

Final Report Program Information by TOP Code

District/College: CERRITOS CCD/CERRITOS COLLEGE
 Program Title: Medical Assistant

Agreement No.: 17-C01-006
 TOP Code: 120800

Briefly describe the program improvement issue(s) concerning this TOP code.
 Core indicators 5a, and 5b are below the state-negotiated levels. These outcomes indicate that the Medical Assistant Program needs to focus more on nontraditional participation and nontraditional completions. This program is an open enrollment program where students have the opportunity to complete the program in as little as 2 semesters. Completion of the program can be greater than 2 semesters due to social, family, economic, or any life issue that may beset the individual. Focus needs to be directed to the nontraditional participation group. Recruiting of nontraditional male participants has been a long standing problem because the field has been dominated traditionally by females. People have the perception that medical assisting is only suitable for females. Most health care facilities are used to hiring only female candidates because a majority think that medical assisting is a pink-collar career where men would be too intimidating to their clientele. Another popular perception which hinders the male medical assistants to get a good job or to be promoted in their chosen field is the stigma that females provide better care than males. Discrimination of male medical assistants does exist in many health care companies. Externship sites frequently mention that female students are preferred or even required to complete hours at their facility. This issue should not be ignored as it can significantly affect not only the qualified male candidates but also those who aspire to become certified medical assistants someday.

Briefly describe how the issue(s) will be addressed.
 Core indicators 5a and 5b – Nontraditional Participation and Nontraditional Completions: 1. The Medical Assistant Program needs to provide the nontraditional students, men, with positive role models, advertising, and publications that not only feature images of women but also men performing action-oriented clinical and administrative tasks. This can be accomplished by actively recruiting males into the program through school activities such as Senior Preview Days, College Days, job fairs, career days and the Pathways Programs. Upgrading the Medical Assisting information sheets and producing brochures of the Medical Assistant Program that reflect the need for men and other nontraditional participants in this industry. The number of male faculty teaching clinical and administrative medical assistant curricula should be increased where possible. Misconceptions that keep nontraditional participants out of the medical assistant profession should be corrected by accurate information about opportunities, challenges, lifelong learning and rewards of service to others in medical offices and clinics. Work with the Medical Assistant Advisory Committee to develop an appropriate plan and timeline to implement best practices in recruiting and retaining nontraditional students. Commence working with the Pathways Program to promote nontraditional cohorts interest in the Medical Assistant profession. Perkins funds will continue to be used for supplies, marketing, and faculty professional development. This should increase core indicators over time. 2. The College will continue to determine student barriers for enrollment in a non-traditional career field and overcome those barriers by presenting both a non-traditional career event for both female and males to allow students career exploration and to meet the CTE Faculty. 3. Work with externship sites and Advisory Committees to help and allow male students to complete their externship requirements in their clinical facilities.

Final Report Summary:
 1. Was the program improvement issues(s) addressed and/or planned objectives met (Narratives limited to 1000 characters)?
 If the response in Section 1 is **No** or **Partially** describe the barriers and/or lessons learned in Section 2.
 If the response in Section 1 is **Yes** or **Partially** describe the accomplishment and/or effective practices derived from the project in Section 3
 Select Yes No Partially

2. Describe any barriers encountered and lessons learned (Narratives limited to 1000 characters).
 3. Describe accomplishments/best practices derived from the project (Narratives limited to 1000 characters).
 When addressing the male population in the MA program, enrollment and completion of the program continues to improve. Half of the participation in the events held on campus were by our male students such as in our fundraisers, Senior preview day, and Earth day. Our elected club president was also a male student this year. Four new externship sites were contracted this year, all accepting both female and male students. Male student enrollment continues to be low in the program but it has improved over the last three years. Medical Assisting is usually viewed a female dominant career therefore not many males look into the program. Some healthcare providers request female students when looking for externship placement.

Requirement for Uses of Funds	MET	UNMET	NOW MET
1. Strengthening the academic, and career and technical skills of students participating in CTE programs through the integration of academics with CTE programs. [§135(b)(1)]	<input checked="" type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
2. Link CTE at the secondary and the postsecondary levels, including by offering elements of not less than one program of study described in §122(c)(1)(A). [§135(b)(2)]	<input checked="" type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
3. Provide students with strong experience in and understanding of all aspects of an industry, which may include work-based learning experiences. [§135(b)(3)]	<input checked="" type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
4. Develop, improve, or expand the use of technology in CTE, which may include training to use technology, providing students with the skills needed to enter technology fields, and encouraging schools to collaborate with technology industries to offer internships and mentoring programs. [§135(b)(4)]	<input checked="" type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
5. Provide in-service and pre-service professional development programs to faculty, administrators, and career guidance and academic counselors involved in integrated CTE programs, on topics including effective integration of academics and CTE, effective teaching skills based on research, effective practices to improve parental and community involvement, effective use of scientifically based research and data to improve instruction. Professional development should also ensure that faculty and personnel stay current with all aspects of an industry; involve internship programs that provide relevant business experience; and train faculty in the effective use and application of technology. [§135(b)(5)]	<input checked="" type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
6. Develop and implement evaluations of the CTE programs carried out with Perkins I-C funds, including an assessment of how the needs of special populations are being met. [§135(b)(6)]	<input checked="" type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
7. Initiate, improve, expand and modernize quality CTE programs, including relevant technology. [§135(b)(7)]	<input checked="" type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
8. Provide services and activities that are of sufficient size, scope and quality to be effective. [§135(b)(8)]	<input checked="" type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
9. Provide activities to prepare special populations, including single parents and displaced homemakers enrolled in CTE programs, for high-skill, high-wage or high-demand occupations that will lead to self-sufficiency. [§135(b)(9)]	<input checked="" type="radio"/>	<input type="radio"/>	<input type="checkbox"/>

Describe specific future activity(ies) intended to address the remaining unmet requirement(s) (Narratives limited to 4000 characters):

Final Report of Expenditure by TOP Code: \$5,509

Professional Dev. (including stipends) Instructional Materials Purchase/Replacement (including software)