



President's Briefing

JOSE L. FIERRO, D.V.M., PH.D

November 25, 2019

Dear Colleagues,

As we celebrate Thanksgiving with friends and family, I want to take a moment to offer my gratitude to my Cerritos College family for the energy, enthusiasm and cooperation that has made this past year so very successful for our College. What an honor to work with such a committed group of individuals as we envision creative ways to best serve our students. The spirit of innovation and dedication to excellence has been truly inspiring.

Mass communication students are a great example of such excellence at Cerritos College. Journalism students attended the 2019 Journalism Association of Community Colleges SoCal Regional Conference and Competition in October, where they won 15 awards, including two General Excellence awards for the spring 2019 issue of Wings Magazine and for the Talonmarks.com website. Also, WPMD did it again. The radio station was named the Best Two-year College Radio Station by the College Media Association. If you remember, WPMD became America's Best Community College Radio Station by the Intercollegiate Broadcasting System in 2018, making this their second-best station award in 19 months. Congratulations!

On the note of innovation, our Homecoming this year adopted a different approach to our traditional homecoming event, introducing inclusive and entertaining activities that allowed more participation by all. The pre-game tailgate featured game booths by student clubs, food, prizes, and a pie-in-the face fundraiser. We raised more than \$1,000 toward the basic needs drive for our students. Although the Falcons lost the game, the festive evening spread school spirit to all. I enjoyed getting pied, and pieing my colleagues' faces for a great cause! Thank you to all who took part in Homecoming 2019.

Last but definitely not least, the month of November always gives me a time to reflect on the sacrifice our veterans and service members have made for our country. The Veterans Resource Center hosted the annual Veterans Week activities honoring military service men and women on November 4-7, including an open house, games, health and wellness sessions, VA mobile unit, and the Veterans Day ceremony. I would like to thank all of our active and retired military members for your service and dedication to preserve the freedom of our country.

Again, I appreciate all you do to help Cerritos College on its continued path of progress and success. Have an enjoyable and happy Thanksgiving holiday weekend. Stay safe, eat a little extra, enjoy some special treats, and see you all in December!

Jose

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President/Superintendent