

CERRITOS COMMUNITY COLLEGE DISTRICT

ART IN PUBLIC SPACES (CAPS) COMMITTEE

Meeting Minutes of Thursday, November 17, 2016

Members Present: Lisa Boutin-Vitela, James MacDevitt, Rebecca Pang, Dr. Gary Pritchard, Sarah Pirtle

Absent: Dave Moore, Steven Portigal, Steve Richardson

Meeting called to order at 3:15 p.m. in Gary Pritchard's Office (minutes presented/not passed)

Chair Report:

1. James MacDevitt reported that the Godoy Sculpture was on the Board of Trustees Agenda for the December 7th meeting
2. James provided an updated status report on the FAR Bazaar stating that 25 of the 50 rooms available in the Fine Arts Building are committed. The list of artists includes six Cerritos College Fine Arts Faculty; one collaboration with Avenue 50 (Highland Park) and Cerritos College Printmaking; Cerritos College Theatre; and Cerritos College Humanities/Poetry Readings.
3. James presented a change in the date of the FAR Bazaar to the weekend of January 27, 28 and 29 and presented the reasoning as to avoid any conflict with the Presidential Inauguration and expected protests in and around Los Angeles.
 - a. There was discussion regarding the Preview Event Reception on the evening of Friday, January 27. A list of activities was distributed between committee members to alleviate James of all the responsibility of coordinating the reception
 - b. James said that he would be contacting Dave Moore to discuss the changes and to work out an agreeable timeline.
 - c. Dates for Surplus Removal January 1 to 14; installation, January 16 to 26; and, de-installation, January 30 and 31.
4. FAR Bazaar Publicity
 - a. The committee discussed the need to meet with Miya Walker and to discuss a strategic plan utilizing all forms of media at the District's disposal.
 - b. Optimize Miya's contacts with the communities closest to the college to utilize banners and signs in the local areas.
 - c. Determine a timeline for Radio spots and newspapers announcements.
 - d. James gave direction on a map that includes a floor plan of the Fine Arts Building on one side and the Lakewood business locations on the other.
5. FAR Bazaar Student Mural Project
 - a. Professor Hagop Najarian has confirmed six students and six business locations in the City of Lakewood in partnership with the Lakewood Consortium that has agreed to student mural painting on a wall of their business location.

- b.** The Consortium proposed an Instagram ‘Treasure Hunt’ that awarded a high value prize (i.e., an i-Pad) for the person that takes a ‘selfie’ with all six of the murals under the hashtag ‘Mural Treasure Hunt’.

6. FAR Bazaar Odds & Ends

- a.** James asked how do we pay groups that use Fiscal Sponsors and Gary replied that we should be contacting Cheryl Thury for the account string assigned by the District to the CAPS Committee. Follow-up with Deborah Buffington to determine the forms of payment and make arrangements accordingly.
- b.** James will arrange a meeting with Chief Gallivan to discuss the need for extra security for the weekend event.
- c.** James will contact Linda Kaufman regarding additional insurance coverage for the duration of the event.
- d.** Rebecca Pang volunteered to check on whether or not the motorcycle class that meets in the C-10 parking lot is meeting the weekend of January 28-29.
- e.** Alva Acosta confirmed that she is contacting food truck vendors and James suggested that we consider eight to ten trucks that might rotate in and out for the two-day event. The food truck location should be the C-9 parking lot so that visitors can see the trucks while they’re walking through the show.
- f.** Sarah Pirtle suggested ‘gift shop’ items that might be available for sale. For example, Professor Ed Heckerman, has photograph of the Fine Arts Building that could be sold as prints. Lisa Vitela suggested T-shirts and volunteered to speak with Professor Sergio Teran.
- g.** James identified the other two FAR Bazaar Board Members as being from the Claremont College and Disney Interactive and that every two years the Board turns over.
- h.** Alva Acosta volunteered to contact Andrea Wittig regarding the acceptance of donations and whether or not it is based on value.

Meeting was adjourned at 4:33 p.m.

Respectively submitted,

Alva-Marie Acosta, Administrative Secretary II
Fine Arts and Communications Division

Thursday, November 17, 2016

