

Cerritos College
ENROLLMENT MANAGEMENT COMMITTEE

Minutes of January 24, 2018

Members Present: Dr. Kristi Blackburn, Dean of Institutional Effectiveness, Research and Planning
Craig Breit, Assistant Professor, Fine Arts and Communications
Dr. Renée DeLong, Dean of Counseling Services
Dr. Stephen Johnson, Vice President of Student Services (Co-chair)
Michelle Lewellen, Faculty Senate President
Brittany Lundeen, Counselor/Assistant Professor, Counseling
Sandy Marks, Instructional Dean of Health Occupations
Rick Miranda, Vice President of Academic Affairs (Co-chair)
Debra Moore, Professor, Library
Stephanie Murguia, Dean of Admissions, Records and Services
Armando Soto, Counselor/Associate Professor, Counseling
Marcia Taylor, Disabled Student Programs and Services
Silvia Varela, Financial Aid

Members Not Present: Raul Avalos, Student Trustee, ASCC Student Representative
Dr. Amy Holzgang, Professor, Sociology
Debbie Jensen, Professor, HPEDA, CCFD Designee
Rachel Mason, Instructional Dean of Business Education & Humanities/Social Sciences
Karen Patron, ASCC President

Guests: Shawna Baskette, Connie Boardman, David Fabish, Frank Mixson, Dr. Nick Real

Dr. Johnson called the meeting to order at 3:07 p.m.

I. Approval of Minutes

MSU (Breit, Soto) to approve the minutes of November 29, 2017, as presented. The motion passed 11-0-2. Ms. Lewellen and Ms. Lundeen abstained.

II. Guided Pathways – David Fabish

The committee received a report from Mr. Fabish on the Guided Pathways Project. A guided pathway curriculum is supported by policies, practices, and services that help students to both enter and stay on a path to reach their academic goals. The State has designated \$150 million for community colleges who are participating in the project. Cerritos College received the third highest allocation of \$2.4 million to be disbursed over five years. Mr. Fabish shared copies of the Cerritos College Self-Assessment Plan that was submitted to the Chancellor's Office.

III. Presentation of Reports

a. Goal 1B – Sandy Marks and Nick Real

Ms. Marks distributed and discussed a status chart of current and proposed CTE/Dual Enrollment Pathway Programs with local high schools and adult schools. She also

provided a list of the 71 active articulation agreements from EPP, which support 14 different career pathways.

Dr. Real reported there are currently about 1,400 students at Cerritos College taking Skill Builders classes in order to improve their job skills and increase their income. He provided additional information and statistics available in the Student Success Scorecard. This information satisfies the reporting requirement for Goal 1A which was scheduled for the February 28 meeting.

b. Goal 1C – Deb Moore

Ms. Moore reported that IT informed her it is not possible to track the number of students using the Dashboard. In order to compile the data needed to measure the Dashboard's impact, she and Dr. Blackburn will develop separate surveys for students and counselors to obtain information on how the tool is being used.

c. Goal 1N – Shawna Baskette, Kristi Blackburn, and Frank Mixson

Mr. Mixson reported on the activities underway to increase progression in Basic Skills courses. He cited the development of 9-week pathways in English and math; and accelerated courses in reading, English, and math. He added that the Basic Skills area is developing the self-report tool to implement Multiple Measures. This placement method is expected to substantially increase course progression in math and English.

d. Goal 2G – Stephen Johnson and Rick Miranda

Dr. Johnson requested the committee discuss an approach to the topic of identifying courses or programs where there are opportunities for more student success. Some suggestions for addressing the issue were:

- additional support in the Information Technology area
- professional development
- supplemental instruction and/or co-requisites
- universal design and accessibility
- embedded tutoring
- student equity measures

Mr. Miranda stated that he and Dr. Johnson will use these comments to begin developing a vision statement.

IV. Member Reports and Announcements

There were no member reports or announcements.

V. Future Agenda Items

- Continued Presentations of Enrollment Management Plan Activity Reports
- Goal 2G Vision Statement

The meeting was adjourned at 4:25 p.m.