

Creating Video Tutorials to Increase Student Engagement and Success

Resources

Screen capture and/or video editing software

Snagit – www.techsmith.com (video capture, still picture editing, limited video editing)

Camtasia – www.techsmith.com (video capture, still picture editing, full-featured video editing)


Screencast-O-Matic – www.screencastomatic.com (video capture, still picture editing, full-featured video editing)

(Search for [screen capture software](#) on the web for more options)

Snipping Tool – built in to Windows, copy selection or full screen and save to .jpg, etc.

Video Hosting

YouTube, <https://www.youtube.com/>. (You will need a gmail account)

1. Log on to YouTube
2. Use the Settings button to create a channel (gear icon, lower left)
3. Select your channel (Your avatar > My channel, upper right)
4. Select YouTube Studio (beta)
5. Upload video  (upper right)
6. Drag and drop video into window
7. Fill out information during upload
8. Copy link to video
9. Auto-captioning will happen shortly

or, use 3C Media, <https://www.3cm mediasolutions.org/services>

Captioning Information

Sections 508 and 504: Closed Captioning and Web Accessibility Requirements (White Paper),

<https://www.uwp.edu/explore/offices/campustechnologyservices/upload/Section508-Brief.pdf?cee84>

ADA captioning standards, <https://www.3playmedia.com/2013/09/27/the-ada-online-video-captioning-standards/>

YouTube Caption Editing

Log on to YouTube

Your logo (upper right) > YouTube Studio (beta) > Videos (on left)

Click on video name

Basic - Edit Title, Description, etc

Advanced – Categories, language, comment properties, etc

Thumbnail – select thumbnail

Transcriptions > Under Subtitles, click “Published” and a new window will open for caption editing. Click Edit to start editing caption text and change caption timing. Click Publish when done.

Canvas

Enter video links in Modules or Pages, as needed. If using Modules, add a Module, click the + sign, Add External URL, and select the “Load in new tab” option. If using Pages, use the Link to URL icon.

Contact Carl Stammerjohn, cstammerjohn@cerritos.edu with corrections or questions.