

Web Standards Committee Meeting Minutes
May 20, 2021, 10 – 11 a.m.
ONLINE (ZOOM)

Meeting attended by: Javier Banuelos, Samuel Chavez, Marcela Daltro, Irma Gorrocino, Patrick O'Donnell, Rebecca Pang, Liz Page, Sarah Pirtle, Carl Stammerjohn, Miya Walker, Albert Wilmovsky

Absent from meeting: Erik Duane, Daniel Gardner, Tim Kylingstand
Frank Saldana, Mark Olague, Nick Real

Date: May 20, 2021

Time: 10 a.m. – 11 a.m. Called to order 10:05 a.m. by Miya Walker

Location: Zoom Conference

Minutes by: Irma Gorrocino

Agenda Topic #1: Approve Minutes

- o Reviewed and approved minutes from April 22, 2021 meeting. **Carl—motion to approve the April 22 minutes; 2nd- Rebecca;** Motion carried with abstain from Patrick O'Donnell.

Agenda Topic #2: Discuss/review external websites for inspiration and best practices

- o Miya facilitated review of the committee's review of other college campus websites starting with Nick Real's assessment of Western Governors University as the site was easy to follow. As well as the University of Arizona's "I am" feature on their page.
- o Albert suggested that we build on existing features on the website and refine what is in existence on the website.
- o Carl shared his findings of websites he liked which included Cuesta College's website, Los Rios, and Hancock College as graphics weren't cluttered along with the drop-down menu features.
- o Miya emphasized when you visit a particular campus' home page you see what the campus values most which was important to keep in mind while reviewing these sites.
- o Albert shared his findings from Pasadena City College, Cypress College and Saddleback. Drone footage was a nice feature from the Cypress website, as was the clear and centered layout from Saddleback. The dropdown clickable feature from the Pasadena website was another feature he preferred.
- o Albert suggested with whatever changes are made that access is the same on a phone as it is on a computer screen as it doesn't collapse or function the same.
- o Miya asked if anyone had input on the website features such as if the committee prefers hovering or a clickable dropdown menu feature.
- o Samuel mentioned that the clickable drop-down feature is important as when you click with a mouse as there is also an option to do so with a keyboard as well for accessibility purposes.

- o Marcela shared she prefers the clicking feature rather than hovering over a dropdown menu.
- o Samuel mentioned a video on the homepage can be difficult when it comes to accessibility as there must be control functionality on a slider which allows for pausing and other control features (i.e. moving forwards, backwards).
- o Rebecca shared her findings which included Coastline, Foothill and Menlo. She shared the, "Find your Path" icons and hamburger menu that pops in when clicked as a helpful feature along with the faculty/staff link separates from the popular student services links.
- o Albert asked if the pictures being layered on their website is an issue with accessibility. Samuel stated what would be more of an issue is the contrast between color of the text and the image.
- o Samuel shared his findings which included the University of Central Florida, Utah State University and the University of Texas at Dallas. The banner area for all three sites is not so tall which allows more relevant content to appear "above the fold." People expect to scroll a very long web page on mobile devices due to the nature of social media, they also expect to find the most important information right away on a different platform such as a website.
- o Marcela shared her preferences with Golden West College and Santa Ana College. Features preferred included the landing page, the campus directory along with translation features.
- o Liz shared her findings which included Hancock College, Gallaudet University, Los Rios, and Bellingham Technical College some features preferred included easy to access links like Canvas, dropdown menus, and positive messaging like "You belong." Along with the picture icon feature from Gallaudet.
- o Liz also mentioned the social media feeds were more prominent on the websites she mentioned and recommended we do the same.
- o Albert suggested the translation feature is helpful too.
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Agenda Topic #3: Discuss Website Survey

- o Miya shared the website survey closes on May 21st which was shared with faculty, students and staff. Findings will be shared accordingly in order to determine what level of overhaul will occur with the website.
- o Marcela asked if we are obtaining a good response rate on the survey and Miya clarified she has yet to obtain a response from Research however given the amount of inquiries received it is likely folks are completing it at a high rate.

Agenda Topic #4: Set Summer and Fall 2021 schedule

- o Miya asked the committee if this time and date is still feasible for everyone. Miya mentioned once the results of the survey come back then the committee will need to dissect the results with a potential timeline of launching the website in the Spring.
- o Miya shared there may not be enough items for a full meeting in the summer. Committee agreed to convene to share the survey results in July and then convene later in the fall after the semester has started.

Agenda Topic #5: Questions and Comments

- o Next meeting will occur on Thursday, June 17th at 10 a.m. Meeting adjourned at 11:11 a.m.