



Office of the  
President

January 25, 2024

Dear Colleagues,

I am pleased to announce that during last night's Board Meeting, the Board of Trustees approved two management appointments.

Chelsea Van Doornum joined Cerritos College as our new Director of Public Relations and Communications on January 16. Chelsea brings with her an extensive background in communication and marketing within educational institutions. For the past six years, Chelsea served as the Communications Coordinator at North Orange County Community College District and prior to that worked at North Orange Continuing Education. I am excited for Chelsea to join our team and bring her innovative ideas to promote our excellent programs and services.

Etelvina De La Torre started as our new Interim Executive Director of Foundation and Institutional Advancement on January 9. Etelvina comes to us from the West Los Angeles College Foundation, where she served as the Director since 2019. Prior to that, she was the Chief Executive Officer for LK Health. She has extensive experience including management and oversight of operations, fundraising, and building partnerships with local business and community members. I look forward to working with Etelvina in supporting our institutional goals and advancing our students' progress.

Please join me in welcoming Chelsea and Etelvina!

Jose

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