

## INTERNATIONAL BUSINESS

### ASSOCIATE IN ARTS

The Business Administration: International Business A.A. Degree is a Career Technical Education (CTE) program which provides students with credentials that are the key to individual self-efficacy and a meaningful career. Mastery of this curriculum will help students lay the groundwork for managerial competence in the global marketplace. International Business education also helps students understand basic management functions, their interrelationships, and the organization's competitive niche. There are numerous career opportunities that exist in the Business Field including Industry, Government, and Self-Employment.

<b>BUSINESS CORE COURSES (12 UNITS):</b>		<b>UNITS</b>
BA 104	Managing Cultural Diversity	3
BA 120	Management-Accounting and Internal Control	3
BA 132	Computer Applications for Managers	3
BA 156	Motivational Presentation Skills for Managers	3
or BCOT 148	Effective Business Presentations	(3)
or BCOT 247	Managerial Business Communications	(3)
or SPCH 100	Fundamentals of Oral Communication	(3)
or SPCH 130	Fundamentals of Speaking	(3)
	Subtotal:	12

<b>DEGREE SPECIFIC COURSES (12 UNITS):</b>		<b>UNITS</b>
BA 101	International Business	3
BA 102	International Business Law	3
or BA 113	Legal Environment of Business	(3)
or LAW 110	Business Law	(3)
BA 114	Marketing	3
BA 152	Fundamentals of Importing and Exporting	3
or BA 155	Introduction to Global Logistics	(3)
	Subtotal:	12
	Total Degree Requirements	24

### REQUIREMENTS FOR AN ASSOCIATE IN ARTS DEGREE IN BUSINESS ADMINISTRATION: INTERNATIONAL BUSINESS:

Plan A, Plan B, and Plan C

Complete 60 units to include 1) the Business Core courses (12 units) and Degree Specific courses (12 units) listed above with a grade of "C" or higher or "Pass." 2) Complete the A.A. Degree General Education requirements for Plan A, or Plan B, or Plan C located in the College catalog.

**NOTE:** Although many of these courses are transferable, this A.A. Degree is nontransferable. Please see a Business Counselor or the respective department chairperson for additional alternatives

## INTERNATIONAL BUSINESS

### CERTIFICATE OF ACHIEVEMENT

The Business Administration: International Business Certificate of Achievement is a Career Technical Education (CTE) program which provides students with credentials that are the key to individual self-efficacy and a meaningful career. Mastery of this curriculum will help students lay the groundwork for managerial competence in the global marketplace. Human Resource Management education also helps students understand basic management functions, their interrelationships, and the organization's competitive niche. There are numerous career opportunities that exist in the Business Field including Industry, Government, and Self-Employment.

<b>BUSINESS CORE COURSES (12 UNITS):</b>		<b>UNITS</b>
BA 104	Managing Cultural Diversity	3
BA 120	Management – Accounting and Internal Control	3
BA 132	Computer Applications for Managers	3
BA 156	Motivational Presentation Skills for Managers	3
or BCOT 148	Effective Business Presentations	(3)
or BCOT 247	Managerial Business Communications	(3)
or SPCH 100	Fundamentals of Oral Communication	(3)
or SPCH 130	Fundamentals of Speaking	(3)
	Subtotal:	12

<b>CERTIFICATE SPECIFIC COURSES (12 UNITS):</b>		<b>UNITS</b>
BA 101	International Business	3
BA 102	International Business Law	3
or BA 113	Legal Environment of Business	(3)
or LAW 110	Business Law	(3)
BA 114	Marketing	3
BA 152	Fundamentals of Importing and Exporting	3
or BA 155	Introduction to Global Logistics	(3)
	Subtotal:	12
	Total Certificate Requirements	24