

Goals of the Program

Ref	Goals	Action to be taken	Completion Date	Person assigned
	Mid-Range			
S4	Faculty will achieve ASE certification in additional areas, not just the areas that they teach.	Faculty will attempt to achieve two additional ASE certs in alternative areas.	Spring 2018	Vega
S6	Faculty Co-op dealership visits/meetings will expand in geographic region and to dealerships not currently visited, which will help employment opportunities for students.	Required dealership (Co-op) visits, faculty will find one additional dealership to meet with each semester per instructor. A total of seven additional visits will be completed each semester. They will each explaining the automotive program at Cerritos College. They will give information about the corporate programs to the service and general managers.	Spring 2019	Mulleary Baron
S8	Apply for Workforce Development and IPII grants.	Purchase updated and new equipment for instruction.	Fall 2017	Vega Roper
W1	ITTP's aging fleet of vehicles needs to be updated with two current model year vehicles for instruction. With a possibility of additional vehicles after the deadline.	The ITTP coordinator will connect with corporate entities, such as Audi, Subaru, and Toyota, and seek newer vehicle donations.	Fall 2019	Glick
W2	Implement recruitment efforts towards female students.	Offer an open house for female high school students and their parents during the Spring semesters. Contact educational partnerships office on campus to discuss strategies for	Spring 2018	Vega Mulleary

		<p>improving outreach to area high schools. Talk to CTE office to collaborate with other programs on outreach efforts. Attend recruitment events and college fairs offered at local high schools. Conduct presentations at Bellflower, Artesia, Downey, Norwalk, and Garr high schools because these schools currently have automotive courses in the local region. Continue participating in on-campus recruitment events such as senior preview day and manufacturing day.</p>		
W3	Obtain more input and guidance from our advisory meeting participants.	Seek two more advisors for meetings. Develop questionnaire for advisory members to be completed prior to bi-annual meetings.	Spring 2018	Taylor
W4	Create and update SLOs.	Create SLOs for Auto-212. Update SLOs for Auto-160, 161, 180, 181, 280.	Spring 2019	Mulleary Roper
W5	Update vehicle components with current model year parts or no older than three years.	Faculty will connect with vehicle manufacturers (Ford, GM, FCA, etc.) seeking new vehicle components such as engines, transmissions, and other drivetrain parts. Grant funds will be used to purchase items that are not obtainable	Spring 2018	Glick Mulleary Bender

		from the manufacturers.		
W6	Increase enrollment. Offer courses that are disbursed equaling between morning and evening times, giving morning students an opportunity to complete a certificate or degree.	Offer courses that are needed for certificate and degree completion that have not been offered in recent semesters. Expand and adjust class sections of high demand courses. These classes include Auto-110,120,130,160. Schedule adjustments will be made to offer consecutive certificate courses in consecutive semesters.	Spring 2018	Vega
W8	Improve faculty morale and motivation.	Assist faculty in adapting to changing trends and new opportunities. Motivate faculty to take 10 additional online and in-person courses outside of their usual teaching areas, including hybrid, Electric Vehicle, and alternative fuels technologies.	Fall 2018	Vega
W9	Improve faculty communication	Adhering to the scheduled department meeting calendar and schedule additional night meetings once per semester with all part time faculty.	Spring 2019	Vega
O4	Increase attendance of faculty to the CAT (California Automotive Teachers) conference in Fall semester by three.	Request conference funds from Perkins for attendance to the CAT conference in Southern California.	Fall 2017	Vega
O7	Promotion of Northwood University and the	Meet with on-campus Northwood	Spring 2018	Supple

	connecting Automotive Management Certificate. Increase enrollment to 100% (30 students) per class for each of the four management courses, Auto-190, 193, 194, 195.	representatives and request presentations for every class at the beginning of Fall and Spring semesters. Four faculty members can learn the presentation and present to all classes, promoting the business opportunities in the automotive field.		
T1	Counter the threat from UTI.	In marketing material and presentations, emphasize the low cost of Cerritos College compared to private colleges. Meet with high school counselors and show the major differences between private and public education, emphasizing Cerritos College's accreditation. (UTI is not accredited.)	Fall 2018	Coronado Rios
T4	Alter and establish updated certificates to compete with surrounding colleges on completion statistics.	Faculty will reevaluate certificates, removing or adding classes as advancements are achieved in the automotive field. Faculty will submit for adjustment to current certificates and add new certificates as determined.	Spring 2018	Vega Mulleary
	Long Range			
O7	Increase transfer to Northwood University.	Maintain enrollment in Automotive management course at minimum of 85%.	Spring 2020	Supple
S6	Maintain contact with current dealership base and expand contacts to	In addition to increasing dealership contacts by one per	Spring 2099	Mulleary Baron

	non-participating dealerships.	semester, per instructor, this process is a perpetual task.		
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