

Final Report Program Information by TOP Code

District/College: CERRITOS CCD/CERRITOS COLLEGE
 Program Title: Commercial Music

Agreement No.: 17-C01-006
 TOP Code: 100500

Briefly describe the program improvement issue(s) concerning this TOP code.
 1. The program attracts non-traditional and economically disadvantaged individuals because they receive the same level and quality of training as a trade school but at a fraction of the cost. While the program is attracting students interested in this field, the Core Indicators clearly indicate that we still need to increase our enrollment numbers and focus on retention and completion. Historically, students have not been properly tracked when entering the program nor have they received clear counseling about the expectations of the program. Also, courses do not have proper SAM codes, making tracking Core Indicator data difficult and extremely inaccurate. 2. After many delays, the new Certificate in Commercial Music Technology was approved by the Chancellor's office. This new certificate and the new courses associated with it will allow the program to grow as originally intended. The program has been fortunate to receive funding from various sources to provide the equipment, software, and training to offer the new courses. However, for the program to remain competitive and viable, equipment and software will need to be refreshed as the industry evolves. 3. As the program grows, students require access to the lab, recording studio, and recording equipment to complete their projects. Support for this demand will require additional labor. The program now has 35 active students and it is expected that the number of students will increase in increments of 5-8 students a year. 4. Recruitment continues to be a challenge for the program as funding is required to create competitive materials to present to prospective students. This program must be able to compete with for-profit institutions that offer similar training at a much higher cost. Those programs attract their students through targeted marketing and aggressive promotion. The program strives to remain a cost-effective alternative to for-profit institutions offerings similar training.

Briefly describe how the issue(s) will be addressed.
 1. The new certificate will make the program competitive with others in the area. The new courses will also provide students with more training needed. for careers in the music industry. While the program has been increasing its graduates for the past three years, the entering class size has been small. A new introductory course was first offered in Fall 2014. From that course, only 12 students continued with the program. By the third semester, the number had decreased to 8 students. The Fall 2015 class had 28 completers for 22 moving onto the Spring 2016 semester. The Fall 2016 class had 28 completers with 21 moving onto the Spring 2017 semesters. It is expected that 18 students will finish this spring and move into the third and fourth semesters of the program. Students now receive counseling from faculty every semester to ensure they are focused on completing. 2. The yearly Perkins funding is crucial to allowing the program to grow and remain viable. The IPII grant received for 2014-2015 and 2015-16 allowed for significant and desperately needed purchases, such as microphones, software, and speakers. The program still needs funding for the upkeep of hardware and continuation of software license agreements. As new technologies emerge in commercial music, the need to continue updating equipment and software will require consistent funding. Staying current with the technology allows the program to remain competitive and relevant to students and prospective employers. 3. Hiring hourly aides would address the issue of access to the lab and equipment. The duties would include checking out equipment, providing access to the lab, and performing maintenance tasks. Students hired for these positions would gain marketable skills in equipment management and maintenance. These students emerge as leaders in the program and assist in mentoring new and continuing students. 4. The program hopes to have funding to produce high-quality promotional material. Faculty will make efforts to visit local high schools to introduce students to the program and answer questions. The Commercial Music Fair in June will serve as a promotion vehicle for the program as well

Final Report Summary:
 1. Was the program improvement issues(s) addressed and/or planned objectives met (Narratives limited to 1000 characters)?
 If the response in Section 1 is **No** or **Partially** describe the barriers and/or lessons learned in Section 2.
 If the response in Section 1 is **Yes** or **Partially** describe the accomplishment and/or effective practices derived from the project in Section 3
 Select Yes No Partially

2. Describe any barriers encountered and lessons learned (Narratives limited to 1000 characters).
 Enrollment continues to be a challenge for the program. Although the numbers are increasing, the program is still not engaging all the populations in the Core Indicators. Additional effort is required in the area of marketing and promotion. The program will need to engage local high schools and inform the population in education and career opportunities. The program has increased the quality of instruction and equipment, now it needs to focus on reaching out to the community and the public.

3. Describe accomplishments/best practices derived from the project (Narratives limited to 1000 characters).
 The program is graduating 12 students for the 2017-2018 academic year. Nearly all of the students completing required 3 years at Cerritos College in order to complete the program requirements and the GE course. Most students have opted for the AA degree and have decided to continue their studies at a four-year university. Students feel pressured to complete a Bachelor's degree in order to find gainful employment. The program will work with its Advisory Board to see what opportunities students have for employment.

Requirement for Uses of Funds	MET	UNMET	NOW MET
1. Strengthening the academic, and career and technical skills of students participating in CTE programs through the integration of academics with CTE programs. [§135(b)(1)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Link CTE at the secondary and the postsecondary levels, including by offering elements of not less than one program of study described in §122(c)(1)(A). [§135(b)(2)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Provide students with strong experience in and understanding of all aspects of an industry, which may include work-based learning experiences. [§135(b)(3)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Develop, improve, or expand the use of technology in CTE, which may include training to use technology, providing students with the skills needed to enter technology fields, and encouraging schools to collaborate with technology industries to offer internships and mentoring programs. [§135(b)(4)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Provide in-service and pre-service professional development programs to faculty, administrators, and career guidance and academic counselors involved in integrated CTE programs, on topics including effective integration of academics and CTE, effective teaching skills based on research, effective practices to improve parental and community involvement, effective use of scientifically based research and data to improve instruction. Professional development should also ensure that faculty and personnel stay current with all aspects of an industry; involve internship programs that provide relevant business experience; and train faculty in the effective use and application of technology. [§135(b)(5)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Develop and implement evaluations of the CTE programs carried out with Perkins I-C funds, including an assessment of how the needs of special populations are being met. [§135(b)(6)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Initiate, improve, expand and modernize quality CTE programs, including relevant technology. [§135(b)(7)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Provide services and activities that are of sufficient size, scope and quality to be effective. [§135(b)(8)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Provide activities to prepare special populations, including single parents and displaced homemakers enrolled in CTE programs, for high-skill, high-wage or high-demand occupations that will lead to self-sufficiency. [§135(b)(9)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Describe specific future activity(ies) intended to address the remaining unmet requirement(s) (Narratives limited to 4000 characters):

Final Report of Expenditure by TOP Code: \$71,455