

March 11, 2019
Coordinating Committee Report

Enrollment Update

EMP Goal F: Enhancing Organizational Effectiveness

Mr. Miranda stated that late add petitions are still coming through, and that disaggregated course-level data will be reviewed after the 2nd 9-week session begins on March 25. FTES for P2 will be reported soon.

Dr. Fierro stated that disaggregation of data is important for us to develop enrollment plans based on data and activities specific to the areas with low enrollment. Some areas are growing during the enrollment decline, and others are declining; we will be particularly attentive to those that continue to decline so that we can identify the contributing factors. The college also needs to be vigilant in its efforts to prevent other districts from recruit our students. Colleges are competing for enrollment and we do not have the luxury of declining potential partnerships. High school students are more likely to attend the college where they have already earned credits, and Rio Hondo and Long Beach are offering classes within our district because we were not willing to create those partnerships. Dr. Fierro stated that this topic will be discussed at the management meeting and other meetings to increase awareness and understanding of support available so that we can capture as much enrollment as possible.

March 12, 2019
Deans Meeting Report

Enrollment Update – Rick Miranda

EMP Goal F: Enhancing Organizational Effectiveness

Mr. Miranda stated that declining partnerships equates to less enrollment. We need to be aware of other districts recruiting students within our area. Colleges are competing for enrollment and we do not have the luxury of declining potential partnerships. High school students are more likely to attend the college where they have already earned credits, and Rio Hondo and Long Beach are offering classes within our district because we were not willing to create those partnerships.

He asked the deans to help increase awareness and understanding of support available to our faculty so that we can capture as much enrollment as possible.

The deans suggested looking into creating pipelines for part-time faculty who work at local school districts to promote Cerritos, offering online health classes to meet high school requirements, offering career exploration courses at adult schools, building connections with adult schools through the ESL program, increasing bridging through AED, exploring expansion of ASL offerings, and examining programs that are more easily transferable to USDs.

March 25, 2019
Coordinating Committee Report

Enrollment Update

EMP Goal F: Enhancing Organizational Effectiveness

Mr. Miranda stated that CS200 and CS250 reports, pulled from PeopleSoft, provide enrollment patterns and FTES generated. He will share the reports with the campus so that all can be more familiar with the information, and can interpret the data. The next step is to create a user-friendly graphic that will quickly and clearly display trends within departments and divisions. He stated that 2nd 9-week session classes began today and updated enrollment numbers will be available soon.

March 26, 2019
Deans Meeting Report

Enrollment Update – Rick Miranda

EMP Goal F: Enhancing Organizational Effectiveness

Mr. Miranda stated that although CS200 and CS250 reports can be difficult to interpret, the deans should look for patterns within divisions and departments. He will follow up with individual deans for specific discussions. Each division's offerings are different in different aspects, including labs, combined classes, etc. Each division and department has unique aspects and anomalies that need to be taken into consideration. Ms. Mason shared data for three programs within her division, and explained how she uses the information to make adjustments.

Mr. Miranda reminded the deans that the data is only a snapshot of information as of that date and time. He stated that Ms. Mason will be reviewing data for all divisions and share information about anomalies, etc. The deans will need to start right sizing for fall immediately, which is a quick turnaround, but he asked them to do as much as possible.