

SLO Presentation

Radio - TV

Date: 09/11/2019

FINE ARTS & COMMUNICATIONS
Radio - TV
PSLO No PSLOs
CSLO RTV151 - Motion Pictures, Radio, and Television <ul style="list-style-type: none">• Students identify and label genres in motion pictures, radio, and television.• Students will discern the functions of mass media.• Students identify the seven functions of mass media as identified in class and text.• Students give three examples of the most socially powerful programs in radio and television and film.• Students differentiate and discuss what each medium does best in the discussion of a single news story broadcast on radio, television, and a print medium. RTV152 - Introduction to Broadcasting <ul style="list-style-type: none">• Students correctly identify at least the seven functions of broadcast media as outlined in class.• Students calculate ratings and share audience figures and explain the difference.• Students write about at least three socio-economic-political systems of broadcasting from around the world.• Students identify a career choice for themselves from radio, television, and from "new media." RTV155 - Radio Production <ul style="list-style-type: none">• Students pass an exam on the rules/regulations of WPMD.• Students develop a portfolio of their best work available in audio format by the end of the semester with a minimum of three examples.• Students pass an exam on the technical aspects of radio production at the close of the term.• Students produce a live one hour radio program per week.