

# LAOCRC Strong Workforce Program OC Update



January 18, 2018  
Cerritos Sheraton

# OC Regional Projects (13 projects)

1. OC Strong Workforce Regional Research Analyst and OC Center of Excellence
2. Data Specialist Pathway Creation
3. CyberPatriot II
4. NetLabs II
5. Biotechnology Consortia & Vertical Sector Lead
6. Automation Pathways: Multi-Sector
7. Regional Career Education Marketing & Branding
8. Orange County Regional Work-Based Learning & Job Placement Project
9. K12 – Community College Crosswalk Enrollment Tool
10. Pathways and Early College Credit Regional Scale Up
11. Next Gen Drone & Autonomous Systems Technology Collaborative
12. Vertical Sector Lead: Allied Health
13. OC Careers in Education Pathway Collaborative (CIE Pathway Collaborative)

# Motions

- Recommendation 1: Fund the top 11 regional projects with 83% SWP funding, and projects 12 and 13 with a combination of 83% and 17% SWP Incentive funding
- Recommendation 2: With 17% leftover funds, authorize region to choose one of three options:
  1. Fund additional ranked projects
  2. Fund new regional projects
  3. Augment funding for projects 1-13

# Next steps

- Webinar conducted and guidance documents shared with the region
  - Information in NOVA by January 24th
- Sub-regional council meeting to discuss 17% options
  - 17% allocation possibly known in March

# Industry sector realignment

- “Speed Dating” exercise with Sector Navigators
- Data shared with the region
- Regional discussion and selection of sectors
  - February 16<sup>th</sup> deadline

# L.A. Regional Projects (12)

- 1. Career Pathways Specialists (Rio Hondo) \$3,065,000
- 2. LA Cloud Computing Consortium and Model Curriculum with HS Dual Credit Program (Santa Monica College) \$1,250,000
- 3. LA Region Healthcare Pathway Foundations and Work Readiness Project (LA Trade Tech) \$361,000
- 4. Regional NetLab Hub & Cybersecurity (Rio Hondo) \$1,305,000
- 5. Advanced Transportation Regional Wkf Collaborative (LA Trade Tech) \$716,850
- 6. Noncredit College and Career Readiness (Mt. SAC) \$2,235,285

## L.A. REGIONAL PROJECTS (7-12)

- 7. Center for a Competitive Workforce (Santa Monica) \$1,800,000
- 8. Internship/Job Placement Specialist (L.A. Harbor) \$2,117,200
- 9. L.A. SWP Regional Biotech Collaborative (Pasadena) \$900,000
- 10. Energy, Construction and Utilities (Rio Hondo) \$720,000
- 11. Teacher Prep-STEM Regional Collab. (Rio Hondo) \$1,730,431
- 12. Global Trade & Logistics Consortia (L.A. Southwest) \$1,035,000
  
- \*Budgets Pending Possible Reduction in Project Partners

# Motions

- **Recommendation 1 - APPROVED**

Fund Proposed Regional Projects 1 through 12 with 83% SWP Round 2 Funding

- **Recommendation 2 – NOT APPROVED**

Fund as many Proposed Regional Projects as possible in order of ranking by scores with 17% SWP Round 2 Incentive Funding

***\*\*CEOs voted to refer action to L.A. Sub-Region CRLC Voting Members to develop a new recommendation that significantly prioritizes funding to Regional Marketing with 17% SWP Incentive Funding for action on March 23 with request for financial and performance report to date and planned outcomes for Round 1 Regional Marketing Project***



# Next Steps

- CEO Meeting Summary sent to L.A. Sub-Region on Jan 5
- Draft Performance Report and Planned Outcomes from SMC and Mt. SAC on SWP Round 1 Regional Marketing Project
- Meetings with Marketing firm on Proposed Regional Marketing Plan and Strategic Options for consideration and framework for Round 2 Regional Marketing Proposal
- Discuss Preliminary Round 1 Regional Marketing Update, and Options/Process for new SWP Round 2 17% Recommendation at L.A. Sub-Regional Council Meeting on Jan 18
- Commitment of other 6 Regional Consortia to share/provide updates on their regional marketing plans/strategies at Jan 23 Marketing Leads meeting in Sacramento and February 2018 RC retreat in San Diego to possibly inform L.A. Region strategies
- Send SWP Round 1 Regional Marketing Report and SWP Round 2 Recommendation(s) on 17% Funding to CEOs by March (Date TBD)