

**WEB STANDARDS COMMITTEE MEETING**

Thursday, January 26, 2017  
CTX Conference room (LC-201)  
3:00 p.m. – 4:30 p.m.

	<b>Last Name</b>	<b>First Name</b>	<b>Present</b>
1	Aborn	Dr. Lucinda	
2	Banuelos	Javier	x
3	Basket	Shawna	x
4	Bowman	Ty	x
5	Chan	Scott	
6	Chavez	Samuel	x
7	Gartrell	Ronda	
8	Gonzalez	Hugo	
9	Kyllingstad	Tim	x
10	MacDevitt	James	
11	Morgan	Vykki	x
12	O'Donnell	Patrick	
13	Page	Elizabeth	x
14	Pang	Rebecca	x
15	Ramirez	Sarah	x
16	Walker	Miya	x
17	O'Donnell	Patrick	x
	<b><u>Guests:</u></b>		
	Ann	Zumwinkle	x
	Margaret	Kruszewska	x

## **CALL TO ORDER**

The meeting was called to order at 3:07 p.m. by Miya Walker

## **DISCUSS DESIGN OF LANDING PAGE AND WEBSITE DEVELOPMENT**

Committee members reviewed three sets of layouts provided by Ann Zumwinkle.

Looking at three sets, based on feedback from the community and about length, width, color schemes

### **Layout Set A:**

Committee members did not like the brown/gold color. Members wanted the Cerritos College name to be more prominent compared to the events portion of the layout. Members also wanted to remove the google map feature in the footer of the design and change it to the campus map, and delete the TalonNet link.

### **Layout Set B:**

Committee members did not like the “dirty brown” and wanted more gold. Ty Bowman suggested adding a hairline border around the main photos to contain the image better. Viewing the layout without the audience bar, members were concerned with colors. Per Ann Zumwinkle, testing color for accessibility would need to be done, and added that a custom look for slides could be made. Miya Walker mentioned using the slides as marketing and big announcements.

Members raised questions about how events on the homepage would connect to the calendar of events if a new calendar link and template would be developed for all events for more standardization. The Committee liked the icons on the mobile view.

### *Landing Page:*

Questions about whether or not the text would be blue. Ann Zumwinkle explained the color coding and how to make links clear through underline. For clarity, Miya Walker asked if “Quick Links” could be changed to “Popular Links” for clarity and more intuitive navigation.

Questions about not using the current college logo because of pending brand identity and logo changes. Ann Zumwinkle explained that the layout could signal to users that a change would be coming to the brand image and that a new logo could be added later

Regarding the Landing Page design with horizontal stacking, the Committee was more receptive with the icons, better organization, and easier to find things. Miya Walker voiced concerns that there would need to be a style guide for the web.

Another suggestion was to keep “popular links” boxes for every program, based on traffic. The idea is that it could be curated by each department.

Regarding the all black borders design, the Committee thought the layout was very clear, action buttons could be easily seen, but black/white contrast was too much. Members suggested, making the colors dark gray with a gray range, and allow departments to have vivid photos.

### *Department Page*

Committee members mentioned there should be variation such as larger text. Members said the “mega ads” do not link. A question about ADA compliance was raised and how to input to comply. Additional members had questions about related links and filters for events on the master calendar.

Renee Bloch suggested an interactive campus map for the website, but Miya Walker mentioned a potential problem with accessibility and limited campus technical infrastructure.

### **Layout Set C**

Set C featured a single navigation and campus logo with tan color. There was also a drop down option that the Committee did not like because of space and accessibility. It was said that drop downs would “get in the way” of the design elements and information.

Committee members liked the home page with blue buttons. Members suggested the gold color and audience bar added.

### **CONCLUSION**

Upon review, committee members favored the gold and gray template seen in a previous design labeled 2.5A seen on November 3, 2016. There was a good response for the top bars on the homepage. Members also wanted to add a return to top button or consider a scrolling header for mobiles.

The use of the logo in the shield was discussed and members agreed to keep it in the design.

The committee also agreed not to include drop down menus on the home page. Vykki Morgan suggested a slight shade in the columns. The committee also liked the “Fast Facts” color with the idea of possibly adding these colors elsewhere throughout the site.

Miya Walker mentioned she would be meeting with ASCC student leaders to review the website layout for feedback since, despite repeated invitations, no ASCC student has attended the web meetings. Miya Walker later informed the committee that she would report back after meeting with students on any changes.

**MEETING ADJOURNED**

The meeting was adjourned at 4:25 p.m.

**NEXT MEETING**

The next meeting is scheduled for 3 p.m. on April 27, 2017 in the CTX conference room.