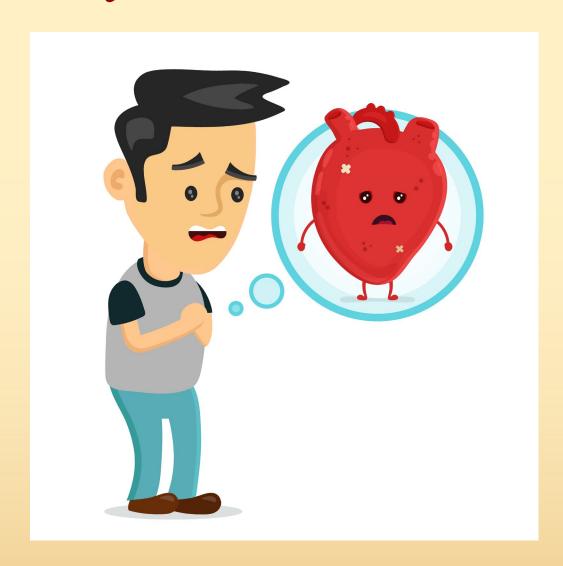
# Building World's 8th Largest GDP

- Work Ethic
- Self Sufficient
- Family Oriented
- Business Friendly
- Healthy

# How Did COVID-19 Affect the US Latino GDP?

2020-2021

## Style of Life Disease Not Communicable



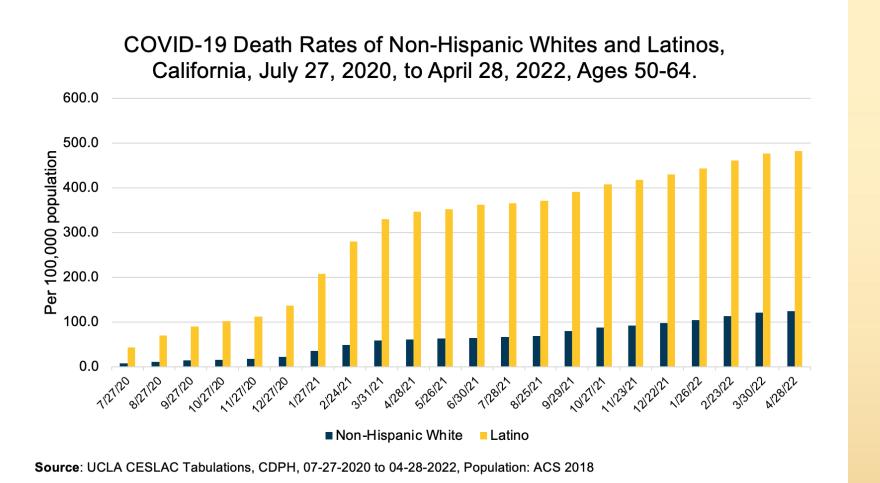


# COVID-19: Communicable Someone Breathed on You





# COVID-19 Death Rates, Age Specific, Latino and NH White, California 2020-2022



# How Did COVID-19 Affect the US Latino GDP?



# Early Indicators of Pressing Through the Pandemic

• Remittances (remesas) to Mexico increase

### **Total Remittances**



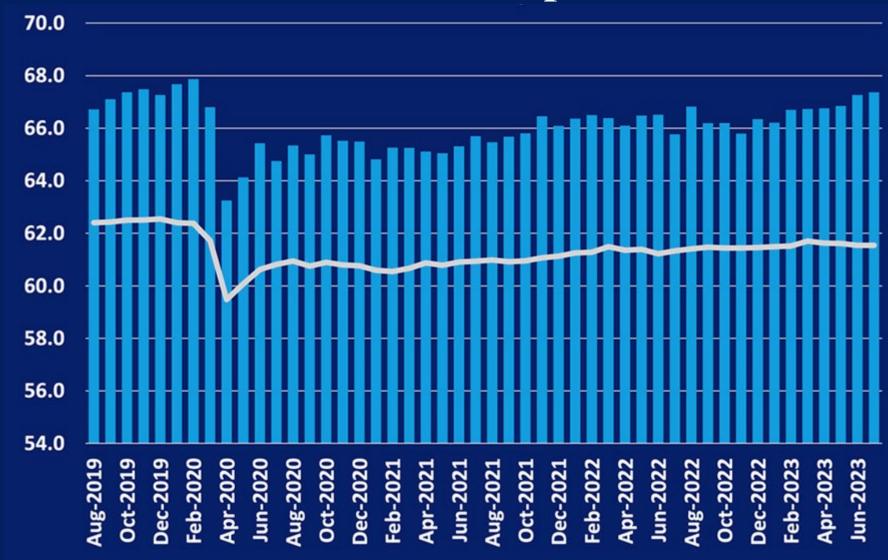




# Early Indicators of Pressing Through the Pandemic

- Remittances (remesas) to Mexico increase
- Labor force participation rebounds

### Labor Force Participation Rate

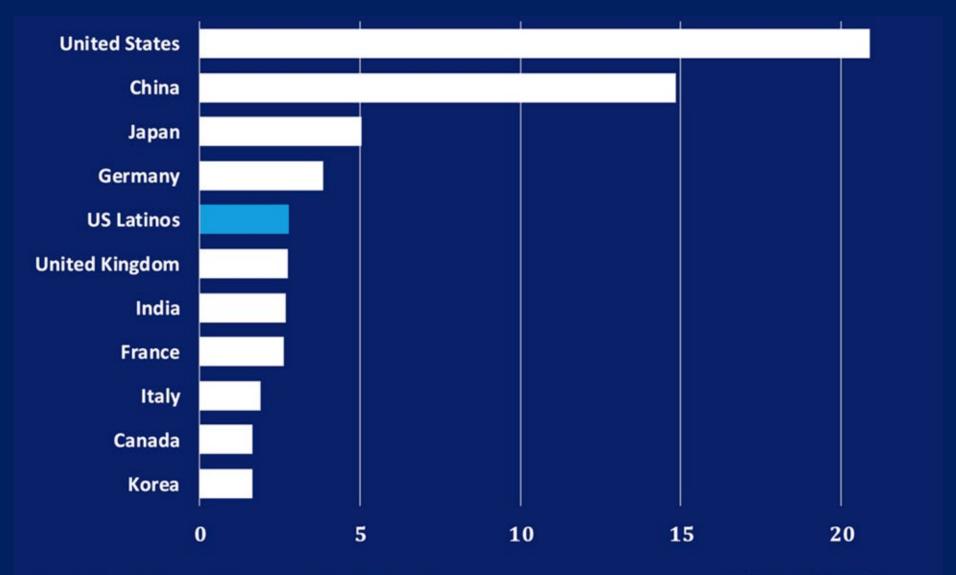




# How Did COVID-19 Affect the US Latino GDP?

2020-2021

### **Gross Domestic Product - 2020**

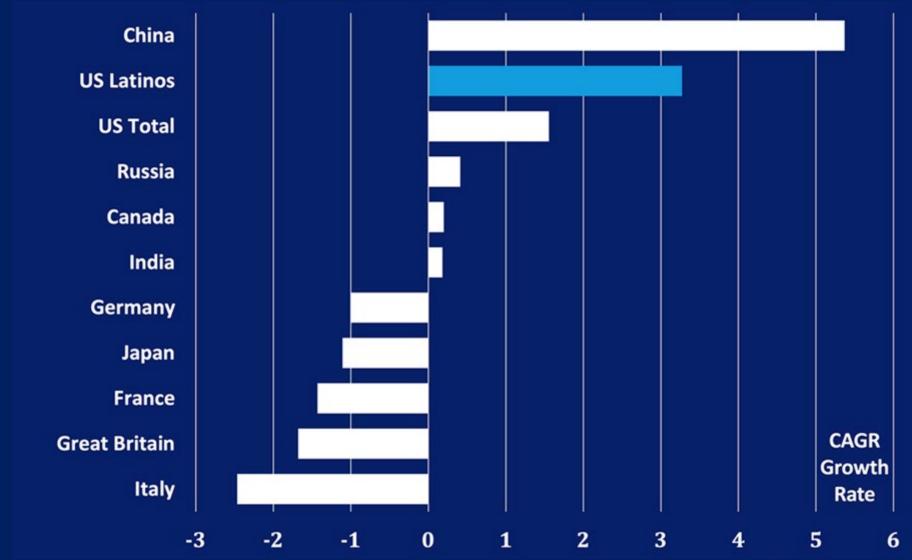


Center for Economic Research & Forecasting: LDC U.S. Latino GDP Report Source: International Monetary Fund, CLU-CERF

**Trillions of US Dollars** 



### **Gross Domestic Product Growth: 2019 to 2021**



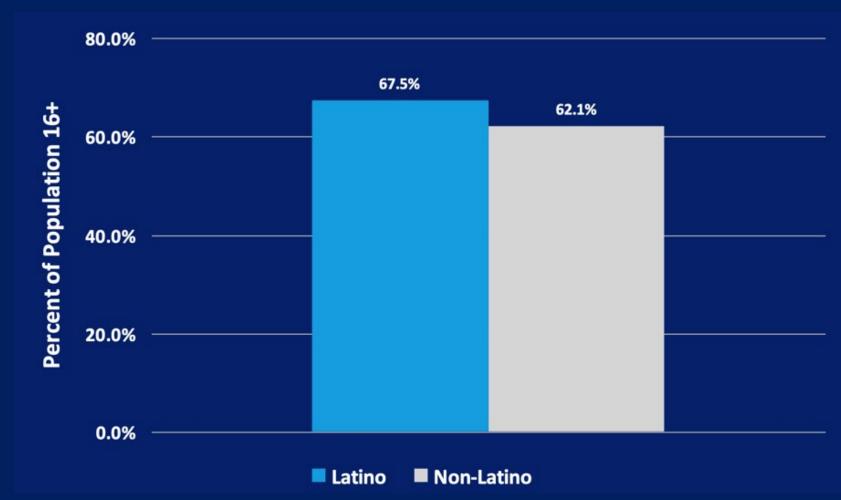


Center for Economic Research & Forecasting: 2023 U.S. Latino GDP Report, <a href="www.LatinoGDP.us">www.LatinoGDP.us</a> Source: OECD, CLU-CERF

## Latinos Pressing Through the Pandemic

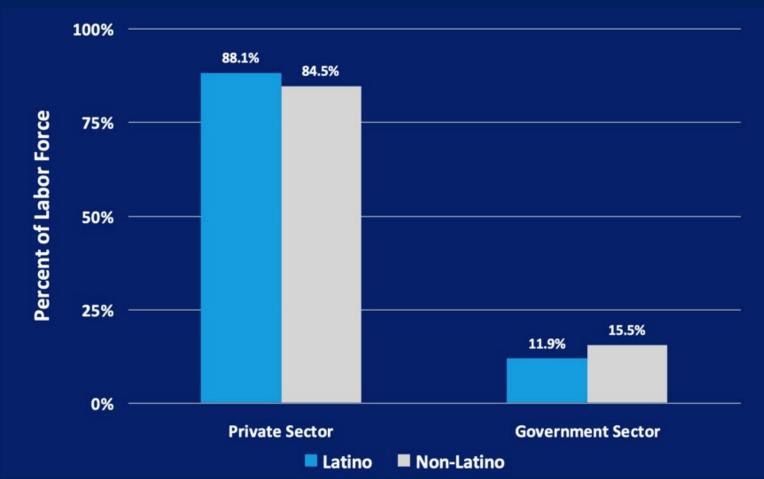
Latinos are functional

### Latino Labor Force Participation, United States 2021





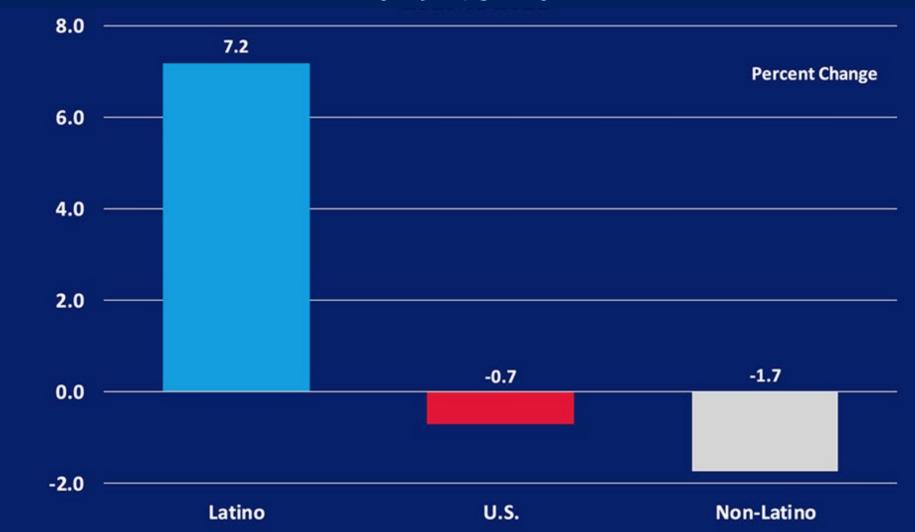
### Self-Sufficiency – Private and Government Sector Employment, Latino and Non-Latino, United States 2021





Center for Economic Research & Forecasting: 2023 National Latino GDP Report Source: CESLAC Tabulations of American Community Survey Data (2021)

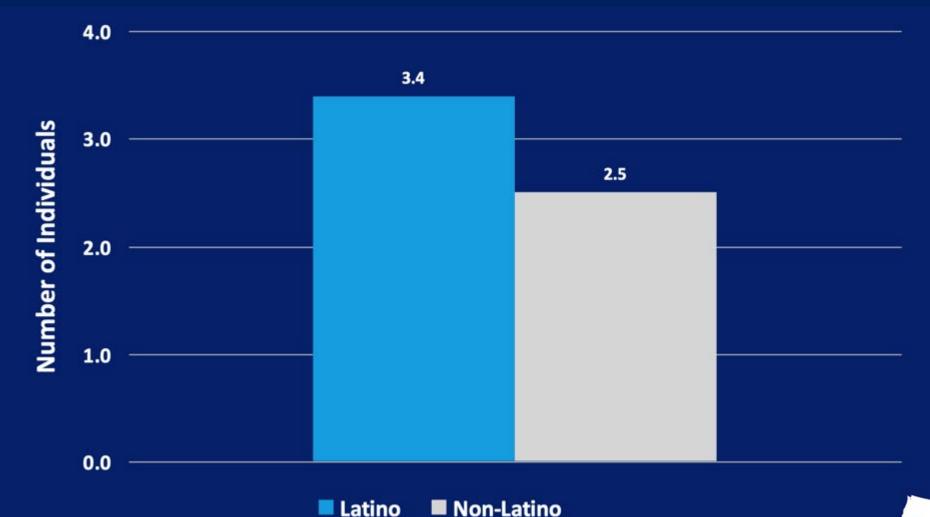
# Real Wage & Salary Income Growth 2019 to 2021





Center for Economic Research & Forecasting: 2023 U.S. Latino GDP Report, www.LatinoGDP.us Source: U.S. Bureau of Labor Statistics, Consumer Expenditure Survey

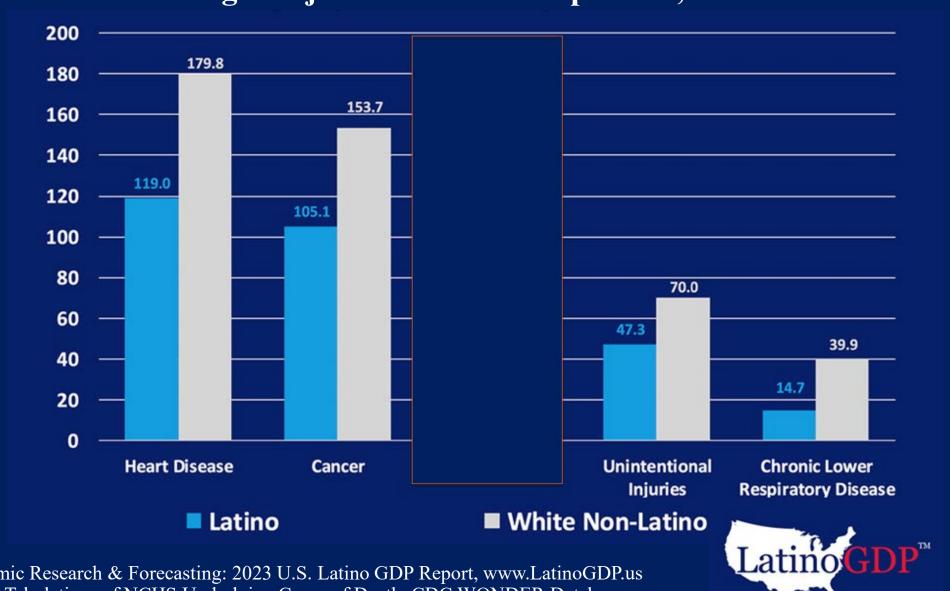
# Average Household Size, Latino and Non-Latino United States 2021





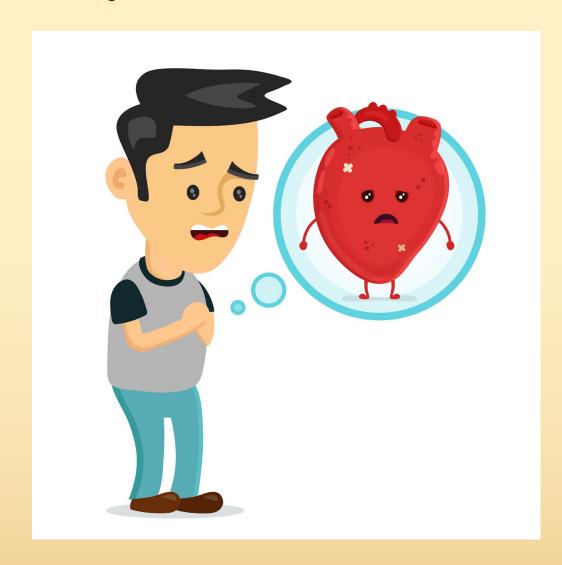
### Age-Adjusted Death Rates, 2021

Age-Adjusted Death Rate per 100,000



Center for Economic Research & Forecasting: 2023 U.S. Latino GDP Report, www.LatinoGDP.us Source: CESLAC Tabulations of NCHS Underlying Cause of Death, CDC WONDER Database

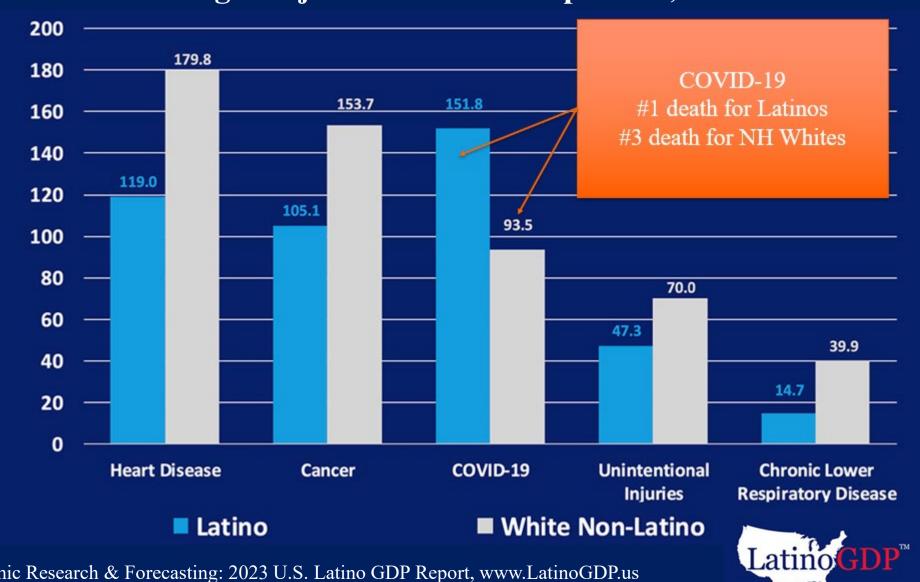
## Style of Life Disease Not Communicable





### Age-Adjusted Death Rates, 2021

Age-Adjusted Death Rate per 100,000



Center for Economic Research & Forecasting: 2023 U.S. Latino GDP Report, www.LatinoGDP.us Source: CESLAC Tabulations of NCHS Underlying Cause of Death, CDC WONDER Database

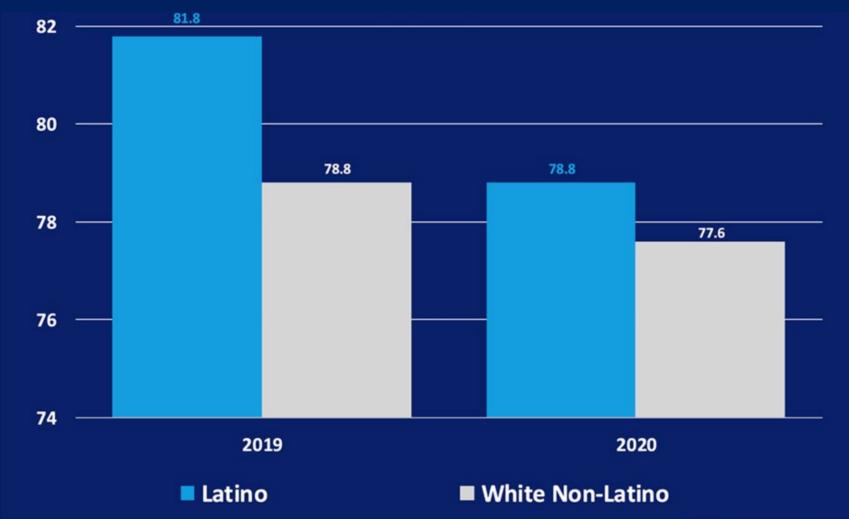
# COVID-19: Communicable Someone Breathed on You





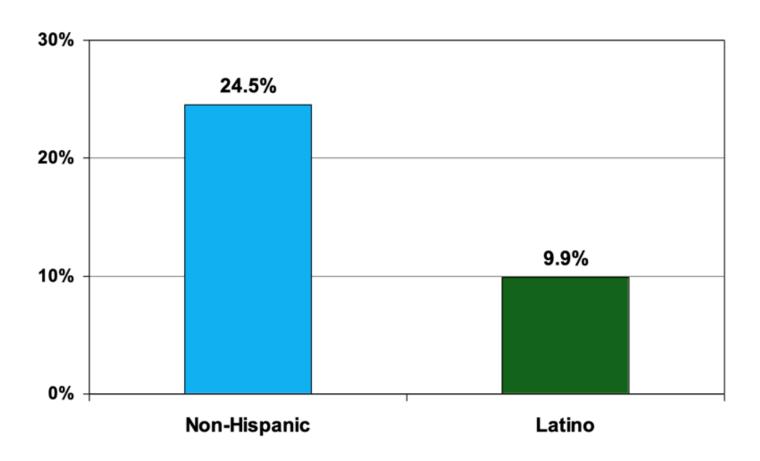
### Health Profile – Life Expectancy, 2020

**Years of Life** 



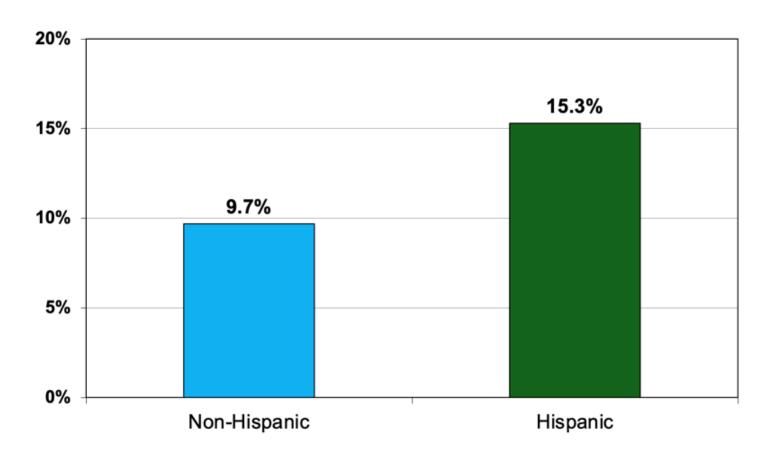


### Figure 1: Percent Worked at Home, Non-Hispanic and Latino, California, 2020



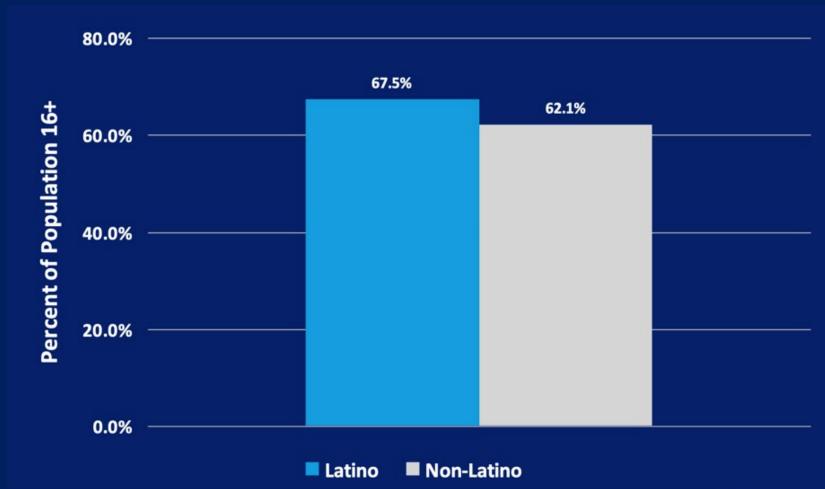
Source: U.S. Census, American Community Survey, Public Use Microdata Samples, 2020

# Figure 3: Percent Carpooling to Work (2+ occupants), California 2020



Source: U.S. Census, American Community Survey, Public Use Microdata Samples, 2020

### Latino Labor Force Participation, United States 2021





# The 2020 U.S. Latino G.D.P.

## How Did COVID-19 Affect It?

#### How COVID-19 Punished Latinos for Their Hard Work



Dr. David E. Hayes-Bautista. Photos: UCLA Health

The coronavirus was tailor-made to target those who work blue-collar jobs that are impossible to carry out at home, belong to deep social networks and live in multigenerational households.

<u>David E. Hayes-Bautista, PhD</u>, Director, Center for the Study of Latino Health and Culture Professor, public health and medicine

IN

•

•

•

•

•

•

•

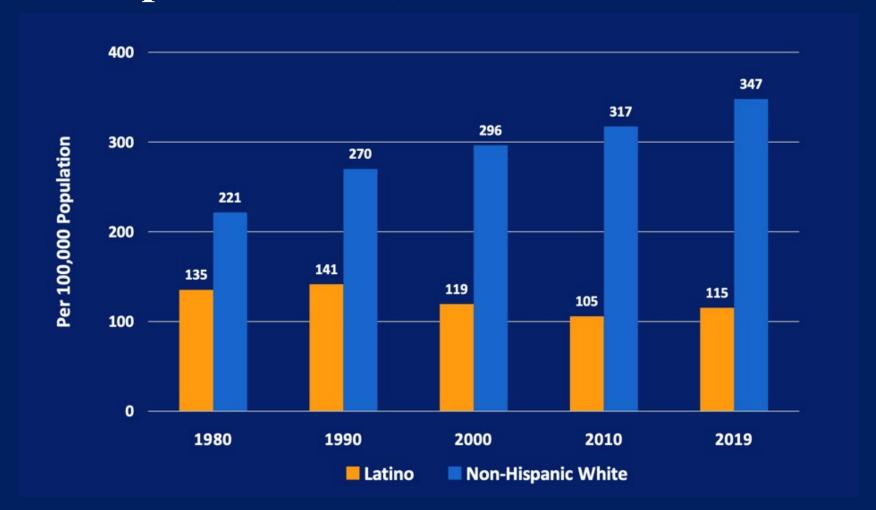
•



## Latinos Pressing Through the Pandemic

- Latinos are functional
- Health system is dysfunctional

Fig. X Physicians per 100,000, Latino and Non-Hispanic White, United States 1980-2019



Source: CESLAC Tabulations of American Community Survey Data (2019)

## AAMC Latino Physician Shortage

# For Latinos, finding doctor who speaks Spanish is hard

By ERYN BROWN

Every day, chronically ill Latino patients stream into Harbor-UCLA Medical Center's family medicine clinic.

Some have neglected their health because they're flummoxed or alienated by the medical system, Dr. Gloria Sanchez believes — in desperate need of care from providers who understand their words and their problems.

"Latino physicians tend to be that bridge, this critical piece of healthcare communication." she said.

But such doctors are in short supply, said Sanchez, a professor and physician at the Harbor City facility.

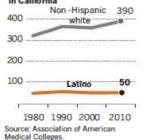
Latinos as a group suffer disproportionately from poverty-related conditions such as diabetes and heart disease. Under the Affordable Care Act, more of them than ever have access to coverage.

But in a recent analysis published by the journal Academic Medicine, Sanchez

#### Short supply

The number of Latino doctors has failed to keep pace with the rising Latino population, especially in California.

#### Physicians per 100,000 in California



Los Angeles Times

and colleagues found that the number of Latino physicians was not keeping pace with population growth and suggested that correcting the imbalance could be key to addressing Latino health disparities.

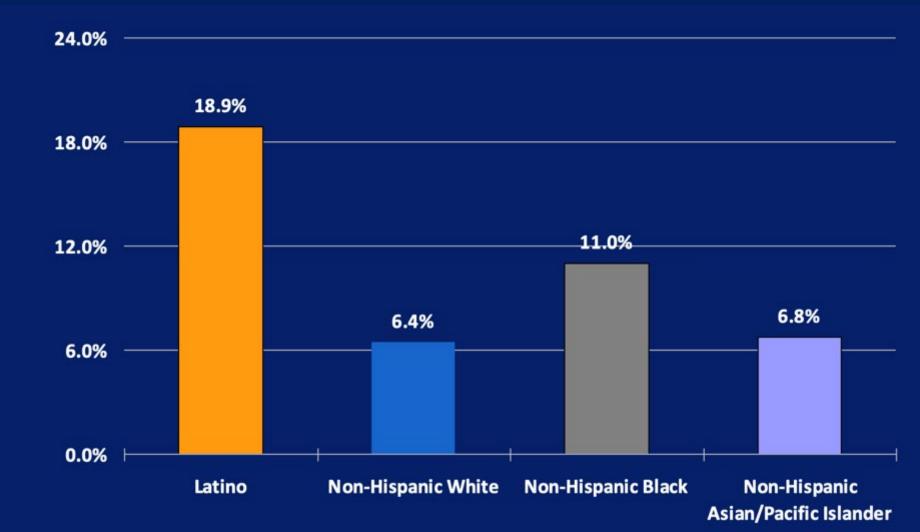
"It's not affirmative action. It's an issue of quality of care," said David HayesBautista, director of the Center for the Study of Latino Health and Culture at UCLA's David Geffen School of Medicine and a study coauthor.

Combing through three decades of census data, Sanchez, Hayes-Bautista and other researchers found that the number of people in the U.S. who identified themselves as Latino or Hispanic grew 243% from 1980 to 2010, from just under 15 million to more than 51 million.

In 1980, there were 135 Latino doctors for every 100,000 Latinos in the U.S. By 2010, that number had fallen to 105. The ratio of non-Hispanic white doctors to non-Hispanic white patients, in the meantime, increased from 211 to 315 per 100,000.

When the researchers looked at the five states with the largest Latino populations in 2010 — California, Texas, Florida, New York and Illinois — the Golden State's Latino-doctor-to-patient ratio ranked lowest, with 50 physicians per [See Latinos, B5]

Fig. 8.3 No Health Insurance of Any Kind, by Race/Ethnicity,
United States 2019



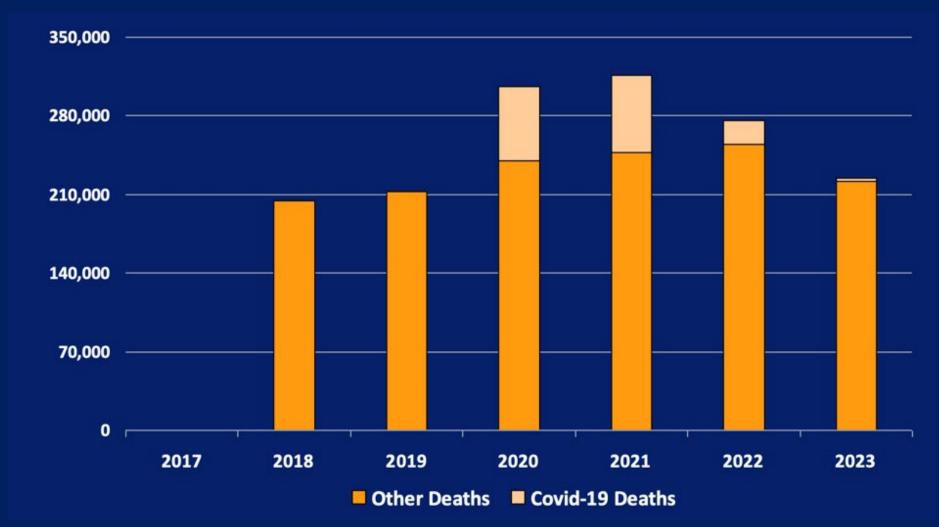
Source: CESLAC Tabulations of American Community Survey Data (2019)

#### After COVID-19

#### Latinos Pressing Through the Pandemic

• COVID-19 Deaths fall 2023

Fig. 10.1 Number of Covid-19 and Other Deaths Among Latinos, U.S. 2018-23



Source: CESLAC Tabulations of NCHS Multiple Cause of Death Files, CDC WONDER Database (2018-23)



#### Latinos Pressing Through the Pandemic

- COVID-19 Deaths fall 2023
- Return to Latino Epidemiological Paradox

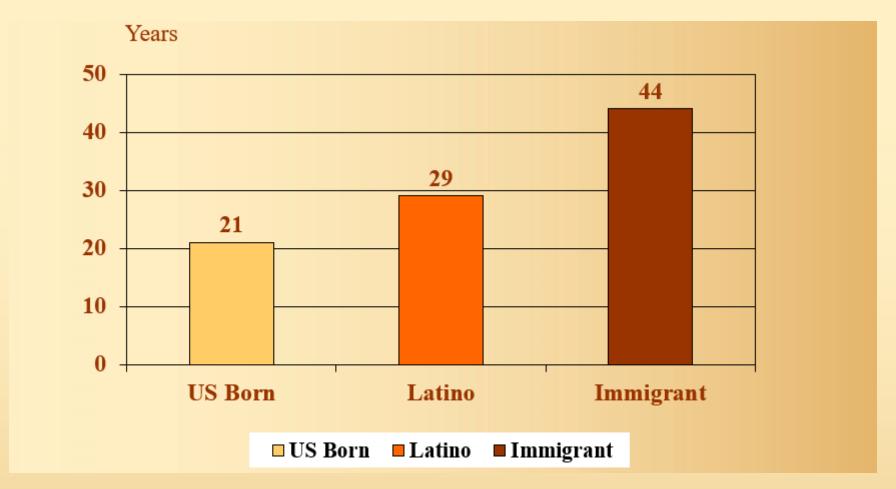
Fig. 10.1 Age-Adjusted Mortality, All Causes, Latino and Non-Hispanic White, U.S. 2017-23



Source: CESLAC Tabulations of NCHS Multiple Cause of Death Files, CDC WONDER Database (2018-23)

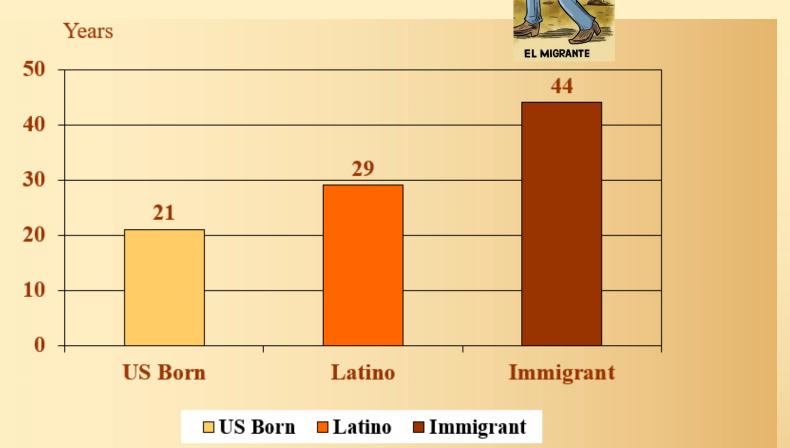
# US Latino GDP Moving On!

### Median Age, Latinos by Nativity, US 2022



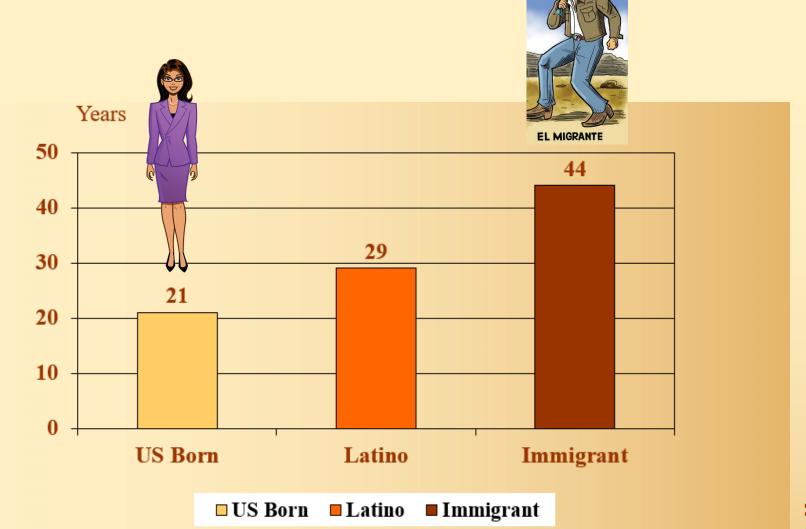
Source: ACS 2022 CESLAC tabulations

## Median Age, Latinos by Nativity, US 2022



Source: ACS 2022 CESLAC tabulations

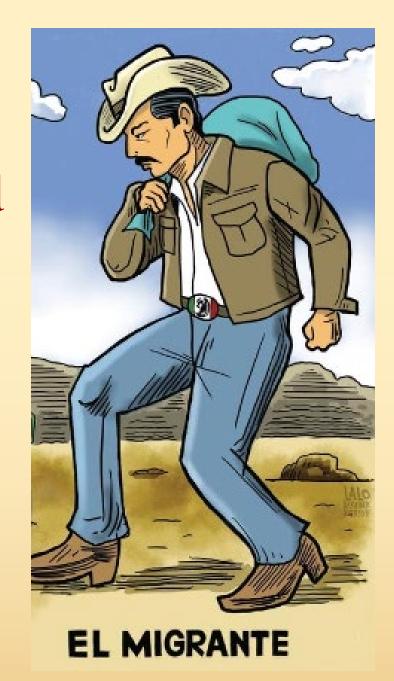
## Median Age, Latinos by Nativity, US 2022



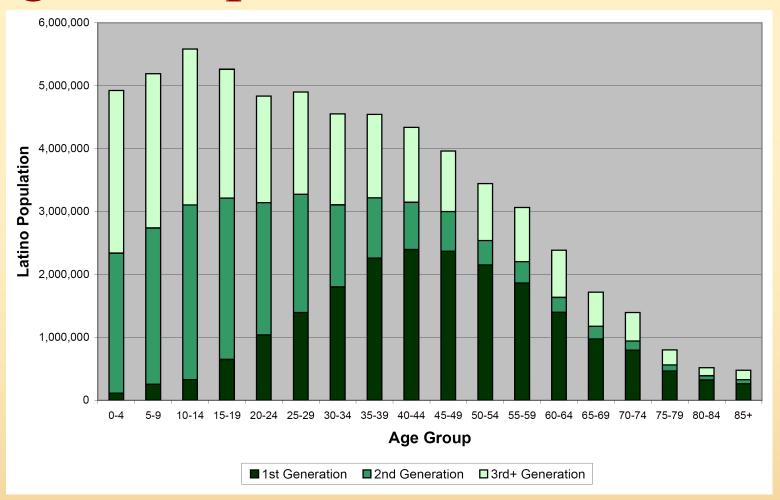
Source: ACS 2022 CESLAC tabulations

#### The Future

• Largely immigrant parents created world's 5<sup>th</sup> largest economy

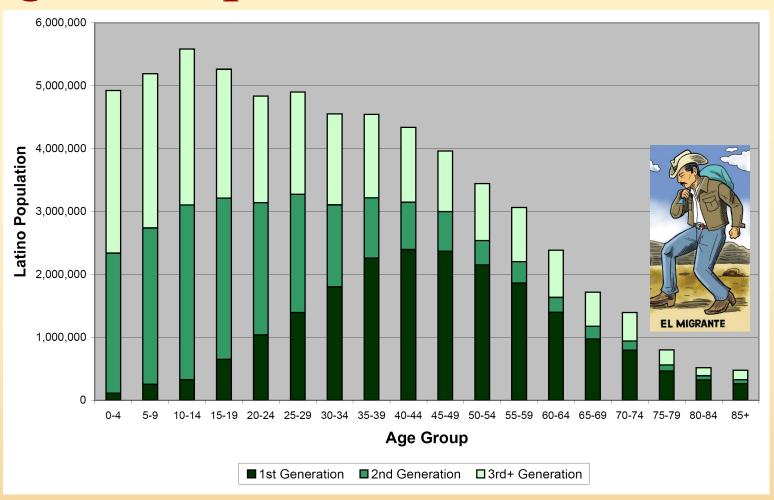


# Three Generations: Latino Population by Age Group, United States 2021



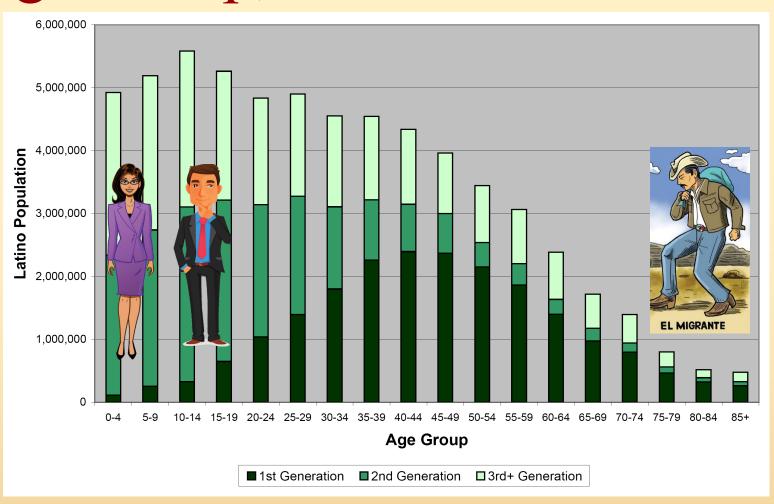
Center for Economic Research & Forecasting: 2023 National Latino GDP Report Source: CESLAC Tabulations of the Current Population Survey (CPS), March Supplement (2021)

# Three Generations: Latino Population by Age Group, United States 2021



Center for Economic Research & Forecasting: 2023 National Latino GDP Report Source: CESLAC Tabulations of the Current Population Survey (CPS), March Supplement (2021)

# Three Generations: Latino Population by Age Group, United States 2021



Center for Economic Research & Forecasting: 2023 National Latino GDP Report Source: CESLAC Tabulations of the Current Population Survey (CPS), March Supplement (2021)

#### Educational Increase, Latino Millennials over Latino Parental Generation, United States 2021

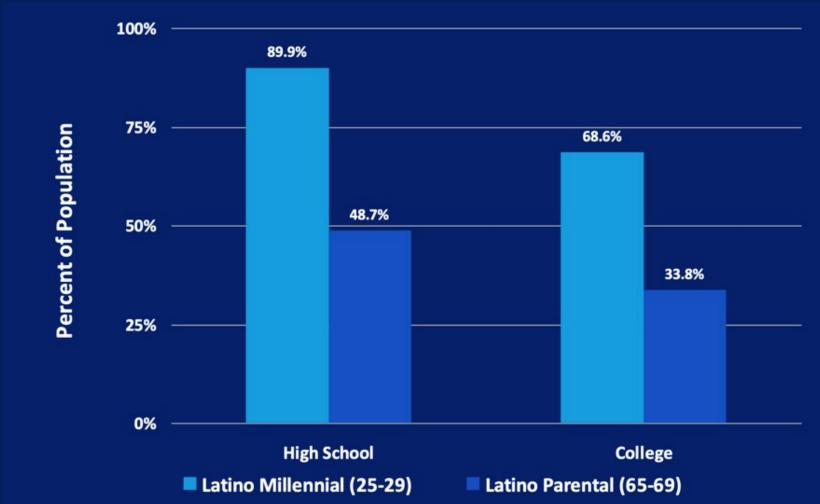
- Higher percent are high school graduates
- Higher percent attending college







#### Latino High School and College Attendance, Millennial and Parental Generation, United States 2021





Center for Economic Research & Forecasting: 2023 National Latino GDP Report Source: CESLAC Tabulations of American Community Survey Data (2021)

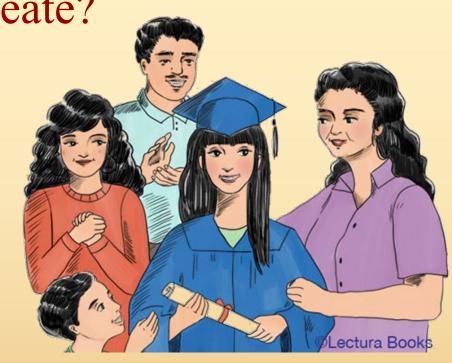
#### The Future

• Largely immigrant parents created world's 5<sup>th</sup> largest economy.

• What kind of economy will their highly educated, US

citizen, bilingual children create?





### Latino Medical Student Graduates, 2019 UCLA



# The Future: Making the US Economy Stronger





### Questions?