Cerritos College Enrollment Management

Rick Miranda
Vice President, Academic Affairs
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## Historic Headcount and FTES

<table>
<thead>
<tr>
<th></th>
<th>2015-16</th>
<th>2016-17</th>
<th>2017-18</th>
<th>2018-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headcount</td>
<td>23,590</td>
<td>22,643</td>
<td>21,704</td>
<td>20,396</td>
</tr>
<tr>
<td>FTES (Annual)</td>
<td>17,741</td>
<td>16,723</td>
<td>16,799</td>
<td>15,800</td>
</tr>
</tbody>
</table>

*(Estimate)*
Assumptions

- Unduplicated headcount is down approximately 6%
- Current FTES Projection: 15,800
- Current FTES Base: 16,800
- Loss in total FTES is approximately a $1.4 million reduction in apportionment
Impact of Enrollment at Cerritos

External Factors

• A healthy economy and more jobs
• LA County unemployment rate is approximately 4.1% as of October 2018
• Shift from full-time enrollment to part-time enrollment (national trend)
• Enrollment of full-time students is declining at a faster rate than part-time students (national trend)
Our college is not in crisis; we are in motion

- Increase the number of online courses – OER Faculty Senate Goal
- Dual Enrollment programs at local high schools
- Development of Guided Pathways (Year 1 of 5-year implementation)
- Maximization of summer schedules
- Cerritos La Mirada class site (4 classrooms)
Actions

• Deep dives with data
• Information campaign on increased financial aid for greater than 12 units
• Student Educational Plans by end of first term
• Increased outreach and inreach efforts
• Other strategies
  ➢ Target recruitment for special populations
  ➢ Recruiting international students
  ➢ Working with universities to guarantee admission to online programs, etc.
• Funding formula awareness
## New Funding Structure

<table>
<thead>
<tr>
<th>Base Grant</th>
<th>70%</th>
<th>Supplemental Allocation</th>
<th>20%</th>
<th>Student Success Incentive Grant</th>
<th>10%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic allocation based on • Enrollment (FTES)</td>
<td>2018-19 Rate = $3,727</td>
<td>Each district will receive funds based on the number of • Pell Grant recipients • California College Promise Grant Recipients • AB 540 students</td>
<td>2018-19 Rate = $919 per count</td>
<td>• Associate degrees granted • Associate Degrees for Transfer(ADT) granted • Certificates (16 units+) granted • Completion of 9 or more CTE units • Successful transfer to four-year university • Completion of transfer-level mathematics and English courses within first academic year of enrollment • Attainment of regional living wage</td>
<td>2018-19 Rate = $440 per count</td>
</tr>
</tbody>
</table>