

2025 STATE OF THE COLLEGE



**CERRITOS
COLLEGE**

**RESILIENCE CONNECTS US,
INNOVATION DRIVES US**

APRIL 16, 2025



THANK YOU TO OUR SPONSORS





**WE ARE
CERRITOS
COLLEGE**

2025 STATE OF THE COLLEGE



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COLLEGE**

**RESILIENCE CONNECTS US,
INNOVATION DRIVES US**

Dr. Jose Fierro
President/Superintendent





Let's Talk Immigration

Nearly 1 in 5 working people in our nation's economy is an immigrant

And it is expected to increase:

Labor force participation of immigrants increased to 66.6%, almost **five percent higher** than native-born populations (61.8%)

In California, the number of immigrant-origin students enrolled in postsecondary education **increased to 57%** (up 7% in the last five years)



\$572.5B

Immigrant household income

\$404.4B

Total spending power

State & Local Taxes Paid

\$61.8B

Federal Taxes Paid

\$106.3B

Total Taxes Paid

\$168.1B

\$49.5B

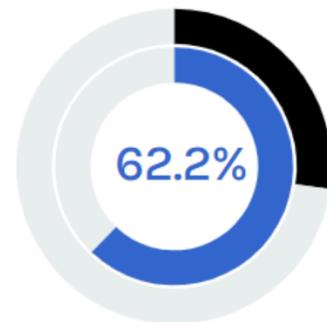
Immigrants' contributions to Social Security

\$13.9B

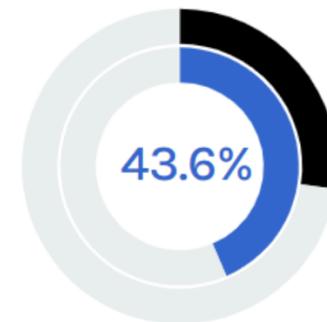
Immigrants' contributions to Medicare

If we had to put a number on it...

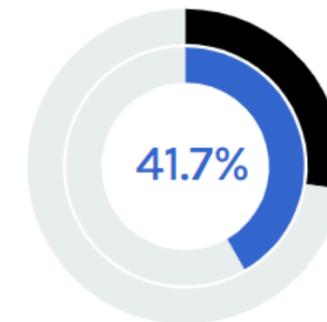
TOP INDUSTRIES WITH HIGHEST SHARE OF IMMIGRANT WORKERS



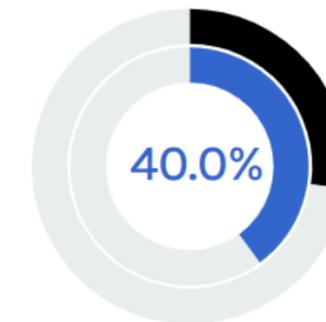
Agriculture



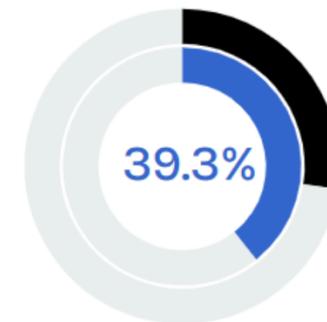
Manufacturing



Construction



General Services



Wholesale Trade

■ Immigrant share of population: 27.3%



CERRITOS
COLLEGE

We are Cerritos College



Never Let A Good Crisis

Go To Waste

We Are Cerritos College



Support Through Uncertainty

Board of Trustees Resolution of
Support to Students Facing Deportation
Related Circumstances:

- continue education online
- no undue financial burdens with preserving in-state tuition status
- reasonable timelines to complete studies
- framework in place for re-entry



We Are Cerritos College



THE GREENEST COMMUNITY COLLEGE IN CA



We are leading the charge amongst community colleges in green initiatives:

- Invested \$3.5 Million in clean energy career training
- 2- Time Green Award Winner in purchases of eco-friendly products
- Solar Project will provide 85% of the College's energy
- 95% of our Campus' landscape and athletic fields are irrigated with reclaimed water (saving 30 Million gallons of water a year)
- AND MUCH MORE!





Together, we are
resilient, innovative, and
eco-friendly

We Are Cerritos College





Classrooms Open Fall 2025



THANK YOU FOR YOUR SUPPORT



We Are Cerritos College

**HAVING STUFF ISN'T COOL.
YOU KNOW WHAT'S COOL?**



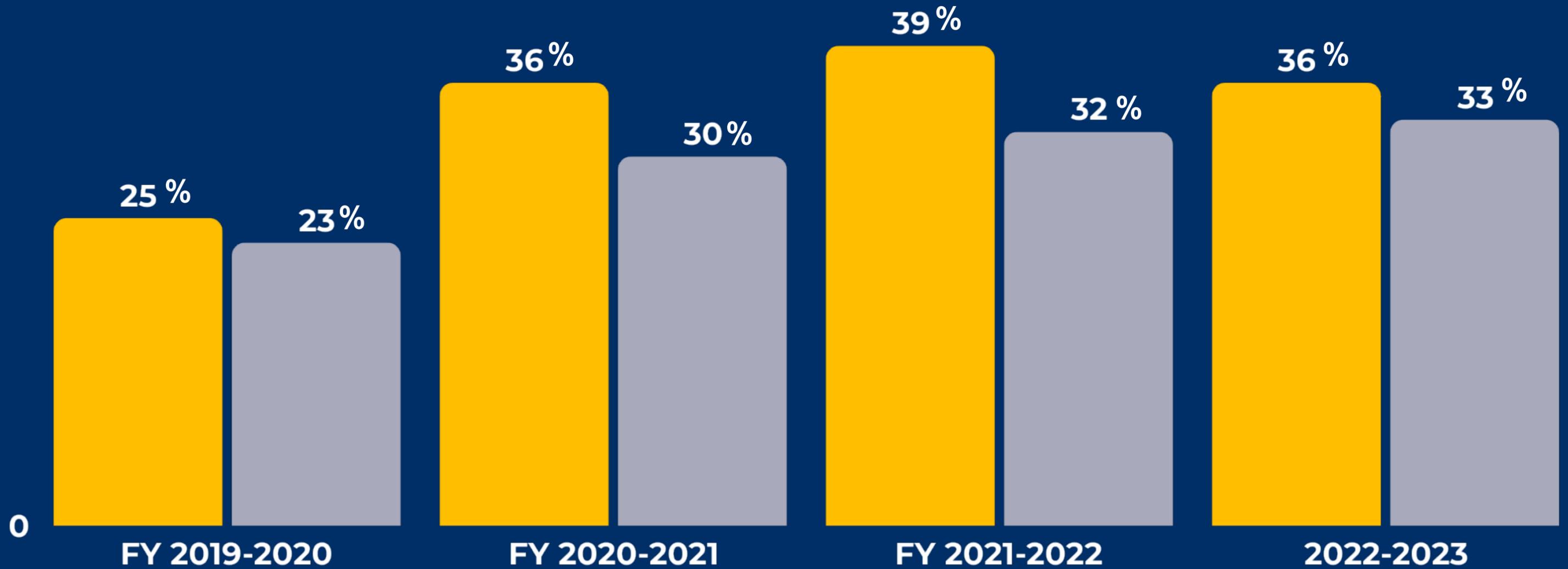
SAVINGS



Innovation on Budget

● Cerritos College ● Statewide Average

50

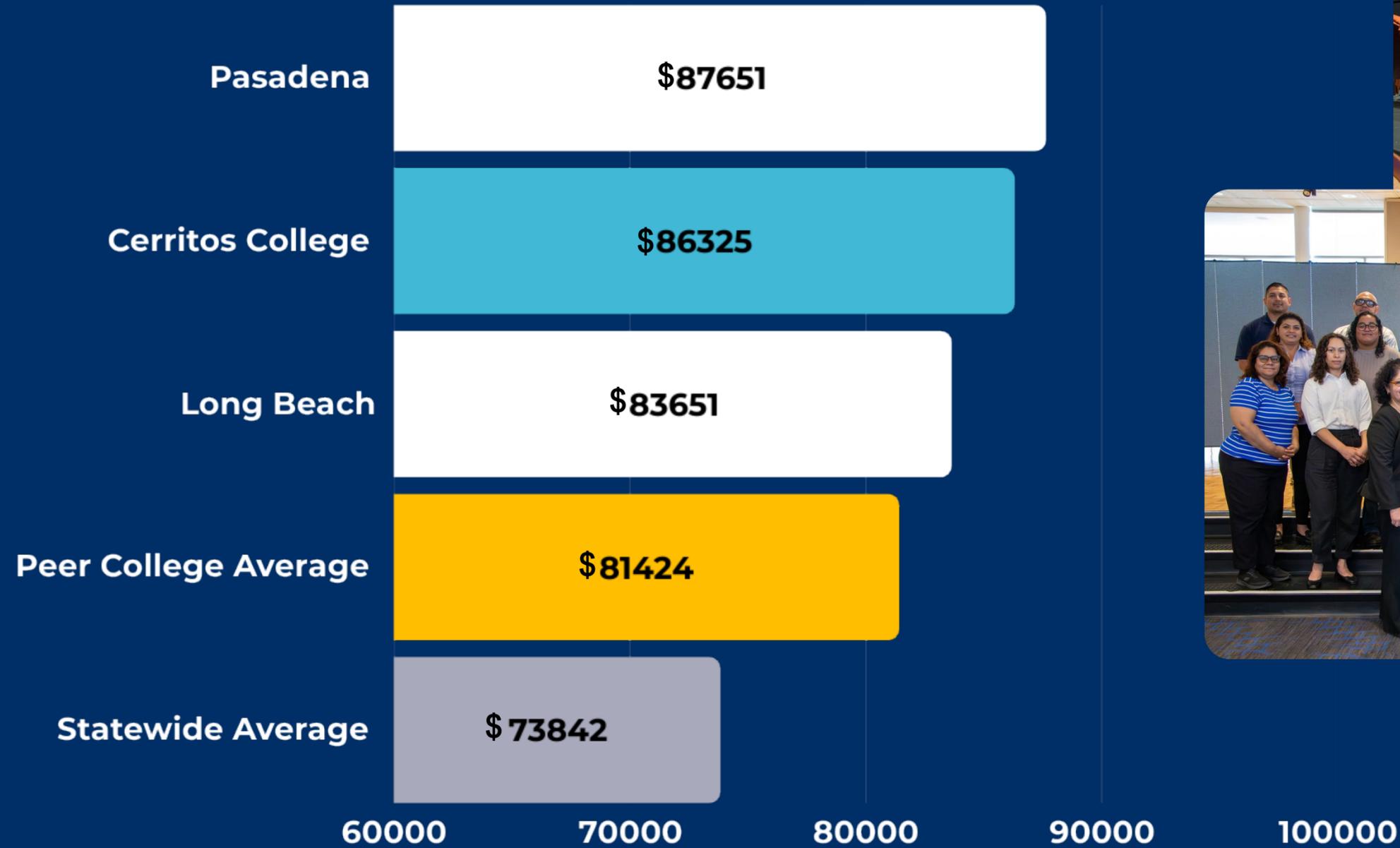


With Reserves in the Bank



Resilient on Budget

Full-Time Pay Scales



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College



THE BIG PICTURE



Students First: Driving Our Innovation



Equitable Access

Expand
community
participation in
higher education

WE



Completion

Increase the
number of
students
graduating in less
time

ARE



Career and Transfer Success

Develop career
opportunities for
students and build
up the local
workforce

CERRITOS



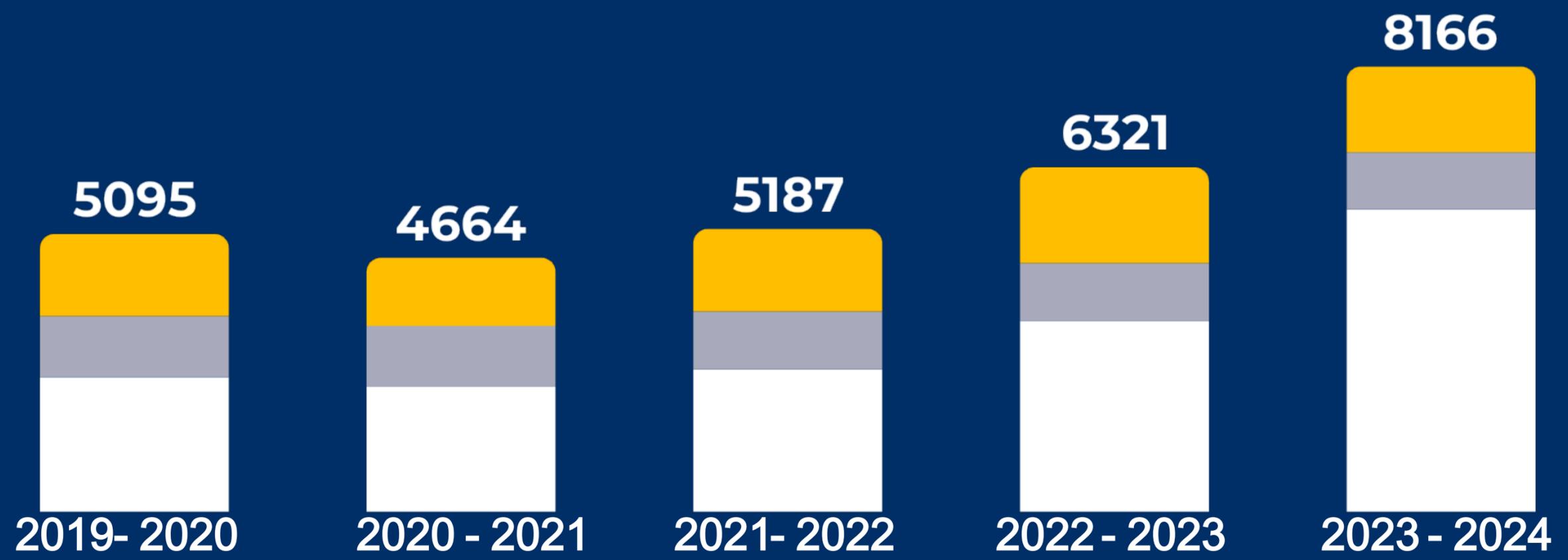
Institutional Health

Increase
institutional
effectiveness and
best serve our
students

COLLEGE

Breaking the Ceiling on Degrees and Certificates Awarded Year after Year

● Certificates ● ADT ● AA/AS



We Are



Cerritos College



The Impact

Social and Economic Mobility For Our Community



Increase annual salaries by over \$8,000 for an associate's degree and over \$30,000 for a bachelor's degree

17% greater chance of employment with an associate's degree and 29% with a bachelor's degree



We Are

1 of only 12 Community Colleges in the Nation with the Seal of *Excelencia*

More than doubling the number of Latino and Hispanic Students graduating in the last 8 years



Cerritos College

CHAMPIONS

Automotive Technology

Joe
Mulleary



3 Main Pathways



**CERRITOS
COLLEGE**

General Technician

Not brand specific or cohort-based but includes some important brand technical training



Ford ASSET

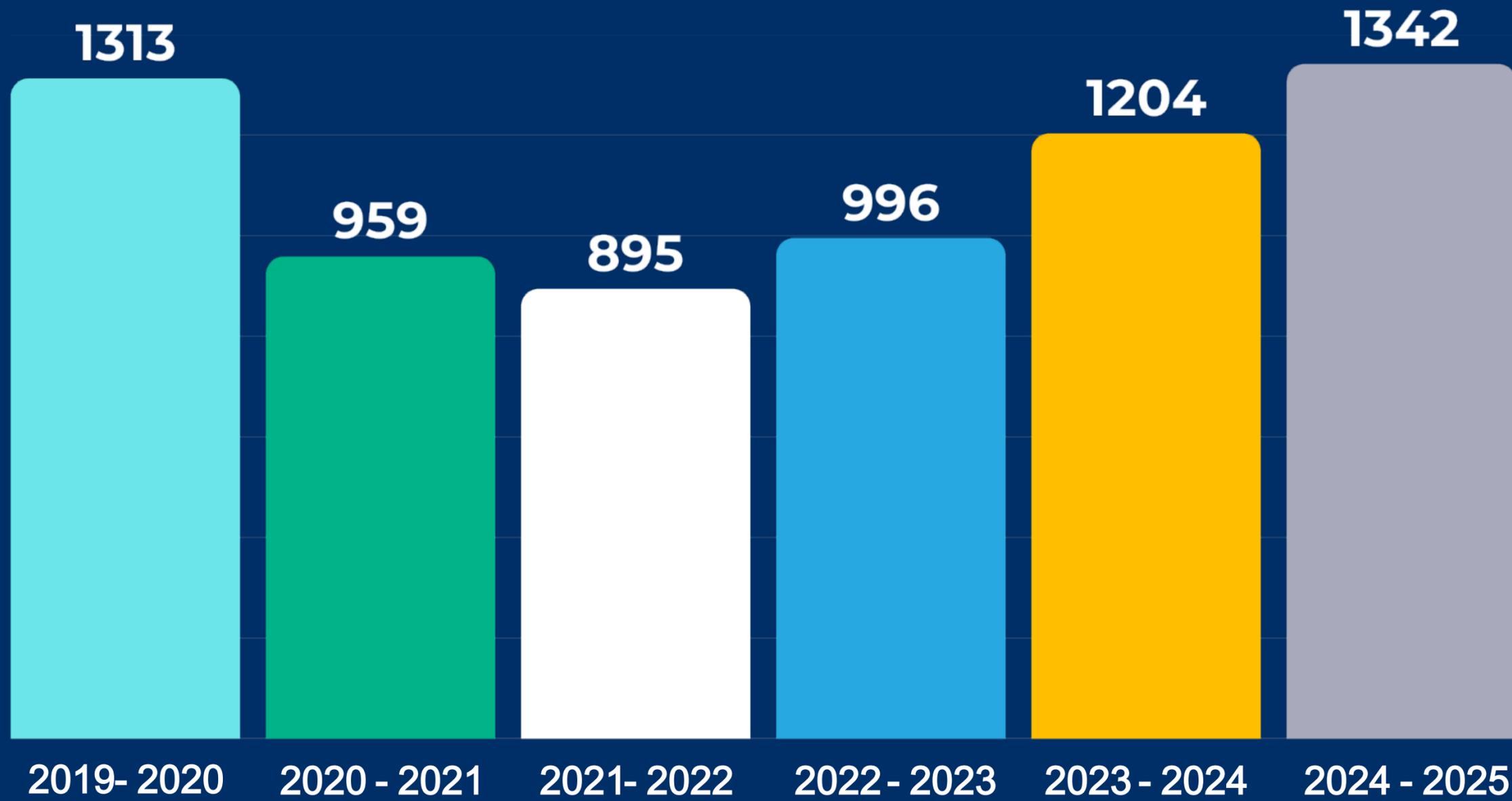
Cohort-based where students get employed at Ford dealers. Work Experience Education is included.



GM ASEP

Cohort-based where students get employed at General Motors dealers. Work Experience Education is included.

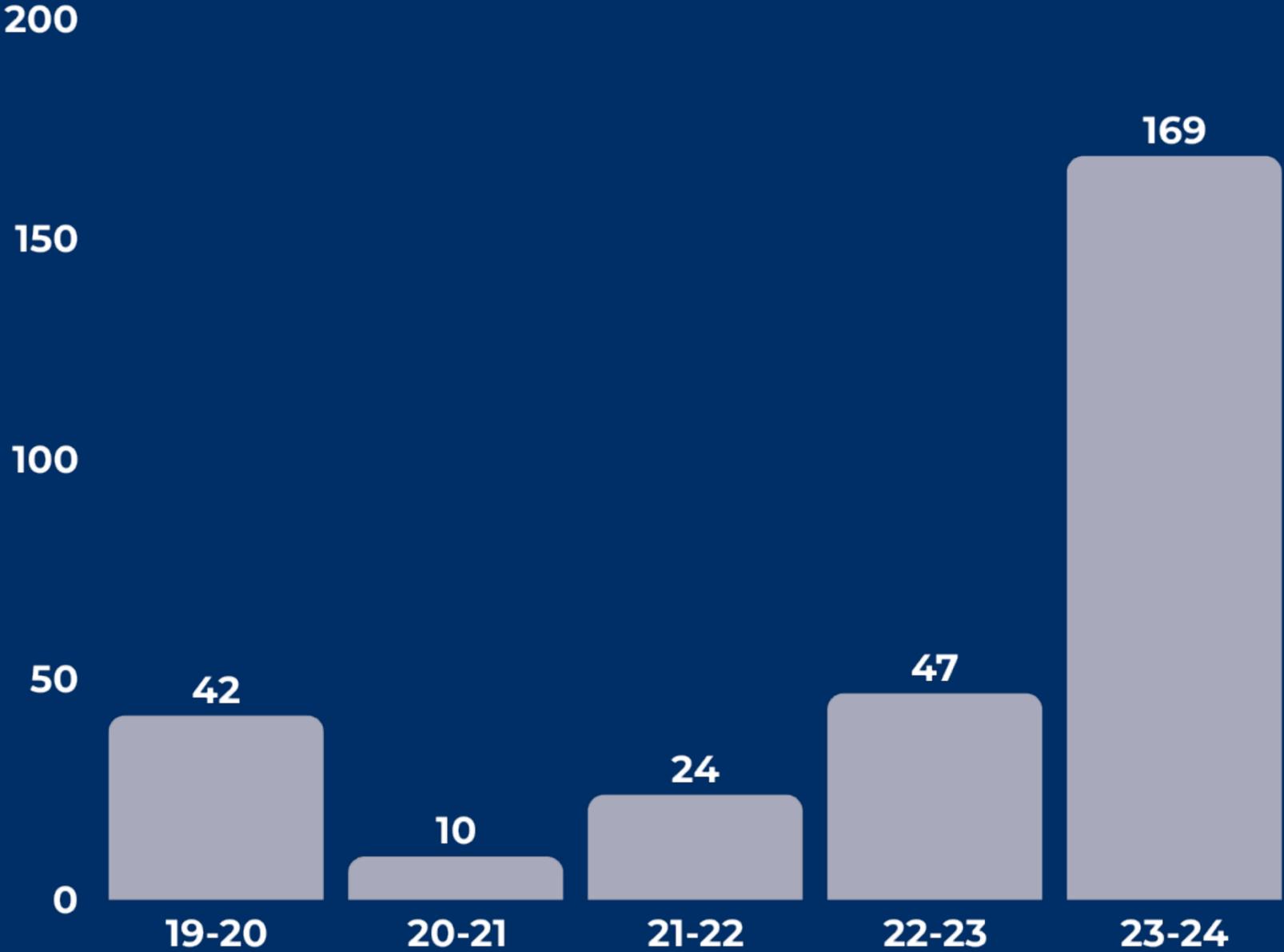
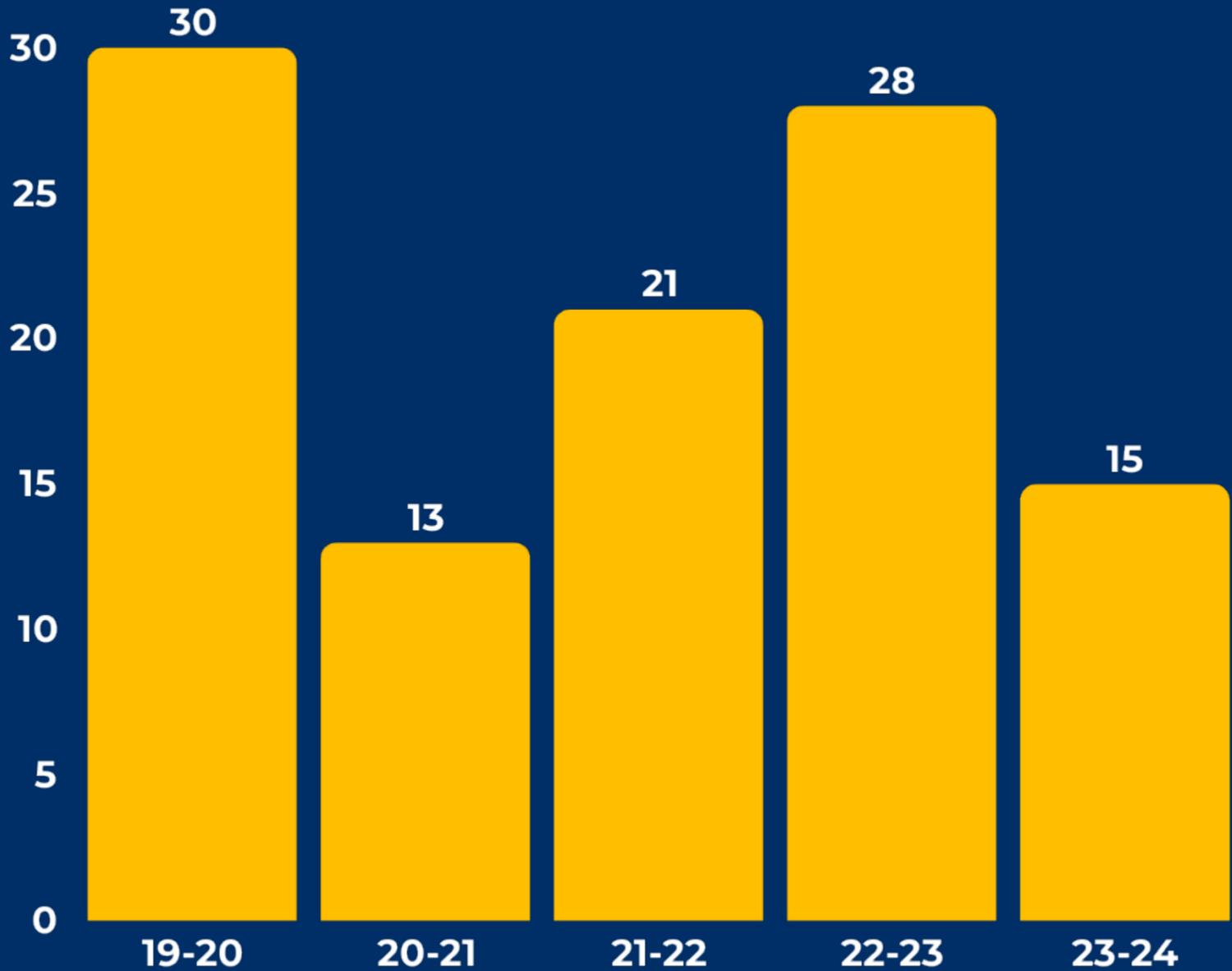
Revving Up Enrollment in Auto Tech



From Start to Certificate

● Associate Degrees

● Certificates



How We Innovate

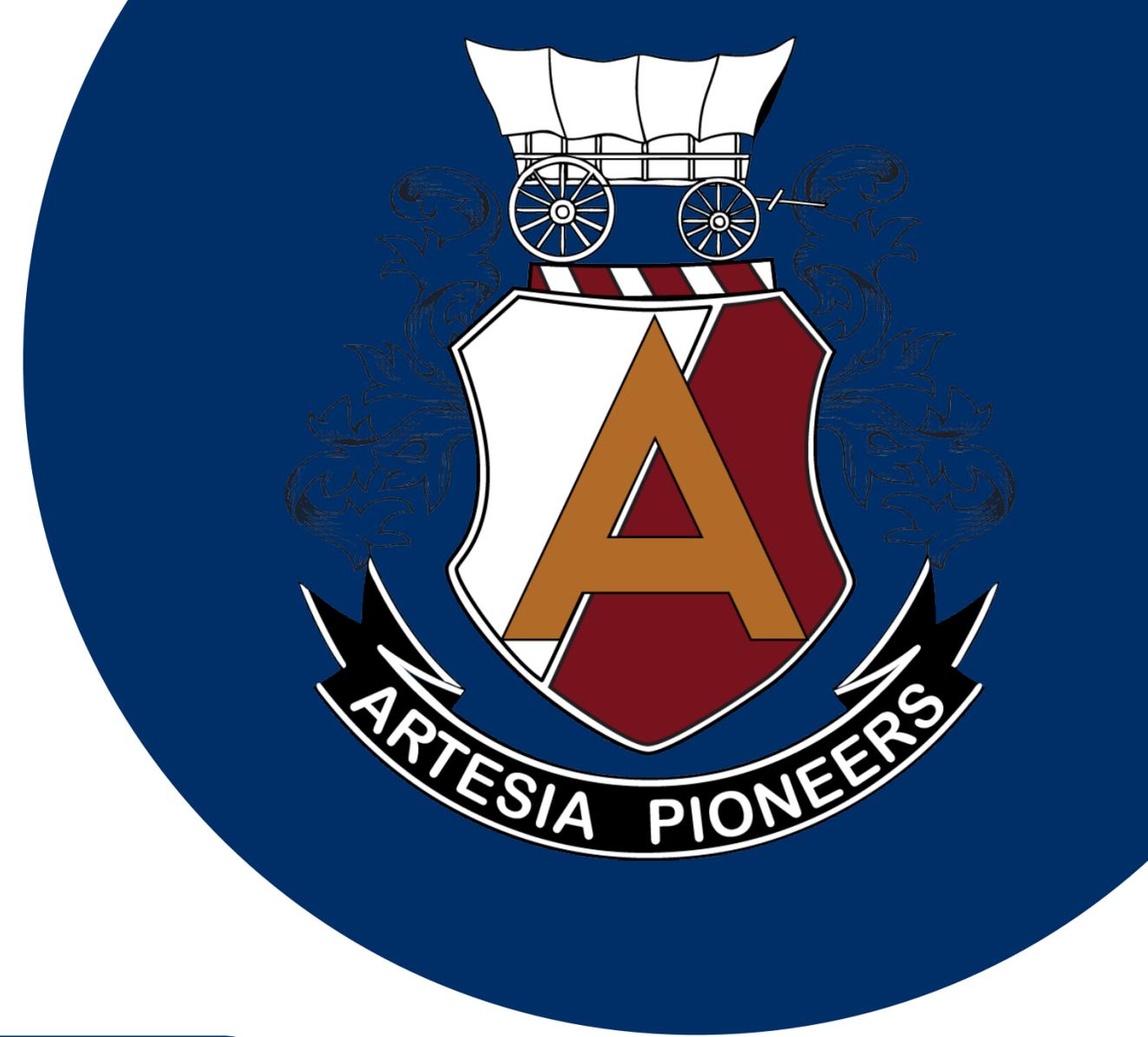
Best Practices and Partnerships

- Collaborate with local high schools with similar programs
- Invite high school teachers to your facility
- Find ways to offer dual enrollment. If impossible, focus on articulation instead
- Refine curriculum and offer stackable certificates
- SAY YES
 - if asked to be on a CTE advisory committee for the school or district
 - if asked to participate in outreach events



Breaking Ground on Dual Enrollment

Dual Enrollment (DE) with Artesia High School started in Spring 2020



Overcoming Challenges

Modernizing the high school auto facility before the pathway could begin

Building Student Success

Students now have the opportunity to complete the Entry Level Quick Service Technician certificate before graduating High School (the first cohort completed in Spring 2024)

Innovative Together

Created the pathway with the support from Artesia High School, ABCUSD, and existing part-time instructor Marty Supple's high school program.

Building Up the DE Trend

Dual Enrollment with Downey High School started in Fall 2023



Overcoming Challenges

Overcoming teaching load by focusing on articulation instead of dual enrollment

Building Student Success

With a ready and spacious facility, we developed two pathways for Downey students: Entry Level Quick Service Technician and Alternative Fuels Service Technician

Innovative Together

Recruiting additional Auto instructor, Trinidad Linares, with expertise in ASE certifications



AUTOMOTIVE TECHNOLOGY

Entry Level Quick Service Technician Certificate Of Achievement



Cerritos College offers certificates and degrees in automotive repair, collision repair, alternative fuels, smog training, advanced transportation technology and automotive management. The college has partnerships with several vehicle manufacturers to offer brand specific technician training.

Earn College Credit While in High School and Get a Head Start on your College Degree Through Dual Enrollment and Articulation

CLASSES TAKEN AT DOWNEY HIGH SCHOOL

Class #	Class Name	Units
AUTO 100	Automotive Maintenance and Operation	4
AUTO 140	Automotive Steering and Suspension	5

CLASSES TAKEN AT CERRITOS COLLEGE

Class #	Class Name	Units
AUTO 150	Automotive Brakes	4
AUTO 160	Introduction to Automotive Electrical	1

Complete 2 courses while in high school
Remaining courses at Cerritos College to earn a Certificate of Achievement in Entry Level Quick Service Technician
AS Degree also available

Interested in this pathway?
See your high school counselor for details.



Scan the QR code to view certificate information on the Cerritos College website



AUTOMOTIVE TECHNOLOGY

Alternative Fuels Service Technician Certificate Of Achievement



Cerritos College offers certificates and degrees in automotive repair, collision repair, alternative fuels, smog training, advanced transportation technology and automotive management. The college has partnerships with several vehicle manufacturers to offer brand specific technician training.

Earn College Credit While in High School and Get a Head Start on your College Degree Through Dual Enrollment and Articulation

CLASSES TAKEN AT DOWNEY HIGH SCHOOL

Class #	Class Name	Units
AUTO 103	Introduction to High Volt Vehicles	3
AUTO 108	Energy and Transportation Systems	4
AUTO 160	Introduction to Automotive Electrical	5

CLASSES TAKEN AT CERRITOS COLLEGE

Class #	Class Name	Units
AUTO 260	Intermediate Automotive Electrical	4

Complete 3 courses while in high school
Remaining courses at Cerritos College to earn a Certificate of Achievement in Alternative Fuels Service Technician
AS Degree also available at Cerritos College

Interested in this pathway?
See your high school counselor for details.



Scan the QR code to view certificate information on the Cerritos College website



Modernizing with Dual Enrollment

The Dual Enrollment planning process at Bellflower High School started in Fall 2022, with the first course being offered in Summer 2024

Overcoming Challenges

Underwent a two year planning process to modernize their auto facility and to build the pathway connection from Bellflower High School to Cerritos College

Building Student Success

Finding innovative ways to offer dual enrollment courses by Cerritos instructors going to teach on their campus. In January 2025, they hired a new instructor—soon plan to offer a DE pathway with their instructor at their site.

Innovative Together

Started due to the initiative of Lisa Acevedo from BUSD when she oversaw their California Advancing Pathways for Students (CalAPS)



What's Next for Auto Tech?



Continue to innovate and expand our partnerships, increasing student success.

In the immediate future, we are currently developing partnerships with the following high schools:

- Norwalk High School
- Gahr High School

Retail Management

Wendy Wright

More than a Certificate

The Retail Management Certificate helps current and future retail employees learn valuable business skills to start and advance their career in retail.

Endorsed

By leading retailers across the nation include partner companies with the **Western Association of Food Chains** and the **Food Industry Association**.

Nationally Recognized

Under the **White House's Upskill Initiative**, by the **ACT Foundation**, and the **U.S. Department of Labor**.



The Value of a Retail Management Certificate

Career Advancement

Graduates achieve 2x as many promotions than non-graduates

Compensation

Graduates are 3x more likely to become a Store Manager or higher

Employment Retention

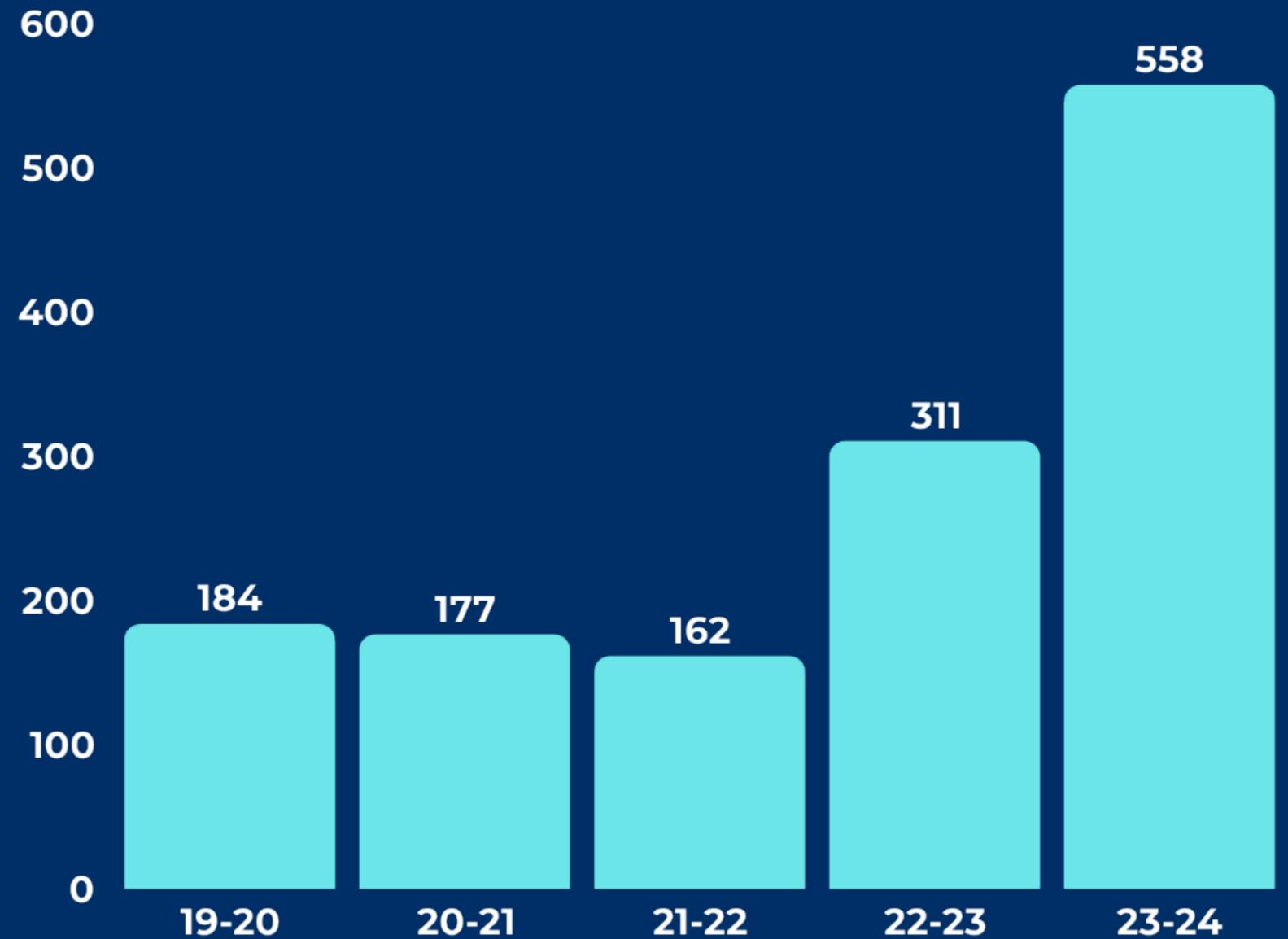
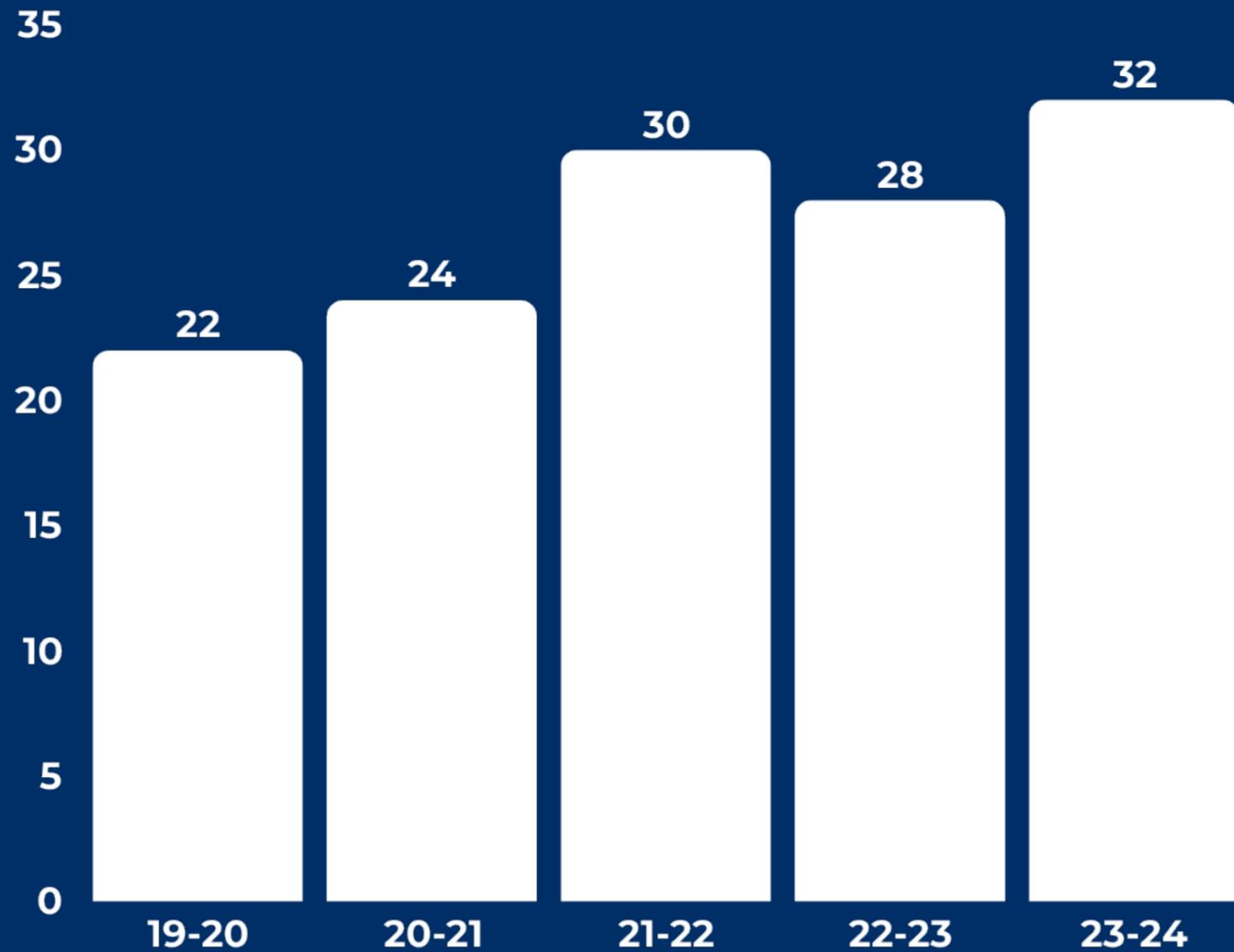
Graduates are retained on average 5 years longer than non-graduates

Last Year, We Increased Our Number of Degrees and Certificates Awarded by 77%

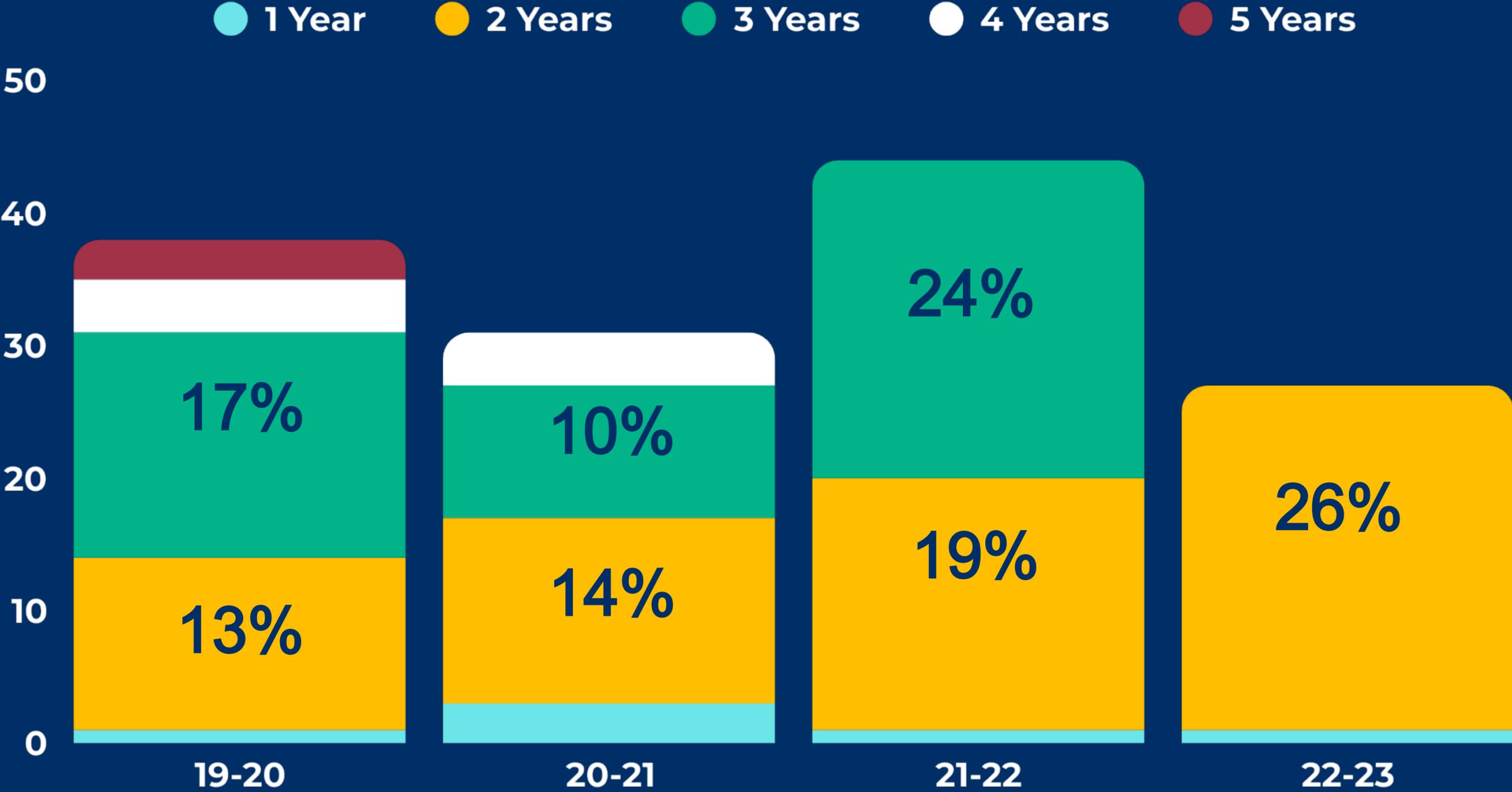


● Associate Degrees

● Certificates



Completing Within 5 Years or Less

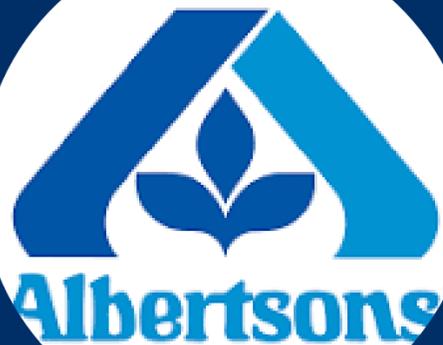


Innovation Partners

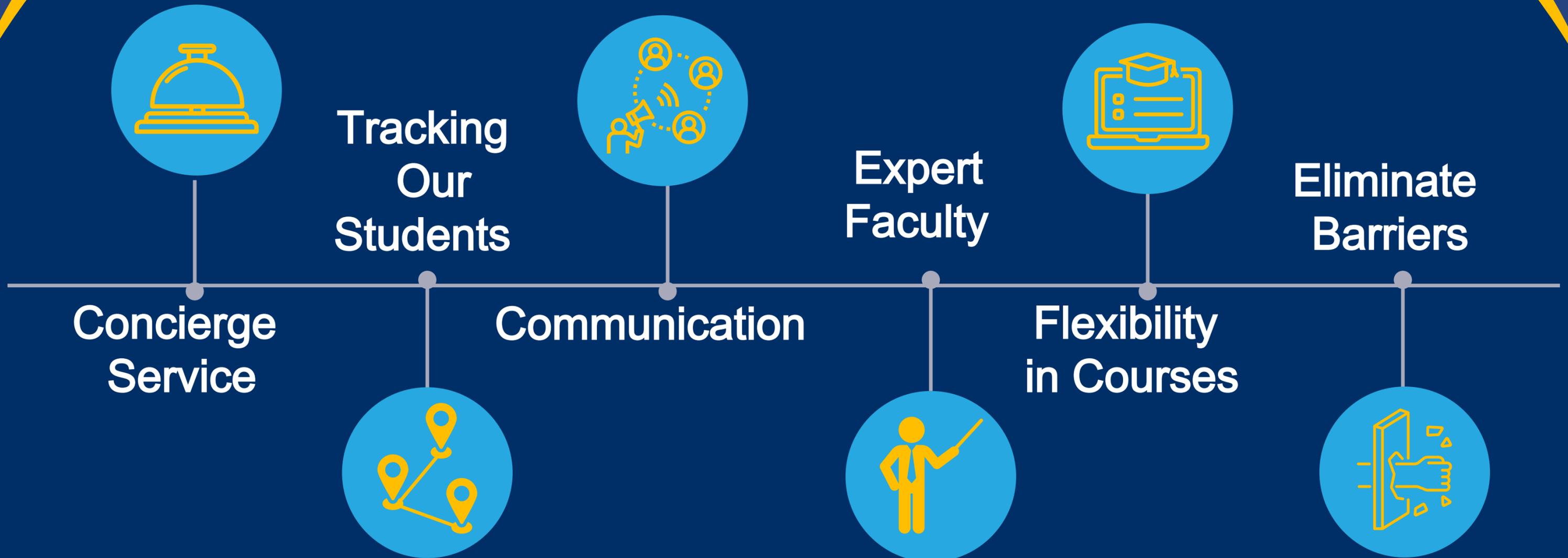


Together, we remove barriers and make connections through:

- Offering Pre-paid tuition, scholarships, and more available to students
- Ensuring curriculum keeps pace with industry trends
- Acting as a connection point for students between college and company



How We Are Resilient



Celebrating Our Graduates



51% of Retail Management Certificate graduates want to continue their education beyond a certificate (nationwide)



65% of Retail Management students are over 25 years of age, with a majority 35 years or older





Shayan Golshan





We Are Cerritos College

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“I can be changed by what happens to me. But I refuse to be reduced by it”

–Maya Angelou

“Champions are made from something they have deep inside of them - a desire, a dream, a vision” – Mahatma Gandhi

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Resilient Together

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“On the other side of a storm is the strength that comes from having navigated through it” – Gregory S. Williams

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– Gregory S. Williams

“A true champion can adapt to anything” – Floyd Mayweather Jr.

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THANK YOU



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COLLEGE**

QUESTIONS?



PRESIDENT@CERRITOS.EDU

