



Cerritos College
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News Release

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WPMD's *Un Poquito Latino* is America's Best Foreign Language College Radio Program

FOR IMMEDIATE RELEASE: March 25, 2019

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NORWALK, Calif. – March xx, 2019 –

Cerritos College's WPMD radio program *Un Poquito Latino* was named America's Best Foreign Language College Radio Program by the Intercollegiate Broadcasting System (IBS)'s 79th Annual International Conference in New York.



Gabriella Holguin and Octavio Valenzuela

Gabriella Holguin and Octavio Valenzuela began *Un Poquito Latino* in 2018 to feature a mix of contemporary Latin music from the 70's, current artists, commentary about the music of

Mexico's youth culture, and issues impacting Central and South America.

WPMD is a student-operated radio station at Cerritos College that provides content and programming for students, faculty, staff and community members on 1700 AM and worldwide on streaming sites including TuneIn, Streema, and Radio Shaker. In 2018, the station was named America's Best Community College Radio Station by IBS.

IBS is a non-profit education corporation that serves non-profit education affiliated high school radio, college radio, community stations and streaming/webcasters and provides information, resource and conferences for its member broadcasting stations. The organization honors excellence in programming, air personalities, public service efforts and outstanding stations with the IBS Golden Microphone Awards every year.

About Cerritos College: Cerritos College serves as a comprehensive community college for southeastern Los Angeles County. Communities within the college's district include Artesia, Bellflower, Cerritos, Downey, Hawaiian Gardens, La Mirada, Norwalk, and portions of Bell Gardens, Lakewood, Long Beach, Santa Fe Springs and South Gate. Cerritos College offers degrees and certificates in more than 180 areas of study in nine divisions. Annually, more than 1,200 students successfully complete their course of studies, and enrollment currently averages 23,000 students. Visit Cerritos College online at <http://www.cerritos.edu/>.

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