

# Reading to Develop Business Acumen

As part of your business education, you should be reading business publications and topics that interest you. It is important to have a well-rounded business acumen. That will be one of the ways that employers “judge” you on interviews. One of the ways you can do this is by spending 15 minutes or so a day keeping up on business headlines. You should try to make this a habit. I call it “mindfulness.” (For example, I have purposely decided to set aside 15 minutes a day to read business articles; most of the time I start off with the headlines of various business publications. I do this mindfully. Sometimes I don’t “feel” like doing it, but I do it anyway.)

Usually one topic may mention something that leads me to another topic. What can you give up to set aside time to invest in yourself: Perhaps a video game, or some Facebook time, or even some sleep?

You all have access to MULTIPLE publications for FREE from the library as long as you are a currently enrolled student.

[www.cerritos.edu/library](http://www.cerritos.edu/library)

(When prompted use your log-in credentials, which are your student ID and password - which is usually your 8-digit birthdate unless you changed it.)



## Library Links

- Reserves
- Research Databases
- Research Guides
- Local Online Videos
- Kanopy Videos
- Policies
- Info for Faculty
- Mission Statement
- Library Staff
- Recommend Material
- SIRSI eLibrary

Choose: Research Databases

US Major Dailies

Wall Street Journal

Change the date to be the one of interest

(Use the current day if you are reading the day’s headlines)

Choose a topic of interest and click on link.