

## President and Board of Trustees Ongoing Goals for 2016-2017

### 1. Foster student success, engagement, and completion

The Board of Trustees and CEO will continue to support initiatives focused on increasing student success, engagement, and completion at Cerritos College.

#### Board and CEO Activities:

- Receive progress reports regarding new and ongoing initiatives including a data warehouse, math, Completion Project, student equity, and benchmarking on cohorts for three years at 150% and four years at 200% of the time.

#### Linkage to Strategic Plan

- ❖ Student Engagement Goal 2: Increase overall degree and certificate completion by **2% by 2017** by ensuring students are aware of their program pathways and progressing towards completion.
- ❖ Teaching Practices Goal 1: Improve the collaborative teaching environment on campus by increasing opportunities for faculty interaction.
- ❖ Instructional Programs Goal 1: Create clear educational pathways for all completed Associate Degrees for Transfer (ADTs) and **25%** of non-ADT degrees and certificates and **60%** of Career Technical Education Programs (CTEs) and communicate the pathways to the student community.
- ❖ Instructional Programs Goal 2: Increase overall transfer prepared rate by **2% by 2017**.
- ❖ Instructional Programs Goal 3: Create a strategy to increase successful completion of the basic skills sequences for Math, Reading, English and ESL and determine a baseline for future measurement.
- ❖ Support Services Goal 1: Develop a coordinated marketing campaign and calendar to promote services to students and the campus community.
- ❖ Support Services Goal 2: Increase use of universally accessible technology to enhance availability of services and resources.

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### 2. **Advance the Facilities Master Plan and Maintain and Improve the Academic Infrastructure.**

Under the direction of the Board, the CEO will continue to monitor the construction of facilities associated with the Facilities Master Plan.

#### Board and CEO Activities:

- Participate in construction update meetings.
- Monitor construction budgets and timelines.
- Report any irregularities to the Board of Trustees in a timely fashion.

#### Linkage to Strategic Plan

- ❖ Academic Infrastructure Goal 1: Integrate the smart classroom standards across campus that includes technology, equipment, furniture, and media.
- ❖ Academic Infrastructure Goal 2: Rewrite Planning Plus and implement Program Review Plus.
- ❖ Academic Infrastructure Goal 4: Expand campus Wi-Fi coverage replacing all ports by 2017

## **President and Board of Trustees Ongoing Goals for 2016-2017**

### **3. Develop a new long-term strategic/education master plan**

The Board of Trustees and the CEO will embrace the long-term vision of Cerritos College.

#### Board and CEO Activities:

- Engage the college community in dialog around academic excellence and student-centered initiatives.
- Gather feedback from the campus community to be used in the development of a multi-year strategic plan.
- Select a consulting firm to develop the 5 year strategic plan
- Develop the new strategic plan with broad college participation by the end of 2017 academic year

### **4. Focus on community outreach**

Under the direction of the Board of Trustees, the CEO will expand outreach to strengthen the presence of Cerritos College in the local community.

#### Board and CEO Activities:

- Continue to host community events on the Cerritos College campus.
- Continue to bring community members and potential business partners to tour the Cerritos College facilities.
- Continue to participate in local activities and provide reports of the college to local school boards and city councils
- Maintain visibility and participation in local and state events.
- Foster the engagement of the executive team in community events

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### 5. Foster a strong partnership between the Cerritos College Foundation and Cerritos College

The CEO, under the direction of the Board, will explore opportunities to become more involved in fundraising activities associated with the Foundation.

#### Board and CEO Activities:

- Continue conversations about the development of a Foundation strategic plan that support the direction of the district.
- In collaboration with the Executive Director interview and select consultants to expand fund raising capacity for the Cerritos College foundation
- Continue build relationships with community members and alumni to build a donor base.
- Develop a naming opportunity catalog for potential donors.
- Begin the expansion of the giving capacity of the foundation before the end of the 2017 academic year.

### 6. Focus on affordability

The Board of Trustees and CEO support solutions that keep the cost of attending college as affordable as possible for Cerritos College students.

#### Board and CEO Activities:

- Continue to support and develop the Open Educational Resources (OER) initiative.
- Seek additional grant opportunities that cover costs associated with students' college attendance and support the institution.
- Continue to expand Cerritos Complete

#### Linkage to Strategic Plan

- ❖ Student Engagement Goal 5: Develop and implement strategies for reducing textbook costs for students.
- ❖ Student Engagement Goal 5.1: Expand OER resources for courses on campus by targeting specific high enrollment courses and sections.
- ❖ Student Engagement Goal 5.2: Develop a plan for increasing faculty involvement in reducing textbook costs.

## **President and Board of Trustees Ongoing Goals for 2016-2017**

### **7. Strengthen the relationship between the Career Technical Education, Business Development, and Workforce Development programs.**

The CEO, under the direction of the Board of Trustees, will explore collaboration opportunities to enhance the services provided between the above-mentioned programs.

#### Board and CEO Activities:

- Conduct a Strength-Weakness-Opportunities-Threat (SWOT) analysis of current and future needs before the end of the 2017 academic year.
- Develop a proposal based on the results of the SWOT analysis to strengthen business development and workforce development programs with actionable steps before the end of the 2017 academic year.

### **8. Support and develop K-12 partnerships within the Cerritos Community College District.**

The Board of Trustees and CEO will support K-12 partnerships with the school districts served by the college.

#### Board and CEO Activities:

- Host a summit with our K-12 partners.
- Initiate conversations with K-12 partners and Cerritos College faculty regarding multiple placement measures for incoming seniors.
- Evaluate current services and partnerships with K-12 partners and make recommendations for improvement.

## President and Board of Trustees Ongoing Goals for 2016-2017

### 9. Advance the diversity plan and report pertinent information accordingly

The Board of Trustees and CEO will continue to develop and foster a campus community that is reflective of the student body and communities we serve. Such a community will meet the current and future social, economic, and workforce needs of a highly diverse state.

#### Board and CEO Activities:

- Provide continuous updates regarding our progress.
- Expand hiring practices and recruitment efforts.
- Provide more opportunities for employees to participate in diversity-related activities and training.
- Expand the understanding of diversity across campus.
- Produce yearly reports as to the progress made advancing the diversity program.

#### Linkage to Strategic Plan

- ❖ Campus Leadership Goal 1: Expand leadership development opportunities for all constituent groups.
- ❖ Campus Leadership Goal 3: Identify, promote, and implement best practices in diversity programs.

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### 10. Invest in Each Other

The Board of Trustees and the CEO will work together to build a culture of trust and collaboration across Cerritos College. In such a culture, the expertise of all members of the Board of Trustees and the CEO are valued and taken into consideration during the decision-making process. The relationship between the Board and the CEO will be strong and genuine in order effect change to campus culture as we lead by example.

#### Board and CEO Activities:

- Establish regular communication via updates from CEO to the Board of Trustees.
- Provide timely and accurate information.
- The Board and the President/Superintendent will engage in meaningful professional development to advance the mission of the district.

#### Linkage to Strategic Plan

- ❖ Campus Leadership Goal 1: Expand leadership development opportunities for all constituent groups.
- ❖ Campus Leadership Goal 2: Improve participation in shared governance and student engagement activities **by 10%**.
- ❖ Campus Leadership Goal 4: Improve communication methods to all campus constituents.
- ❖ Campus Leadership Goal 5: Increase overall degree and certificate completion and transfer preparedness **by 2% by 2017** by ensuring the campus community understands and promotes completion for all Cerritos students.

## President and Board of Trustees Ongoing Goals for 2016-2017

### New Activities and Initiatives

- Improve academic infrastructure through quality and attractiveness of the work environment which will assist in the recruitment and retention of outstanding faculty, students and support staff. Provide safe and secure environment for our students
  - Energy Use and Sustainability
  - Develop and implement strategies to reduce energy use by using efficient lighting, heating and cooling systems
  - Physical Infrastructure Renewal
  - Renovate existing structures
  - Upgrade classroom technology for teaching and learning
  - Increase Wi-Fi connectivity points throughout the campus
- Work with classified employees leadership to develop a robust professional development plan
- Create linkages and programming that develop career pathways for noncredit students
- Collaborate with shared governance groups to develop and complete the midterm accreditation report
- Complete the Minority Male Community College Collaborative (M2C3) assessment and develop implementation plan before the end of the 2017 calendar year
- In collaboration with the college's math faculty, Basic Skills Coordinator, and Developmental Education Committee, and alignment with the strategic plan, improve two-year developmental math progress rate for first-time freshmen by 1%
- Strengthen and continue to improve working relationships among professional advisors, faculty advisors, and academic program directors
- Work in collaboration with the faculty senate and faculty at large to explore the possibility to expand guided pathways across curriculum
- Develop strategies to continue to expand access for underserved populations.
- Through AB288 refine and further strengthen Dual Enrollment to recruit and retain students from our local school districts