

**2019-20 Board/President Goals  
in Alignment with the Educational Master Plan**

**Goal A: Strengthening the Culture of Completion**

1. Provide support to campus groups working on AB705, guided pathways, and the Vision for Success to ensure successful implementation and a process of continuous improvement
2. Strengthen the online presence of Cerritos College to extend the reach of its programs and services.
3. Expand efforts to meet students' basic needs
  - a. Strengthen partnership with the LA Food bank
  - b. Enhance partnership with Jovenes and other local groups to provide services for students
4. Lead the Accreditation process
  - a. Ensure the self evaluation is completed and approved by college constituencies
  - b. Prepare and organize for the site visit during the week of February 24, 2020

**Goal B: Ensuring Program Alignment by Strengthening Partnerships**

1. Investigate the development or expansion of educational programs to align with the needs of current and future labor markets and develop graduates with skills to satisfy the workplace demand.
2. Strengthen the organizational capacity of Cerritos College to form partnerships with K-12, local business and industry.

**Goal C: Promoting Leadership and Staff Development**

1. Emphasize professional development for all employees
  - a. Develop and implement the second annual Falcon Day event
  - b. Support the growth and development of a new direction for the CTX
2. The Board and the CEO will continue to work collaboratively to make decisions in the best interest of the institution.

**Goal D: Improving Internal and External Communication**

1. Develop and implement a service program that addresses areas of improvement identified by all employee groups on campus

**Goal E: Upgrading Educational Infrastructure**

1. Upgrade educational infrastructure
  - a. Develop an IT Master Plan that addresses current needs of the college community today and into the future
  - b. Develop goals to address the long-term implementation of the 2019 Facilities Master Plan

**Goal F: Enhancing Organizational Effectiveness**

1. Support philanthropic efforts in partnership with the Cerritos College Foundation
  - a. Empower new Foundation executive director to develop an implementation plan for the Major Gifts campaign
  - b. Ensure successful start of the public face of the Major Gifts campaign
2. Develop a comprehensive staffing plan for student services and the office of academic affairs particularly research and planning.